

**BOARD OF COUNTY COMMISSIONERS  
AGENDA ITEM SUMMARY**

Meeting Date: January 19, 2012

Division: BOCC

Bulk Item: Yes  No

Department: Mayor David Rice

Staff Contact /Phone #: Tamara Lamarche  
PH: 305 289-6000

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**AGENDA ITEM WORDING: Approval to reappoint James Bernardin as the District 4 Representative to the Tourist Development Council.**

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**ITEM BACKGROUND:** Mr. Bernardin was appointed to the TDC in May of 2009 to fulfill the term of Frank Rego through February 1, 2012.

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**PREVIOUS RELEVANT BOCC ACTION:**

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**CONTRACT/AGREEMENT CHANGES:**

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**STAFF RECOMMENDATIONS:**

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**TOTAL COST:** \_\_\_\_\_ **INDIRECT COST:** \_\_\_\_\_ **BUDGETED:** Yes  No

**DIFFERENTIAL OF LOCAL PREFERENCE:** \_\_\_\_\_

**COST TO COUNTY:** \_\_\_\_\_ **SOURCE OF FUNDS:** \_\_\_\_\_

**REVENUE PRODUCING:** Yes  No  **AMOUNT PER MONTH** \_\_\_\_\_ **Year** \_\_\_\_\_

**APPROVED BY:** County Atty \_\_\_\_\_ OMB/Purchasing \_\_\_\_\_ Risk Management \_\_\_\_\_

**DOCUMENTATION:** Included  Not Required

**DISPOSITION:** \_\_\_\_\_ **AGENDA ITEM #** \_\_\_\_\_

**Monroe County Boards and Committees  
Appointment Information**

Board or Committee: Tourist Development Council (TDC)

Commissioner Appointing Member: David Rice, (District 4)

Name of Member: James Bernardin

Address: 148 Gulfside Dr.  
Islamorada, FL 33036

Mailing Address: Same

Phone Numbers: Work: 305 664-4343  
Home: \*  
Cell: 305 393-8682  
Fax: \*  
E-mail: jamesbernardin@mac.com

Date of Appointment: January 19, 2012

Reappointment: Yes

Date Term Expires: February 1, 2015

Name of Person Being Replaced: N/A

Fulfilling Term of: N/A

Misc. Info: Appointed May 2008, to fulfill the term of Frank Rego through Feb. 1, 2012.  
This will be his first full term appointment.

Andstrom-Tamara

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**From:** James Bernardin [jamesbernardin@mac.com]  
**Sent:** Monday, April 27, 2009 11:38 AM  
**To:** BOCCDIS4  
**Subject:** Bio

Here is a short bio per your request. If you need more information, please let me know.

James I Bernardin (Jim)  
148 Gulfside Drive  
Islamorada, FL 33036

WR# 661-4343  
Cel # 393-8682

Been a full time resident of Islamorada for 11 years. Married to wife Sara with three children... and a lifelong outdoorsman, fisherman and hunter. Owner of Islamorada Leisure Properties, Inc. which operates Pines & Palms Resort and other investment properties. Pines & Palms is a 26 unit Keys style resort on the ocean at mm 80.4 featuring 1 to 3 bedroom accommodations with fully equipped kitchens and dockage.

When we purchased the resort, it was a run-down, scary place nobody wanted. We spent many months refurbishing the property and built the business one customer at a time. Now we have guests from all over the world who have become close personal friends. It's been very rewarding, a great place to bring up our kids... the best place we've ever lived. The fishing and weather is a bonus.

I am honored to be appointed to the TDC and look forward to making sure we do our best during these challenging times not only for Islamorada but for all of the Florida Keys.

Member of The Islamorada Chamber of Commerce, The Lodging Association of the Florida Keys & Key West. Served previously on DAC 4, and The Fishing Umbrella, and the Islamorada Water Quality Improvement Advisory Committee.

Previous work experience includes 16 years in major market radio, television, and advertising with expertise in sales, media planning, station management, group representation, and production.