

**MONROE COUNTY  
HUMAN SERVICES ADVISORY BOARD  
Application for Funding  
Fiscal Year 2011  
October 1, 2010 – September 30, 2011**

Agency Name	American Red Cross Greater Miami & The Keys
Physical Address	
Mailing Address	335 SW 27 <sup>th</sup> Avenue
City, State, Zip	Miami, FL 33135
Phone	(305) 644-1200
Fax	(305) 644-1368
Email	loefflera@usa.redcross.org
Who should we contact with questions about this application?	Alyssa Loeffler

Amount received for prior fiscal year ending 09/30/09	\$5,000
Amount received for current fiscal year ending 09/30/10	\$5,000
Amount requested for upcoming fiscal year ending 09/30/11	\$5,000

ORIGINAL

## CERTIFICATION

To the best of our knowledge and belief, the information contained in this application and attachments is true and correct. Monroe County is hereby authorized to verify all information contained herein, and we understand that any inaccuracies, omissions, or any other information found to be false may result in rejection of this application. This certifies that this request for funding is consistent with our organization's Articles of Incorporation and Bylaws and has been approved by a majority of the Board of Directors.

We affirm that the Agency will use Monroe County funds for the purposes as submitted in this Application for Funding. Any change will require written approval from the Monroe County Board of County Commissioners.

We understand that the agency must substantially meet the eligibility criteria to be considered for Monroe County funding and that any applicable attachments not included disqualify the agency's application.

We further understand that meeting the Eligibility Criteria in no way ensures that the agency will be recommended for funding by the Human Services Advisory Board. These recommendations are determined by service needs of the community, availability of funds, etc. HSAB funding recommendations must be approved by the Monroe County Board of County Commissioners.

Typed Name of Executive Director:

Signature 

Date: 4/14/10

Typed Name of Board President/Chairman:

Signature   
Marielena A. Villamil, Chairman

Date: 4-12-10

**Detailed instructions for each question appear in the separate instruction document.**

**1. Insert your agency's board-approved mission statement below.**

The American Red Cross Greater Miami & The Keys, a humanitarian organization led by volunteers and guided by our Congressional charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies.

**2. List the services your agency provides.**

The Red Cross received its first Congressional charter in 1900 and a second in 1905. This charter-which remains in effect today-sets forth the purposes of the organization that include giving relief to and serving as a medium of communication between members of the American armed forces and their families and providing national and international disaster relief and mitigation. While closely coordinating with the federal government in the achievement of its objectives, the Red Cross is an independent, volunteer-led organization, financially supported by voluntary public contributions and cost-reimbursement.

The Greater Miami & The Keys Chapter has been serving the residents of Miami-Dade and Monroe counties for 93 years, providing services in four major areas: (1) Emergency Services (including Disaster Preparedness and Relief), (2) Services to the Armed Forces, (3) International Services and (4) Health and Safety Services. Red Cross emergency services are provided around the clock from our Miami Headquarters located in the City of Miami, and our branch offices in Homestead and Key West.

**3. What services will be funded by this request?**

Local Emergency Response Services to residential fires; training in water safety, CPR and First-Aid, (Health and Safety Services); and emergency communications with urgent news of family illness, death and birth, as well as non-emergency communications to and from local military families, as well Emergency Response Services to major disasters.

**4. Will County funds be used as match for a grant?**

No.

**5. If you answered "yes" to number four, please specify the:**

- a. grant award title, granting agency, and purpose:
- b. grant amount:
- c. match percentage requirement and amount:

**6. Do you plan to allocate any part of this HSAB grant, if awarded, as a sub-grant to another organization?**

No.

*If yes, please list the recipient(s), the purpose(s), and amount(s). Please make sure these are included on Attachment D, under "Grants to Other Organizations."*

**7. Does your organization allocate sub-grants to other organizations using other sources (non County) of funding?**

No

**8. Will you or have you applied for other sources of funding from within the County? If yes, please list source(s) and amount(s).**

Yes. City of Marathon \$2,000

*Also be sure to reflect this information on Attachment F.*

**9. What needs or problems in this community does your agency address?**

The Red Cross provides prevention, preparedness and emergency services for fires and other local disasters including storms and hurricanes throughout Monroe County. Additionally, we provide life saving Health & Safety courses, Disaster Services Training, International law courses and Armed Forces Emergency Services throughout the year.

**10. What statistical data support the needs listed in number six?**

The American Red Cross Greater Miami & The Keys provided prevention, preparedness and emergency services for fires and other local disasters including storms and hurricanes during Fiscal Year 2008-2009. Health & Safety courses, Disaster Services Training, International law courses and Armed Forces Emergency Services were also provided. (Source: American Red Cross Greater Miami & The Keys Website, How We Help, Our Services, Services in the Florida Keys, [http://www.miamiredcross.org/general\\_calltoaction.asp?CTA=1&SN=588&OP=812&SUOP=5171&IDCapitulo=YHXM8NP9T8](http://www.miamiredcross.org/general_calltoaction.asp?CTA=1&SN=588&OP=812&SUOP=5171&IDCapitulo=YHXM8NP9T8))

Because of its geographical location, The Keys are often in the path of Atlantic and Gulf Sea Storms and Hurricanes and subject to mandatory evacuation. The 2008 Atlantic Hurricane Season produced a record number of consecutive storms to strike the United States. (Source: NOAA, Atlantic Hurricane Season Sets Records, November 28, 2008, [http://www.noaanews.noaa.gov/stories2008/20081126\\_hurricanesseason.html](http://www.noaanews.noaa.gov/stories2008/20081126_hurricanesseason.html)) Residents heeding the mandatory evacuation need a shelter, provision of food, and services provided by the Red Cross at FIU, whereas residents who decide to stay may need help, shelter, food, and clothing closer to their homes.

Residential fires are one of the main causes for delivering emergency services by the American Red Cross. According to the Department of Health and Human Services Center for Disease Control and Prevention, residential fires are the third leading cause of fatal home injury. The groups most at risk are: children 4 and under, adults over 65, African Americans and Native Americans, the poorest Americans, persons living in rural areas, and persons living in manufactured homes or substandard homes. (Sources: Ahrens M. The U.S. fire problem overview report: leading causes and other patterns and trends. Quincy (MA): National Fire Protection Association; 2003; Istre GR, McCoy MA, Osborn L, Barnard JJ, Bolton A. Deaths and injuries from house fires. New England Journal of Medicine 2001;344:1911-16; Karter MJ. Fire loss in the United States during 2006,. Quincy (MA): National Fire Protection Association, Fire Analysis and Research Division; 2007.)

**11. What are the causes (not the symptoms) of these problems?**

Local fires, hurricanes, major storms or manmade disasters, older structures, mobile homes, older housing units and multiple tenants living in overcrowded dwellings.

**12. What does your agency do to address these causes?**

The Agency provides preparation, prevention and response services to local disasters. Life-saving Health & Safety courses are given in First Aid, CPR and AED, aquatics training, disaster preparedness training and disaster services training. Additionally, we provide CPR, First Aid & AED for Professional Rescuers such as first responders, police, and fire-rescue. Services are available to the general population in the Florida Keys.

**13. Describe your target population as specifically as possible.**

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Since everyone residing in Monroe County is a potential victim of disaster, whether it is from wind, flood or fire, everyone residing in Monroe County is a member of our target population. The population most often served is comprised of low-income to lower middle income residents affected by a fire, including residents of mobile homes, older structures and houseboats. In addition to disaster victims, we provide assistance to members of the armed forces stationed in Monroe County, individuals and families residing in the County with family members in the Armed Forces, County residents who have lost touch with family members overseas due to natural or man made disaster, professional rescue personnel, professionals in the workforce (i.e. medical offices, charter boats) who require life-saving training, other individuals such as foster parents and the parents of at-risk infants who are required to have life-saving training, and everyone who experiences a medical emergency and is served by emergency rescue personnel or a trained lay responder.

**14. How are clients referred to your agency?**

Clients are referred by the fire and police departments, local social service and faith-based organizations.

**15. What steps are taken to be sure that prospective clients are eligible and that the neediest clients are given priority?**

Clients are provided immediate intake at the disaster at which time the caseworker conducts an assessment of the case and determines the eligibility for services. The neediest clients are given services on a priority basis. Emergency services are provided to clients who meet the guidelines to receive services as a result of a disaster, which is most often as a result of a fire or hurricane.

**16. Describe any networking arrangements that are in place with other agencies.**

Currently, the Red Cross has networking arrangements in place with local fire departments, police departments, The Salvation Army, faith-based organizations including Catholic Charities, Paradise Interfaith Network, government agencies and NGOs. Examples include supporting the general community with food, ice, drinks and providing a special needs hurricane evacuation shelter operated by the County, at Florida International University. Also, our networking arrangements include operating the general population hurricane evacuation shelter, partnering with San Pedro Catholic Church in the Upper Keys and Trinity Presbyterian in Key West to shelter disaster victims in place when appropriate, and supporting disaster recovery operations of the local airports. During the past extremely cold winter season, Red Cross provided cots, blankets and other material support for churches in the Upper Keys, and Big Pine Key, during the operation of cold weather shelters, through partnerships already in place.

**17. List all sites and hours of operation.**

The Red Cross operates one branch office in Monroe County: located in Key West, which serves all of the Keys. The hours of operation are 9 AM – 5 PM. Emergency Services are available and caseworkers are on-call 7 days a week, 24 hours a day.

Key West Branch Office  
5450 MacDonald Avenue, Unit 11  
Key West, FL 33040  
(305) 296-4033

**18. What financial challenges do you expect in the next two years, and how do you plan to respond to them?**

In the wake of the recent economic downturn, the Red Cross has struggled to raise funds to support its current service population including vulnerable communities susceptible to

hurricanes, storm surges, fires and evacuation from both counties, 24 hours a day, 7 days a week. Without Red Cross services, many disaster victims would be homeless.

An increase in the number of residents living in unsafe housing conditions and a limited amount of affordable housing raises the probability of fires and the number of persons served and susceptibility of damage from storms, flooding and hurricanes. The Red Cross is responding by promoting awareness of prevention and disaster preparedness services and expanding emergency relief efforts by working with NGOs and faith-based agencies to train and prepare for shelters in the Keys.

Economic forecasts continue to be grim and an increase in economic activity is not foreseen in the near future. The Red Cross believes funding will be short for several years, and private donations will be reduced. The Chapter will continue to work to obtain funds from private donors as well as local, state and federal governments, through our fundraising and grant writing channels.

Steps the Red Cross will take to generate non-federal resources include expansion of fundraising efforts with the fundraising staff continuing to seek new and innovative methods of raising funds and increasing donations. It is anticipated that private foundations' ability to give will decrease by 56%. Special Events are expected to see a 30% decrease in net revenues this year and conservatively anticipating a \$350,000 decline overall. Individual giving is anticipated to decrease by \$500,000 based on year-to-date revenue figures including another loss of \$100,000 from individual direct mail campaigns. However, we have confidence that our donor base will increase as the economy improves. The Red Cross is seeking to create and expand more fundraising streams and obtain contract-based funding. By taking these actions, the Agency will be better positioned to adjust to the economic climate. Due to shortfalls in revenues and increases in expenses - especially direct client services, executive management reduced expenses by outsourcing 3 departments resulting in nearly a 20% reduction in staff this year and cross-training a lean staff to assume multiple responsibilities. The Red Cross has not reduced the level or quality of service delivery relying heavily on volunteers to leverage the organization's capacity to continue serving the community. The Chapter needs funds from Monroe County HSAB to help cover the shortfalls and continue to provide a high level of service to residents of Monroe County.

**19. What organizational challenges do you expect in the next two years, and how do you plan to respond to them?**

Monroe County has the single highest cost of living in all counties in Florida, primarily housing related costs: real estate, rental, property insurance and taxes. As a result, many residents, employees and volunteers cannot afford to live in the Keys and live in unsafe living conditions (multiple households, older mobile homes and "live-aboards"). Mobile homes account for 22% - 25% of Monroe County's total housing ([www.floridanetlink.com](http://www.floridanetlink.com)). These residents are at greater risk to a disaster - fire, flood or hurricane.

The community is highly vulnerable to hurricanes and tropical storms. Residents of Monroe County live and work in coastal areas that are required to comply with an evacuation order in the event of a major storm. Shelters are opened on the mainland at the FIU campus to accommodate the Florida Keys residents. The majority of residents do not evacuate despite the Office of Emergency Management's recommendations.

Consequently, the Red Cross and first responders must provide preparedness and education to the residents of the Florida Keys who choose to remain home during a major storm or hurricane evacuation. The Red Cross and its volunteers are challenged to train the residents to be prepared

for such disasters and to maintain ample supplies of emergency food, water and medical supplies for at least 7-10 days of self-sufficiency, until federal and outside agencies can provide assistance.

**Preparedness & Education**

The National Weather Service predicts the possibility of several storms and hurricanes this year, which could have a direct result on the provision of emergency services to the Monroe County community. Educational courses and preparedness services will be required.

The American Red Cross continues to take a proactive role within the communities of Monroe County to prepare for and minimize the effects of a disaster. Our goal is to promote preparedness activities throughout business and residential communities.

**20. How are clients represented in the operation of your agency?**

The Board of Directors is comprised of business leaders, residents and clients who represent Monroe County. Additionally, the Chapter has volunteers and clients who serve on direct service committees and as service delivery volunteers.

**21. Is your agency monitored by an outside entity? If so, by whom and how often?**

This Chapter is monitored by its National American Red Cross Headquarters on a quarterly basis.

22. 1579 hours of program service were contributed by 28 volunteers in the last year.

**23. Will any services funded by the County be performed under subcontract by another agency? If so, what services, and who will perform them?**

No

**24. What measurable outcomes do you plan to accomplish in the next funding year?**

We plan to provide a similar number of health and educational courses, and preparedness programs to the community, as well as disaster relief services, armed forces and youth services. The measurable outcomes will include the number of clients served or trained in each of the above areas. It is difficult to project how many disasters will occur per year, it is estimated that we will serve a minimum of 10-12 households. Health & Safety courses will continue to provide a minimum of 200 courses per year.

**25. How will you measure these outcomes?**

The Red Cross tracks the number of cases opened and clients served, the number of persons attending community disaster courses, the number of client surveys and evaluates participants completing health and safety courses by administering post-tests and tracks training test scores.

**26. Provide information about units of service below.**

Service	Unit (hour, session, day, etc.)	Cost per unit (current year)
Emergency Services Clients (fires, local emergencies)	14 families served, 24 individuals \$6,358 total cost total cost	\$454 per household, \$264 per person
Major Disasters, Hurricanes, Tropical Storms	Ike: 6 cases, 10 individuals, \$4,123	\$687 per case, \$412 per person
Major Disasters, Hurricanes, Tropical Storms	Fay: 2 cases, 5 individuals, \$1,628 total cost	\$814 per case, \$325 per person
Training:		
Health & Safety	1,378 individuals received training	Varies: see attached fee schedule

AFES	18 messages	\$22.00 - \$200/per case
International Services Courses and information	140	Free
Volunteers	38	\$19.51/hour

**27. In 300 words or less, address any topics not covered above (optional).**

The most recent full fiscal year of data includes Hurricane Ike, which marked the third time in the 2008 hurricane season that local Red Cross volunteers responded to help Monroe County residents. Keys volunteers traveled to the shelter at Miami’s FIU providing a safe, warm, dry place to stay for 36 Middle Keys, 11 Upper Keys, and 122 Lower Keys residents. About 40 trained Red Cross volunteers from throughout the Keys responded to the call and were on standby to provide mass feeding.

These volunteers have also been trained to assess the impact of the damage, and determine how many families may need direct financial assistance. While there are expenses incurred when we recruit, train and equip these workers, as unpaid volunteers, this is very cost-effective. These invisible jobs add to the presence of the Red Cross in the Keys and are part of the Red Cross operations budget. Without these expenditures, the Red Cross would be unable to provide the trained workers at the shelter at FIU before and during the storm, nor would we be ready to respond immediately after the disaster.

Each year our funding requests help provide direct financial assistance to families who have been affected by disasters. After a major disaster, we receive help from volunteer staff from across the country through the Red Cross National Disaster Relief Fund. But during Tropical Storm Fay, Hurricane Gustav and Hurricane Ike, the Red Cross national funds were not spent in the Keys because we were not impacted, according to the minimum number of families affected, determined by FEMA. Our chapter was responsible for those expenses.

Additionally, trained local volunteers responded immediately to help members of the local Haitian community after the Jan. 12 earthquake. Support was provided to people whose families were impacted in Haiti. The Red Cross provided mental health counselors at local employers, and served family members throughout the Keys who called the local Red Cross phone bank, or sought help at our office.

The HSAB grant will help us to continue to provide the level of trained local volunteers and provide financial assistance that our community deserves. The Red Cross works hard to raise local funds for local operations, but funding from the County Government is essential to the operations of the organization throughout the County.

**REQUIRED ATTACHMENTS**

*Please note: the required attachments A through F are only available in Microsoft Excel format. We require that you use this format, since it will automatically expand rows, generate totals and percentages, and align figures for easier reading.*

# ATTACHMENT A - BOARD INFORMATION

2011

You must have at least five directors.

American Red Cross Greater Miami & The Keys

(enter your agency name in D-3 above and it will automatically appear in subsequent sheets)

Name/Board Position	Affiliation/Title	City/State	Telephone No.	Years Served	Current Term Expiration Date
Monia Adams		Miami, FL	305-365-3147	7	6/30/2012
Elaine Adler	President Aventura Marketing Coun	Aventura, FL	305-932-5334	2	6/30/2011
Michael Allier/Secretary	Tourism & Convention Director/	Miami Beach, FL	305-673-7400 ext 6427	4	6/30/2012
Michael Bald	Royal Caribbean Cruises, SR VP	Miami, FL	305-539-6768	1	6/30/2012
Bunny Bastian	Attorney-at-Law	Coral Gables, FL	305-667-2517	3	Trustee
Julia R. Bianchi	National co-Chair Tiffany Circle	Coral Gables, FL	305-775-2305	4	6/30/2012
Brig. Gen. William B. Binger	US Air 482 Fighter Wing Commander	Homestead, FL	305-224-7442	1	6/30/2012
Ileana Bravo	Ileana Bravo Productions, Inc.	Coral Gables, FL	305-530-9665	6	6/30/2010
Judge Beatrice A. Butchko	11th Judicial Court, Juvenile Div.	Miami, FL	305-548-5728	5	6/30/2011
Brenda Nestor Castellano		Miami Beach, FL	954-455-5954	9	Honorary Board Member
Jeffrey Codallo	S.Dade Advisory Committee Chair	Homestead, FL	305-245-2211 ext 442	5	6/30/2011
M. Victoria Cummock	retired	S. Miami, FL	305-667-7218	4	Ex Officio
Nancy J. Davis	President McArthur Management	Miami, FL	305-423-7008	7	Honorary Board Member
Paul J. DiMare	President Dimare Homestead	Miami, FL	305-245-4211	8	Trustee
Alex De La Cruz	President New Century International	Miami, FL	305-670-3510	2	6/30/2011
Larry DeRocher		Coral Gables, FL	305-648-3090	2	6/30/2010
Bill Duquette	CEO Homestead Hospital	Homestead, FL	786-243-8535	6	6/30/2010
Emilio T. Gonzalez	President & CEO, Indra	Miami, FL	305-373-7749	2	6/30/2011
Matthew G. Heimerich	PIO State Attorney's Office	Key West, FL	305-923-9259	2	6/30/2011
Dwight C. Hewett	Doran Jason Group	Miami, FL	305-592-7806	7	6/30/2012
Edward J. Joyce	President Northern Trust Bank	Miami, FL	305-789-1398	8	6/30/2012
Dwight Hill	Executive VP BNY Mellon Bank	Miami, FL	305-808-2223	2	6/30/2011
Gordon Eric Knowles	Sr Director Dolphin Stadium	Miami Gardens, FL	305-623-6437	2	6/30/2011
R. Kirk Landon	The Kirk Foundation	Miami, FL	305-442-1118	7	Honorary Board Member
Julieta Lasa	Federal Express - Latin American C	Miami, FL	305-794-5933	1	6/30/2012
Chief Herminio Lorenzo	Fire Chief Miami Dade County	Miami, FL	786-331-5118	5	Ex Officio
Carmenza Jaramillo de Maincourt		Coral Gables, FL	305-987-7133	3	6/30/2011
Lynn Martenstein	Sr. VP Cmanaging Director Golin-H	Miami, FL	305-572-2152	8	6/30/2010
Alfredo Mesa	VP Dutko, Poole & McKinley	Coral Gables, FL	305-443-8099	3	6/30/2011
Adora Obi Nweze	Special Advisor to the Governor, Mi	Miami, FL	305-915-4701	1	6/30/2012
Jimmy L. Morales	Stearns, Weaver, Miller, Weissler	Miami, FL	305-789-3200	1	6/30/2012
J. P. Miquel/Board Chair	Starboard Cruise Line	Miami, FL	305-586-8710	10	6/30/2012
H. Jack Pfleger	Pfleger Financial Group, Inc.	Miami, FL	305-441-1410 ext. 108	8	6/30/2012
Obdulio Piedra	Great Florida Bank	Miami, FL	305-514-6450	7	6/30/2012
Laurinus Pierre, M.D.	Ex.Dir. Ctr.for Haitian Studies	Miami, FL	305-757-9555	5	6/30/2011
Nelly Rubio	Community Relations Director, CBS	Miami, FL	305-639-4436	3	6/30/2010
Gene Schaeffer	Sr VP Bank of America	Miami, FL	305-523-4727	2	Trustee
Penelope S. Shaffer	President Marketing Blue Cross	Doral, FL	305-921-7055	4	6/30/2012
Jean Ellen Shehan/ Board Member	Emeritus	Coral Gables, FL	305-447-0995	11	Honorary Board Member
Steve Stowe	Exec Dr Miami Heart Charitable Fur	Miami, FL	786-777-4141	2	6/30/2011
Curtis Sommerhoff	Director of Emergency	Doral, FL	305-468-5403	0	Ex Officio
Robert Spotswood	President of Spotswood	Key West, FL	305-294-6100	5	Trustee
Penny Stamps	Retired	Miami, FL	305-446-6672	1	6/30/2012
Kenneth J. Sutter/ Treasurer	VP/CO Bacardi U.S.A.	Miami, FL	305-573-8600 ext 1044	5	6/30/2011
Juan Luis Toro	Sr VP Private Client Advisor	Miami, FL	305-347-2705	2	6/30/2011
Marielena A Villamil/Chair	President Washington Economics	Coral Gables, FL	305-461-3811	7	6/30/2012
Miguel A. Villarroel	Attorney-at-Law	Miami, FL	305-503-0424	6	6/30/2010

**ATTACHMENT A-2 EVIDENCE OF ANNUAL ELECTION OF OFFICERS**

**AMERICAN RED CROSS  
GREATER MIAMI & THE KEYS  
MINUTES ANNUAL MEETING  
JUNE 11, 2009**

- The meeting was called to order by Mona Ignatz Adams at 6:20 p.m.
- Mona Adams welcomed everyone to the meeting.
- A Motion was made, seconded and passed to re-elect the following Board Members for a further three year term from July 1, 2009 to June 30, 2011 as follows:

Mona Ignatz Adams

Michael Aller

Julia R. Bianchi

Marcos De La Rosa

Dwight C. Hewett

H. Jack Pflieger

Obdulio Piedra

Marilyn Blanco Reyes

Penelope (Penny) S. Shaffer

Marielena A. Villamil

- A Motion was made, seconded and passed to elect the following Officers for term of one year from July 1, 2008 to June 30, 2010 as follows:

Marielena Villamil  
Chairman

Michael Aller

Secretary

- A Motion was made, seconded and passed to accept the following nominees to the Board of Directors for a three year term from July 1, 2009 to June 30, 2011 as follows:

Brigadier General William B. "Blaze" Binger  
Commander, 482d Fighter Wing

Edward J. Joyce  
Northern Trust Bank

J. P. Miquel  
Philanthropist

Jimmy L. Morales  
Stearns & Weaver

Adora Obi Nweze  
Special Advisor to the Governor on  
Minority Affairs  
Chair NAACP Florida Conference

Penny Stamps  
Philanthropist

There being no further business, the meeting adjourned at 6:30 p.m.

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Mona Adams  
Chair

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Date





Please list or describe  
achieved outcomes for  
your target populations: .

Emergency response includes providing food, clothing and shelter, and working with those affected by disasters to be able to become self-sufficient again. Training for Health and Safety services enables students to save lives through First Aid and CPR, and lifeguarding. Armed Forces services provide 24-hour messaging and family linking. International Services training provides information about what Red Cross services are available for those in other countries, or living here who are from other countries. Volunteer response training enables residents to help their neighbors, through providing immediate disaster response.



## ATTACHMENT E - AGENCY EXPENSES

2010

Complete this worksheet for the entire agency.  
Please round all amounts to the nearest dollar.

American Red Cross

	Proposed Expense Budget for Upcoming Year Ending:		Projected Expenses for Current Year Ending:	
	6/30/2011		6/30/2010	
<b>Expenditures</b>	<b>Total</b>	<b>%</b>	<b>Total</b>	<b>%</b>
Salaries	1,420,000	33%	1,530,000	29%
Payroll Taxes	113,000	3%	118,000	2%
Employee Benefits	230,200	5%	225,000	4%
<b>Subtotal Personnel</b>	<b>1,763,200</b>	<b>41%</b>	<b>1,873,000</b>	<b>36%</b>
Postage	23,000	1%	22,500	0%
Office Supplies	7,000	0%	7,000	0%
Telephone	105,000	2%	110,000	2%
Professional Fees	325,000	8%	275,000	5%
Rent	48,000	1%	46,500	1%
Utilities	42,000	1%	40,000	1%
Repair and Maint.	75,000	2%	75,000	1%
Travel	60,000	1%	60,000	1%
Miscellaneous	0	0	0	0
Grants to Other Organizations	0	0	0	0
<i>List others below</i>	0	0	0	0
	0	0	0	0
Membership to Organizations	7,500	0%	7,500	0%
Program Materials & Direct Supplies	50,000	1%	70,000	1%
Event Expenses	350,000	8%	347,000	7%
Books, Dues & Subscriptions	4,500	0%	4,500	0%
Financial Assistance to Clients	500,000	12%	1,200,000	23%
Interest & Bank Service Charges	35,000	1%	35,000	1%
Equipment	75,000	2%	75,000	1%
Payments to Affiliated Organizations	404,584	9%	525,757	10%
Insurance	35,000	1%	34,810	1%
Depreciation	100,000	2%	105,000	2%
Health & Safety Program	275,000	6%	275,000	5%
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>Total Expenses</b>	<b>4,284,784</b>	<b>100%</b>	<b>5,188,567</b>	<b>100%</b>
<b>Revenue Over/(Under) Expenses</b>	<b>0</b>		<b>(178,867)</b>	



G

**AMERICAN RED CROSS  
OF GREATER MIAMI  
AND THE KEYS**

**FINANCIAL STATEMENTS**

June 30, 2009

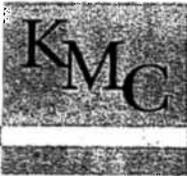
AMERICAN RED CROSS  
OF GREATER MIAMI  
AND THE KEYS

FINANCIAL STATEMENTS

June 30, 2009

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**KEEFE, McCULLOUGH & CO., LLP**  
**CERTIFIED PUBLIC ACCOUNTANTS**

JOHN R. KEEFE, C.P.A.  
STEVEN H. WOODS, C.P.A.  
DAVID T. WILLIAMS, C.P.A.  
JOSEPH D. LEO, C.P.A.  
WILLIAM G. BENSON, C.P.A.  
KENNETH G. SMITH, C.P.A.  
LOUIS R. PROIETTO, C.P.A.

CYNTHIA L. CALVERT, C.P.A.  
ISRAEL J. GOMEZ, C.P.A.  
JOHN E. McCULLOUGH, C.P.A. (RETIRED)  
THOMAS T. CARPENTER, C.P.A. (RETIRED)  
PAUL B. SNEIDER, C.P.A. (RETIRED)  
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**INDEPENDENT AUDITORS' REPORT**

To the Board of Directors  
American Red Cross of Greater Miami  
and the Keys  
Miami, Florida

We have audited the accompanying statement of financial position of American Red Cross of Greater Miami and the Keys (the "Chapter"), a not-for-profit organization, as of June 30, 2009, and the related statements of activities, cash flows and functional expenses for the year then ended. These financial statements are the responsibility of the Chapter's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the Organization's 2008 financial statements and, in our report dated August 27, 2008, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Red Cross of Greater Miami and the Keys at June 30, 2009, and the change in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

*Keefe, McCullough & Co., LLP*  
KEEFE, McCULLOUGH & CO., LLP

Fort Lauderdale, Florida  
August 26, 2009

**AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
STATEMENT OF FINANCIAL POSITION**

June 30, 2009

(with comparative totals for the year ended June 30, 2008)

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total 2009</u>	<u>2008</u>
<b>ASSETS:</b>					
Current assets:					
Cash and cash equivalents	\$ 132,457	\$ 258,970	\$ -	\$ 391,427	\$ 174,875
Receivables	5,854	37,141	-	42,995	349,284
Pledges and promises to give, net of allowance of \$ 4,174 and \$ 11,656, respectively	-	491,586	-	491,586	756,359
Prepaid expenses	14,315	-	-	14,315	15,671
Investments	<u>883,891</u>	<u>-</u>	<u>-</u>	<u>883,891</u>	<u>1,269,430</u>
Total current assets	1,036,517	787,697	-	1,824,214	2,565,619
Noncurrent assets:					
Pledges and promises to give	-	52,454	-	52,454	8,658
Investments	14,677	-	14,014	28,691	35,992
Due from National Organization	322,662	-	-	322,662	682,345
Other assets (Note 4)	-	-	306,809	306,809	398,666
Property and equipment, less accumulated depreciation	<u>1,164,742</u>	<u>-</u>	<u>-</u>	<u>1,164,742</u>	<u>1,273,530</u>
Total assets	<u>\$ 2,538,598</u>	<u>\$ 840,151</u>	<u>\$ 320,823</u>	<u>\$ 3,699,572</u>	<u>\$ 4,964,810</u>
<b>LIABILITIES AND NET ASSETS:</b>					
Current liabilities:					
Accounts payable	\$ 32,982	\$ -	\$ -	\$ 32,982	\$ 73,693
Accrued liabilities	138,564	-	-	138,564	176,988
Inter Red Cross payables	279,280	-	-	279,280	285,512
Note payable	55,000	-	-	55,000	55,000
Inter Red Cross loan	<u>20,000</u>	<u>-</u>	<u>-</u>	<u>20,000</u>	<u>80,000</u>
Total current liabilities	525,826	-	-	525,826	671,193
Long-term liabilities:					
Note payable	169,584	-	-	169,584	224,584
Inter Red Cross loan	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>40,000</u>
Total liabilities	<u>695,410</u>	<u>-</u>	<u>-</u>	<u>695,410</u>	<u>935,777</u>
Net assets:					
Unrestricted	1,843,188	-	-	1,843,188	2,378,216
Temporarily restricted	-	840,151	-	840,151	1,238,137
Permanently restricted	<u>-</u>	<u>-</u>	<u>320,823</u>	<u>320,823</u>	<u>412,680</u>
Total net assets	<u>1,843,188</u>	<u>840,151</u>	<u>320,823</u>	<u>3,004,162</u>	<u>4,029,033</u>
Total liabilities and net assets	<u>\$ 2,538,598</u>	<u>\$ 840,151</u>	<u>\$ 320,823</u>	<u>\$ 3,699,572</u>	<u>\$ 4,964,810</u>

The accompanying notes to financial statements are an integral part of these statements.

**AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
STATEMENT OF ACTIVITIES  
For the Year Ended June 30, 2009  
(with comparative totals for the year ended June 30, 2008)**

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total 2009</u>	<u>2008</u>
<b>CHANGE IN NET ASSETS:</b>					
<b>Public support:</b>					
Fundraising campaigns	\$ 903,187	\$ 152,597	\$ -	\$ 1,055,784	\$ 1,601,660
Special events (less costs of direct benefits to donors of \$ 391,793 and \$ 249,292, respectively)	601,694	43,552	-	645,246	1,072,041
Legacies and bequests	150,188	-	-	150,188	598,556
Inter Red Cross revenue	597,417	-	-	597,417	222,780
Grants	-	671,207	-	671,207	587,630
In-kind donations	70,000	-	-	70,000	24,360
United Way allocation	10,450	355,826	-	366,276	458,588
Total public support	<u>2,332,936</u>	<u>1,223,182</u>	<u>-</u>	<u>3,556,118</u>	<u>4,565,615</u>
<b>Revenue:</b>					
Other products and services	387,358	-	-	387,358	388,118
Other income	16,743	-	-	16,743	27,927
Endowment income	1,484	-	-	1,484	1,391
Investment loss	<u>(307,491)</u>	<u>-</u>	<u>(91,857)</u>	<u>(399,348)</u>	<u>(79,644)</u>
Total revenue	<u>98,094</u>	<u>-</u>	<u>(91,857)</u>	<u>6,237</u>	<u>337,792</u>
<b>Net assets released from restrictions:</b>					
Expiration of time restrictions	748,194	(748,194)	-	-	-
Satisfaction of donor restrictions	<u>872,974</u>	<u>(872,974)</u>	<u>-</u>	<u>-</u>	<u>-</u>
Total net assets released from restrictions	<u>1,621,168</u>	<u>(1,621,168)</u>	<u>-</u>	<u>-</u>	<u>-</u>
Total public support, revenue and net assets released from restrictions	<u>4,052,198</u>	<u>(397,986)</u>	<u>(91,857)</u>	<u>3,562,355</u>	<u>4,903,407</u>
<b>Operating expenses:</b>					
<b>Program services:</b>					
Armed forces and their families	482,713	-	-	482,713	435,909
Disaster services	1,851,333	-	-	1,851,333	2,351,078
Health and safety services	661,053	-	-	661,053	669,033
Community volunteer services	216,200	-	-	216,200	247,221
International and diversity services	<u>283,858</u>	<u>-</u>	<u>-</u>	<u>283,858</u>	<u>303,165</u>
Total program services	<u>3,495,157</u>	<u>-</u>	<u>-</u>	<u>3,495,157</u>	<u>4,006,406</u>

The accompanying notes to financial statements are an integral part of these statements.

**AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
STATEMENT OF ACTIVITIES**

(continued)

For the Year Ended June 30, 2009  
(with comparative totals for the year ended June 30, 2008)

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total 2009</u>	<u>2008</u>
Supporting services:					
Membership and fundraising	728,817	-	-	728,817	932,270
Management and general	363,252	-	-	363,252	396,812
	<u>1,092,069</u>	<u>-</u>	<u>-</u>	<u>1,092,069</u>	<u>1,329,082</u>
Total supporting services					
	<u>4,587,226</u>	<u>-</u>	<u>-</u>	<u>4,587,226</u>	<u>5,335,488</u>
Total operating expenses					
Change in net assets	(535,028)	(397,986)	(91,857)	(1,024,871)	(432,081)
 NET ASSETS AT BEGINNING OF YEAR	 <u>2,378,216</u>	 <u>1,238,137</u>	 <u>412,680</u>	 <u>4,029,033</u>	 <u>4,461,114</u>
 NET ASSETS AT END OF YEAR	 <u>\$ 1,843,188</u>	 <u>\$ 840,151</u>	 <u>\$ 320,823</u>	 <u>\$ 3,004,162</u>	 <u>\$ 4,029,033</u>

The accompanying notes to financial statements are an integral part of these statements.

AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
STATEMENT OF CASH FLOWS  
For the Year Ended June 30, 2009  
(with comparative totals for the year ended June 30, 2008)

	<u>2009</u>	<u>2008</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Change in net assets	\$ (1,024,871)	\$ (432,081)
Adjustments to reconcile change in net assets to net cash used in operating activities		
Provision for depreciation	108,788	121,308
Net investment losses	99,158	35,344
Loss on disposal of property and equipment	-	4,504
In-kind donations	-	(24,360)
Changes in assets and liabilities:		
(Increase) decrease in receivables, including pledges and promises to give	527,266	(441,458)
(Increase) decrease in prepaid expenses	1,356	3,442
(Increase) decrease in due from national organization	359,683	104,192
Increase (decrease) in accounts payable	(40,711)	38,451
Increase (decrease) in accrued liabilities	(38,424)	9,965
Increase (decrease) in inter Red Cross payables	(6,232)	265,531
	<u>(13,987)</u>	<u>(315,162)</u>
Net cash used in operating activities		
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of investments	(14,461)	(159,669)
Sale of investments	400,000	500,000
Purchases of property and equipment	-	(61,429)
	<u>385,539</u>	<u>278,902</u>
Net cash provided by investing activities		
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Note payments	(155,000)	(95,000)
	<u>(155,000)</u>	<u>(95,000)</u>
Net cash used in financing activities		
Net decrease in cash and cash equivalents	216,552	(131,260)
CASH AND CASH EQUIVALENTS, beginning of year	<u>174,875</u>	<u>306,135</u>
CASH AND CASH EQUIVALENTS, end of year	\$ <u><u>391,427</u></u>	\$ <u><u>174,875</u></u>

The accompanying notes to financial statements are an integral part of these statements.

**AMERICAN RED CROSS  
OF GREATER MIAMI AND THEY KEYS  
STATEMENT OF FUNCTIONAL EXPENSES**  
For the Year Ended June 30, 2009  
(with comparative totals for the year ended June 30, 2008)

	Program Services				Supporting Services			Total 2009	2008
	Armed Forces and Their Families	Disaster Services	Health and Safety Services	Community Volunteer Services	International and Diversity Services	Membership and Fundraising	Management and General		
<b>PERSONNEL COSTS:</b>									
Salaries	\$ 87,154	\$ 621,996	\$ 51,240	\$ 90,571	\$ 89,013	\$ 363,927	\$ 213,189	\$ 1,517,090	\$ 1,724,929
Taxes and employee benefits	20,913	160,292	11,971	25,459	23,674	77,856	42,432	362,597	376,647
Total personnel costs	108,067	782,288	63,211	116,030	112,687	441,783	255,621	1,879,687	2,101,576
<b>OTHER EXPENSES:</b>									
Travel	12,053	33,441	10,822	6,892	25,423	14,473	6,265	109,369	126,316
Financial and material assistance	131,841	289,465	190	127	127	295	4,911	426,956	595,764
Supplies and program materials	17,567	25,691	5,568	7,954	2,897	17,220	1,639	78,536	137,179
Equipment rental and maintenance	13,219	44,198	10,149	8,452	12,641	8,721	3,730	101,110	146,364
Contractual services	82,911	281,457	72,718	51,790	48,210	205,895	46,053	789,034	986,274
Uncollectible expense	9,653	32,670	8,910	7,425	7,425	5,198	2,970	74,251	-
Inter Red Cross expense	35,817	27,038	361,543	6,651	6,125	4,640	3,246	445,060	445,679
Total operating expenses before national chapter assessment and provision for depreciation	411,128	1,516,248	533,111	205,321	215,535	698,225	324,435	3,904,003	4,539,152
National chapter assessment	57,444	287,218	114,887	-	57,444	22,977	34,465	574,435	675,028
Provision for depreciation	14,141	47,867	13,055	10,879	10,879	7,615	4,352	108,788	121,308
Total operating expenses	\$ 482,713	\$ 1,851,333	\$ 661,053	\$ 216,200	\$ 283,858	\$ 728,817	\$ 363,252	\$ 4,587,226	\$ 5,335,488

The accompanying notes to financial statements are an integral part of these statements.

AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009

NOTE 1 - ORGANIZATION AND OPERATIONS

The American Red Cross of Greater Miami and the Keys (the "Chapter") is a not-for-profit, tax exempt organization which provides services to armed forces personnel and their families, disaster services, health and safety services, community volunteer services, and international and diversity services. These services are consistent with the principles of the International Red Cross. Services are provided throughout Miami-Dade County and the Keys.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation:

Financial statement presentation follows the recommendation of the Financial Accounting Standards Board in its Statement of Financial Accounting Standards (SFAS) No. 117, Financial Statements of Not-for-Profit Organizations. Under SFAS No. 117, the Chapter is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

Use of estimates:

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures at the date of the financial statements and the amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and cash equivalents:

The Chapter considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents. At June 30, 2009, cash and cash equivalents consisted of \$ 391,427 in operating accounts. The Chapter maintains cash balances at financial institutions which routinely exceed Federally insured amounts.

Investments:

Investments consist of mutual funds purchased through the American Red Cross Endowment and Select Investment Program carried at fair value. Gains or losses, both realized and unrealized, are reflected as revenue (expense) in the accompanying statement of activities.

Pledges and promises to give:

Unconditional pledges and promises to give are recognized as revenues or gains in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Conditional pledges and promises to give are recognized when the conditions on which they depend are substantially met. As of June 30, 2009, the Chapter had conditional promises to give of \$ 100,000. These pledges are conditional upon annual funding of the donor organization in an amount adequate to meet outstanding commitments.

Donated facility rent is recorded as a pledge based on the fair market value of the respective leases, over the current lease terms. For leases in excess of one year, the receivable is discounted using a rate of 4.45%, net of expected growth. At June 30, 2009, the Chapter had pledges and promises to give and an unamortized discount of \$ 9,000 and \$ 165, respectively, related to donated facility rent. Additionally, during the year, the Chapter recorded \$ 70,000 in donated facility rent, for which there is no future promise to give.

AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Allowance for doubtful accounts:

Management of the Chapter reviews the receivables and pledges and promises to give balances and provides an allowance for accounts which may be uncollectible. At June 30, 2009, management considers the receivables to be fully collectible within the current accounting period and no allowance for doubtful accounts is considered necessary. Management, on the other hand, has provided a \$ 4,174 allowance for doubtful accounts for pledges and promises to give.

Property and equipment:

Property and equipment are carried at cost if purchased or, if donated, at fair value on the date of donation, less allowances for depreciation. The Chapter follows the policy of providing for depreciation using the straight-line method over the estimated useful life of each type of asset which are as follows:

Buildings and improvements	20-45 years
Transportation vehicles	3 years
Furniture and equipment	5-8 years

Maintenance and repairs are charged to expense when incurred. Additions and major renewals are capitalized. When assets are retired or otherwise disposed of, the cost or donated value and the related accumulated depreciation are removed from the accounts and any resulting gain or loss is reflected as nonoperating income (expense).

Restricted and unrestricted revenue and support:

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions.

All donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Temporarily restricted net assets consist of cash and cash equivalents, receivables and pledges and promises to give. Cash and cash equivalents designated for specific programs are as follows:

BRAIVE program	\$ 157,260
Haiti Initiative	50,000
AmeriCorps	28,117
Other disaster programs	<u>23,593</u>
Total	<u>\$ 258,970</u>

AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Additionally, the Chapter has \$ 581,181 in grants receivable and pledges and promises to give, net of allowance of \$ 4,174, that are temporarily restricted based on timing. The outstanding receivables and pledges and promises to give are due as follows:

Year Ending June 30,	
2010	\$ 528,727
2011	7,205
2012	8,451
2013	8,740
2014	9,040
2015	9,349
2016	9,669
	\$ 581,181

Permanently restricted net assets at June 30, 2009 consist of the Chapter's interest in a trust (Note 4) and a portion of the Chapter's investment in the American Red Cross Endowment Source Fund (Note 3).

Donated property and equipment, goods and services:

Donations of property and equipment are recorded as support at their estimated fair value at the date of donation. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. Absent donor stipulations regarding how long those donated assets must be maintained, the Chapter reports expirations of donor restrictions when the donated or acquired assets are placed in service, reclassifying temporarily restricted net assets to unrestricted net assets at that time. The Chapter did not receive donated property and equipment during the year ended June 30, 2009.

The Chapter pays for most services requiring specific expertise. However, a substantial number of volunteers have donated significant amounts of their time in the Chapter's program services and in its fundraising campaigns. Because of the difficulty in determining the number of hours for such services, those hours are not disclosed in the accompanying financial statements. However, when the value of donated services requires specific expertise, they are reflected in the financial statements as revenue and expenses. No such services were recorded by the Chapter for the year ended June 30, 2009.

Income taxes:

The organization is a local chapter of the American National Red Cross ("National") which is a tax exempt organization under Internal Revenue Code Section 501(c)(3). The local chapters of the American National Red Cross report and file a consolidated annual return of exempt organizations (Form 990) for Federal tax purposes.

AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Expense allocation:

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Accordingly, certain costs have been allocated over the program and supporting services benefitted.

During the year ended June 30, 2009, the Chapter incurred joint costs in connection with certain informational materials and various educational activities that included fundraising appeals. All such expenses were recorded as fundraising costs.

Comparative financial information:

The financial statements include certain prior-year summarized comparative information in total but not by asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Chapter's financial statements for the year ended June 30, 2008 from which the summarized information was derived. Certain items in the 2008 financial statements have been reclassified to conform to the 2009 financial statement presentation.

NOTE 3 - INVESTMENTS

The Chapter adopted Financial Accounting Standards Board Statement 157, *Fair Value Measurement* (SFAS No. 157) on July 1, 2008 for fair value measurements of investments that are recognized and disclosed at fair value in the financial statements on a recurring basis. SFAS No. 157 establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical investments that the National has the ability to access at the measurement date.
- Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the investments, either directly or indirectly.
- Level 3 inputs are unobservable inputs for the investments.

The level in the fair value hierarchy within which a fair measurement in its entirety falls is based on the lowest level input that is significant to the fair value measurement in its entirety.

**AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009**

**NOTE 3 - INVESTMENTS (continued)**

The Chapter holds investments in the Select Investment Program (SIP) in the amount of \$ 912,582 and \$ 1,305,422 at June 30, 2009 and 2008, respectively. The American National Red Cross Board of Governors established the Select Investment Program (SIP) to provide professionally managed investment funds to meet the investment needs of chartered units, national headquarters and the Endowment Fund. Participants in the SIP are able to take advantage of the cost efficiencies realized when many Red Cross participants with common investment goals, objectives and risk tolerances collectively invest their assets under central management. All contributions received by National resulting from solicitations for endowment gifts under wills, trusts, and similar instruments, and gifts to the National and local chapters with the stipulation that the principal be maintained intact in perpetuity are required to be invested in the Endowment Fund of the SIP. Endowment Fund assets are invested in the endowment share class of a fund of the SIP called the Select One Red Cross Endowment (SORCE) Fund. The SORCE Fund is a multi-asset investment portfolio designed for monies with long investment horizons. In addition, all units of the American National Red Cross may also invest non-endowed (discretionary) monies directly in seven other SIP funds. Each SIP fund, except for the SORCE Fund, is focused on a single asset class, but offers diversification to reduce security and industry specific risk.

The Chapter holds an undivided interest in the underlying pool of assets of each fund within SIP. The following table represents the SIP fund investments, as held by National in which the Chapter holds an undivided interest, that are measured at fair value on a recurring basis at June 30, 2009:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total 2009</u>
<b>SORCE FUND:</b>				
U.S. Government securities	\$ 44,329,470	\$ 14,619,780	\$ -	\$ 58,949,250
Corporate bonds and notes	11,058,086	60,420,285	7,444,916	78,923,287
Common and preferred stocks	116,560,504	40,877,092	69,187,400	226,624,996
Mortgage and asset backed securities	-	21,173,995	58,453	21,232,448
Marketable and nonmarketable alternative funds	-	-	229,250,735	229,250,735
Commodities	-	9,160,643	-	9,160,643
Money market and other	1,260,229	19,405,976	-	20,666,205
<b>Total</b>	<b><u>\$ 173,208,289</u></b>	<b><u>\$ 165,657,771</u></b>	<b><u>\$ 305,941,504</u></b>	<b><u>\$ 644,807,564</u></b>
<b>LIQUIDITY FUND:</b>				
Corporate bonds and notes	\$ -	\$ 61,757,233	\$ -	\$ 61,757,233
Mortgage and asset backed securities	-	45,331,447	913,938	46,245,385
Marketable and nonmarketable alternative funds	-	-	46,647,605	46,647,605
Money market and other	19,704,272	155,449,690	-	175,153,962
<b>Total</b>	<b><u>\$ 19,704,272</u></b>	<b><u>\$ 262,538,370</u></b>	<b><u>\$ 47,561,543</u></b>	<b><u>\$ 329,804,185</u></b>

For the valuation of certain U.S Government securities, corporate bonds and notes, common and preferred stocks and money market and other at June 30, 2009, National used quoted prices in principal active markets for identical assets as of the valuation date (Level 1).

**AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009**

**NOTE 3 - INVESTMENTS (continued)**

For the valuation of commodities, certain U.S. Government securities, corporate bonds and notes, common and preferred stocks, mortgage and asset backed securities and money market and other at June 30, 2009, National used significant other observable inputs, particularly dealer market prices for comparable investments as of the valuation date (Level 2).

For the valuation of marketable and nonmarketable alternative funds, certain corporate bonds and notes, common and preferred stocks, mortgage and asset backed securities at June 30, 2009, National used significant unobservable inputs including information from fund managers or general partners based on quoted market prices, if available, or other valuation methods (Level 3). Management reviews and evaluates the values provided by the fund manager and general partners and agrees with the valuation methods and assumptions used in determining the fair value of the alternative investments.

The following table presents National's activity for assets, in which the Chapter holds an undivided interest, measured at fair value on a recurring basis using significant unobservable inputs (Level 3) as defined in SFAS No. 157 for the year ended June 30, 2009:

	<u>Corporate Bonds</u>	<u>Common and Preferred Stocks</u>	<u>Mortgage and Asset Backed</u>	<u>Alternative Investments</u>	<u>Total 2009</u>
<b>SORCE FUND:</b>					
<b>Endowment Fund:</b>					
Beginning Balance	\$ 10,849,205	\$ 86,781,566	\$ 109,166	\$ 295,948,915	\$ 393,688,852
Total Realized and unrealized	(1,750,395)	(15,098,833)	(31,416)	(41,432,903)	(58,313,547)
Purchases, settlements (net)	<u>(1,653,894)</u>	<u>(2,495,334)</u>	<u>(19,297)</u>	<u>(25,265,277)</u>	<u>(29,433,802)</u>
Ending Balance	<u>\$ 7,444,916</u>	<u>\$ 69,187,399</u>	<u>\$ 58,453</u>	<u>\$ 229,250,735</u>	<u>\$ 305,941,503</u>
<b>LIQUIDITY FUND:</b>					
Beginning Balance	\$ -	\$ -	\$ 1,706,800	\$ 83,341,821	\$ 85,048,621
Total Realized and unrealized	-	-	(491,152)	(4,835,454)	(5,326,606)
Purchases, settlements (net)	<u>-</u>	<u>-</u>	<u>(301,710)</u>	<u>(31,858,762)</u>	<u>(32,160,472)</u>
Ending Balance	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 913,938</u>	<u>\$ 46,647,605</u>	<u>\$ 47,561,543</u>

The Chapter's investments at June 30, 2009 and 2008 are comprised of the following:

	<u>2009</u>	<u>2008</u>
Liquidity Fund	\$ 883,891	\$ 1,269,430
Endowment SORCE Fund	<u>883,891</u>	<u>35,992</u>
	<u>\$ 1,767,782</u>	<u>\$ 1,305,422</u>

AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009

NOTE 3 - INVESTMENTS (continued)

The Liquidity Fund share price of \$ 1.00 is guaranteed by National. Additionally, National's policy required the original corpus of the participation units in the Endowment Fund be recorded as permanently restricted net assets. As of June 30, 2009 and 2008, \$ 14,104 of the Chapters investment in the Endowment Fund was permanently restricted.

The Chapter's investment income is comprised of the following:

	2009	2008
Interest income	\$ 14,091	\$ 59,891
Loss on endowment accounts	(7,301)	(1,597)
Change in value of interest in trust	(91,857)	(33,746)
Net loss on charitable gift annuities	(314,281)	(104,192)
	\$ (399,348)	\$ (79,644)

NOTE 4 - OTHER ASSETS

Included in permanently restricted net assets is the Chapter's 15% interest in a trust. The Chapter is entitled to 15% of the annual income generated by the trust. If, for any reason, the trust is terminated, the Chapter is entitled to 15% of the trust's assets at the time of termination. For the years ending June 30, 2009 and 2008, the Chapter's interest in the trust was \$ 306,809 and \$ 398,666, and had unrealized losses of \$ 91,857 and \$ 33,747, respectively.

NOTE 5 - RECEIVABLES

The composition of receivables at June 30, 2009 is as follows:

	Unrestricted	Temporarily Restricted
Grants receivable	\$ -	\$ 37,141
Due from local chapters	5,854	-
Total	\$ 5,854	\$ 37,141

AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009

NOTE 6 - PROPERTY AND EQUIPMENT

As of June 30, 2009, property and equipment consists of:

	Cost or Donated Value	Accumulated Depreciation	Net Book Value
Building and improvements	\$ 1,154,421	\$ 418,873	\$ 735,548
Land	307,730	-	307,730
Transportation vehicles	160,764	79,696	81,068
Furniture and equipment	353,662	313,266	40,396
Total	<u>\$ 1,976,577</u>	<u>\$ 811,835</u>	<u>\$ 1,164,742</u>

NOTE 7 - LOAN AND NOTE PAYABLES

At June 30, 2009, loan and note payables consisted of the following:

\$ 550,000 term note with a bank, bearing interest at the 12-month LIBOR rate (1.60% at June 30, 2009) plus 0.6%. The note is payable in monthly principal installments of \$ 4,584 plus accrued interest and matures in August 2013. The note is guaranteed by the American National Red Cross.	\$ 224,584
\$ 160,000 loan from American National Red Cross, bearing interest at the 90-day LIBOR rate (0.60% at June 30, 2009) plus 0.8%. The loan is payable on demand and is therefore classified as currently due.	20,000
Less current maturities of loan and note payables	<u>75,000</u>
Total long-term loan and note payables	<u>\$ 169,584</u>

The future principal payments of loan and note payables are as follows:

Year ending June 30,	
2010	\$ 75,000
2011	\$ 55,000
2012	\$ 55,000
2013	\$ 55,000
2014	\$ 4,584
Thereafter	NONE

AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009

NOTE 8 - OTHER PRODUCTS AND SERVICES REVENUES

Other products and services revenues for 2009 and 2008 are comprised of the following:

	2009	2008
Health services course revenues	\$ 275,543	\$ 269,709
Sale of program materials	75,052	83,106
Hurricane conference registration fees	36,763	35,303
	387,358	388,118
Less: cost of program materials and management fees	354,377	357,721
	32,981	30,397
Net revenue	\$ 32,981	\$ 30,397

NOTE 9 - GOVERNMENTAL GRANTS

The Chapter receives financial assistance from Federal, state and local governmental agencies in the form of grants. The disbursement of funds received under these programs generally requires compliance with terms and conditions specified in the grant agreements and may be subject to audit by the grantor agencies. In accordance with OMB Circular A-133, Audits of States, Local Governments and Non-Profit Organizations and the Florida Single Audit Act, the Chapter is required to perform "single audits" when the required thresholds of \$ 500,000 in grant expenditures from either source is exceeded. Neither Federal nor state single audits were required for the year ended June 30, 2009.

The Chapter has grant revenue for the year ended June 30, 2009 from the following governmental agencies:

Department of Homeland Security - passed through Miami-Dade County		
Department of Human Services	\$	195,019
Corporation for National and Community Services- passed through the State of Florida		
Commission on Community Service		108,289
Monroe County		8,400
Total	\$	311,708

NOTE 10 - LEASES

The Chapter conducts portions of its operations in several facilities under noncancelable operating leases expiring at various times through April 2010. Monthly aggregate payments in connection with these leases are approximately \$ 3,300 and provide for annual rental increases. One of the leases calls for the Chapter to pay a share of operating expenses of the property and contains a renewal option for an additional term at the prevailing market rate. For the year ended June 30, 2009, rent expense relating to these leases totaled approximately \$ 47,600.

AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009

NOTE 10 - LEASES (continued)

In addition, the Chapter leases various equipment items for approximately \$ 2,000 per month under lease agreements expiring at various times through February 2012.

Approximate future annual payments in connection with these lease agreements are as follows:

Year ending June 30,		
2010	\$	45,400
2011	\$	21,900
2012	\$	6,200
Thereafter	\$	NONE

NOTE 11 - RELATED PARTY TRANSACTIONS

The Chapter pays annual chapter assessments to the National Organization of the American National Red Cross ("National"). In connection with these assessments, the Chapter entered into an agreement that establishes terms for prior, current and future annual assessments. The National assessment for the year ended June 30, 2009 and 2008 totaled \$ 574,435 and \$ 675,028, respectively. For the year ended June 30, 2009, National forgave \$ 488,280 in unpaid chapter assessments. This amount is included in inter Red Cross revenue.

As of June 30, 2009, the Chapter has an outstanding balance of \$ 294,080 that is due to National, including \$ 20,000 of notes payable (Note 7). Additionally, the Chapter has payable balances of \$ 5,200 due to other local chapters.

Amounts due from National consist mainly of the present value of charitable gift annuity contracts for which the Chapter is the beneficiary. The annuity contracts are due upon the death of the respective benefactor.

The Chapter previously entered into an agreement with the Broward County Chapter of the American Red Cross, an affiliate, for the management of the Chapter's Health and Safety Program. The Chapter has agreed to share in the marketing and fundraising activities and to compensate the Broward County Chapter in accordance with a revenue sharing plan. The Chapter pays an administrative fee of 10% of gross revenues generated by the program. Additionally, the agreement also provides for 60% of the profit (or loss) to be retained by the Broward County Chapter and the other 40% to be retained by the Chapter. The agreement expired in June 2009; however, both Chapters have agreed to continue the agreement on a month to month basis, under the original terms. The amount owed from the Broward County Chapter as of June 30, 2009 is \$ 5,854.

NOTE 12 - BENEFIT PLANS

The Chapter participates in a defined benefit retirement plan (the "Plan") administered by the Retirement System of the American National Red Cross ("Retirement System") that covers substantially all employees hired before June 30, 2009. Those hired after June 30, 2009, are not eligible to join the Plan.

AMERICAN RED CROSS  
OF GREATER MIAMI AND THE KEYS  
NOTES TO FINANCIAL STATEMENTS  
June 30, 2009

NOTE 12 - BENEFIT PLANS (continued)

For funding purposes, normal pension costs are determined by the aggregate cost method and are funded currently. The Plan provides for a pension funded by the employer. Voluntary contributions may be made by active members to fund an optional annuity benefit. Defined benefits are based on years of service and/or age and the employee's final average compensation, which is calculated using the highest consecutive forty-eight months of the last one hundred twenty months of service before retirement.

The American National Red Cross is a single corporate legal entity composed of many operating units (chapters, regional blood services and the national sector). Accordingly, the Retirement System includes numerous participating chapters and regional blood services. It is not practical for the actuary to compute accumulated and projected benefit obligations and other required disclosures for each participating chapter, regional blood service center, and the national sector and such information is presented only in the consolidated financial statements of the American National Red Cross which are available on their website at [www.redcross.org](http://www.redcross.org).

Total employer contributions made for the year ended June 30, 2009 were \$ 48,021. This amount represents approximately 3.21% of covered employee compensation for the Plan year ended June 30, 2009.

In addition, the Chapter offers its employees a 401(k) Savings Plan through the national organization. Employees may contribute a portion of their salary on a pretax basis, subject to certain limitations. For a portion of the year, the Chapter match was calculated as 100% for each of the participating employee's first 4% of compensation. During the year, the American National Red Cross suspended the match for contributions made to the Plan. This suspension is expected to remain in effect through June 30, 2010. The Chapter contributed \$ 30,619 to the savings plan during the year ended June 30, 2009.

NOTE 13 - SUPPLEMENTAL CASH FLOW INFORMATION

Supplemental Disclosure of Cash Flow Information:

Cash received during the year for - Interest and dividend income	\$ 15,575
Cash paid during the year for - Interest	\$ 4,159



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Form **990**

# Return of Organization Exempt From Income Tax

OMB No. 1545-0047

**2008**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

**Open to Public Inspection**

Department of the Treasury  
Internal Revenue Service

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

**A For the 2008 calendar year, or tax year beginning** 07/01, 2008, **and ending** 06/30, 2009

<b>B</b> Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Termination <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	<b>Please use IRS label or print or type. See Specific Instructions.</b>	<b>C Name of organization</b> AMERICAN NATIONAL RED CROSS & ITS CON Doing Business As	<b>D Employer identification number</b> 53-0196605
		Number and street (or P.O. box if mail is not delivered to street address) Room/suite 2025 E STREET NW	<b>E Telephone number</b> (202) 303-4498
		City or town, state or country, and ZIP + 4 WASHINGTON, DC 20006-5009	<b>G Gross receipts \$</b> 3,577,243,815.
		<b>F Name and address of principal officer:</b> GAIL MCGOVERN 430 17TH ST. NW WASHINGTON, DC 20006	<b>H(a) Is this a group return for affiliates?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <b>H(b) Are all affiliates included?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see instructions)
<b>I Tax-exempt status:</b> <input checked="" type="checkbox"/> 501(c) ( 3 ) ◀ (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		<b>H(c) Group exemption number</b> ▶	
<b>J Website:</b> ▶ WWW.REDCROSS.ORG		<b>L Year of formation:</b> 1900 <b>M State of legal domicile:</b> DC	
<b>K Type of organization:</b> <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶			

## Part I Summary

<b>Activities &amp; Governance</b>	<b>1</b> Briefly describe the organization's mission or most significant activities: <u>THE AMERICAN NATIONAL RED CROSS WILL PROVIDE RELIEF TO VICTIMS OF DISASTER AND HELP PEOPLE PREVENT, PREPARE FOR, AND RESPOND TO EMERGENCIES.</u>		
	<b>2</b> Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its assets.		
	<b>3</b> Number of voting members of the governing body (Part VI, line 1a)	<b>3</b>	18
	<b>4</b> Number of independent voting members of the governing body (Part VI, line 1b)	<b>4</b>	18
	<b>5</b> Total number of employees (Part V, line 2a)	<b>5</b>	36,287
	<b>6</b> Total number of volunteers (estimate if necessary)	<b>6</b>	661,781
	<b>7a</b> Total gross unrelated business revenue from Part VIII, line 12, column (C)	<b>7a</b>	-205,153.
<b>b</b> Net unrelated business taxable income from Form 990-T, line 34	<b>7b</b>	-205,153.	
<b>Revenue</b>	<b>8</b> Contribution and grants (Part VIII, line 1h)	Prior Year	Current Year
	<b>9</b> Program service revenue (Part VIII, line 2g)	727,256,686.	715,911,223.
	<b>10</b> Investment income (Part VIII, column (A), lines 3, 4, and 7d)	2,320,598,168.	2,493,347,347.
	<b>11</b> Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	92,181,488.	77,831,421.
	<b>12</b> Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	43,921,399.	14,713,775.
<b>Expenses</b>	<b>13</b> Grants and similar amounts paid (Part IX, column (A), lines 1-3)	3,183,957,741.	3,301,803,766.
	<b>14</b> Benefits paid to or for members (Part IX, column (A), line 4)	341,130,921.	216,863,333.
	<b>15</b> Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		NONE
	<b>16a</b> Professional fundraising fees (Part IX, column (A), line 11e)	1,787,145,553.	1,736,562,614.
	<b>b</b> Total fundraising expenses, Part IX, column (D), line 25) ▶ 126,579,899.	7,818,733.	NONE
	<b>17</b> Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	1,528,078,777.	1,468,153,724.
<b>18</b> Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	3,664,173,984.	3,421,579,671.	
<b>19</b> Revenue less expenses. Subtract line 18 from line 12	-480,216,243.	-119,775,905.	
<b>Net Assets or Fund Balances</b>	<b>20</b> Total assets (Part X, line 16)	Beginning of Year	End of Year
	<b>21</b> Total liabilities (Part X, line 26)	3,997,280,210.	3,518,225,420.
	<b>22</b> Net assets or fund balances. Subtract line 21 from line 20.	1,437,643,087.	1,845,758,952.
		2,559,637,123.	1,672,466,468.

## Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here** ▶ Signature of officer \_\_\_\_\_ Date \_\_\_\_\_  
 ▶ Type or print name and title \_\_\_\_\_

<b>Paid Preparer's Use Only</b>	Preparer's signature ▶ Firm's name (or yours if self-employed), address, and ZIP + 4 ▶ KPMG LLP 1660 INTERNATIONAL DRIVE MCLEAN, VA 22102-4848	Date	Check if self-employed <input type="checkbox"/>	Preparer's identifying number (see instructions) P00451522
			EIN ▶ 13-5565207	Phone no. ▶ 703-286-8000

May the IRS discuss this return with the preparer shown above? (See instructions)  Yes  No

For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions.

Form 990 (2008)

JSA  
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06583L 2502

V08-8.3 426054

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Form **8453-EO**

# Exempt Organization Declaration and Signature for Electronic Filing

OMB No. 1545-1879

For calendar year 2009, or tax year beginning 07/01, 2008, and ending 06/30, 2009

For use with Forms 990, 990-EZ, 990-PF, 1120-POL, and 8868  
▶ See instructions on back.

# 2008

Department of the Treasury  
Internal Revenue Service

Name of exempt organization

**AMERICAN NATIONAL RED CROSS & ITS CONSTITUENT CHAPTERS AND BRANCHES**

Employer identification number

**53 : 0196605**

## Part I Type of Return and Return Information (Whole Dollars Only)

Check the box for the return for which you are using this Form 8453-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a below and the amount on that line for the return for which you are filing this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). If you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I.

1a Form 990 check here ▶ <input checked="" type="checkbox"/>	b Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b <u>3,301,803,766</u>
2a Form 990-EZ check here ▶ <input type="checkbox"/>	b Total revenue, if any (Form 990-EZ, line 9)	2b _____
3a Form 1120-POL check here ▶ <input type="checkbox"/>	b Total tax (Form 1120-POL, line 22)	3b _____
4a Form 990-PF check here ▶ <input type="checkbox"/>	b Tax based on investment income (Form 990-PF, Part VI, line 5)	4b _____
5a Form 8868 check here ▶ <input type="checkbox"/>	b Balance due (Form 8868, line 3c)	5b _____

## Part II Declaration of Officer

- 6  I authorize the U.S. Treasury and its designated Financial Agent to initiate an ACH electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment.
- If a copy of this return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I certify that I executed the electronic disclosure consent contained within this return allowing disclosure by the IRS of this Form 990/990-EZ/990-PF (as specifically identified in Part I above) to the selected state agency(ies).

Under penalties of perjury, I declare that I am an officer of the above named organization and that I have examined a copy of the organization's 2009 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) an indication of any refund offset, (c) the reason for any delay in processing the return or refund, and (d) the date of any refund.

Sign Here ▶

*Bruce R. Lee*  
Signature of officer

2/16/10  
Date

CFO  
Title

## Part III Declaration of Electronic Return Originator (ERO) and Paid Preparer (see instructions)

I declare that I have reviewed the above organization's return and that the entries on Form 8453-EO are complete and correct to the best of my knowledge. If I am only a collector, I am not responsible for reviewing the return and only declare that this form accurately reflects the data on the return. The organization officer will have signed this form before I submit the return. I will give the officer a copy of all forms and information to be filed with the IRS, and have followed all other requirements in Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns. If I am also the Paid Preparer, under penalties of perjury I declare that I have examined the above organization's return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. This Paid Preparer declaration is based on all information of which I have any knowledge.

ERO's Use Only	ERO's signature ▶ <i>[Signature]</i>	Date <u>2/16/10</u>	Check if also paid preparer <input checked="" type="checkbox"/>	Check if self-employed <input type="checkbox"/>	ERO's SSN or PTIN <u>P00451582</u>
	Firm's name (or yours if self-employed), address, and ZIP code ▶ <u>KPM LLP 1460 International Drive</u> <u>McLean VA 22102</u>	EIN <u>13-5565307</u>	Phone no. <u>(703) 226-8000</u>		

Under penalties of perjury, I declare that I have examined the above return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. Declaration of preparer is based on all information of which the preparer has any knowledge.

Paid Preparer's Use Only	Preparer's signature ▶ _____	Date _____	Check if self-employed <input type="checkbox"/>	Preparer's SSN or PTIN _____
	Firm's name (or yours if self-employed), address, and ZIP code ▶ _____	EIN _____	Phone no. ( ) _____	

I

Course Name	Community Fee	Review Fee
Babysitter's	\$58.00	\$53.00
Blended Learning: Standard First Aid with CPR/AED - Adult and CPR - Child and Infant	\$63.00	\$58.00
Bloodborne Pathogens: PDT	\$32.00	\$28.00
Bloodborne Combo	\$20.00	\$10.00
CPR/AED for the Professional	\$82.00	\$77.00
CPR/AED - Adult	\$48.00	\$43.00
CPR/AED - Adult & Child	\$53.00	\$48.00
CPR/AED - Adult & Child plus CPR - Infant	\$58.00	\$53.00
CPR/AED - Child	\$48.00	\$43.00
CPR/AED - Child plus CPR - Infant	\$53.00	\$47.00
CPR - Adult	\$48.00	\$43.00
CPR Adult and Child	\$53.00	\$48.00
CPR - Adult and Infant	\$53.00	\$48.00
CPR - Adult, Child and Infant	\$53.00	\$48.00
CPR - Child	\$48.00	\$43.00
CPR - Child and Infant	\$53.00	\$48.00
CPR - Infant	\$48.00	\$43.00
Emergency Response Basic	\$342.00	\$330.00
Emergency Response Full	\$390.00	\$382.00
Responding to Emergencies	\$172.00	\$162.00
FIT	\$30.00	\$27.00
Injury Combo	\$20.00	\$10.00
Injury Control Modules	\$27.00	\$20.00
Lay Responder Instructor	\$227.00	\$127.00
Lifeguarding	\$217.00	\$117.00
Waterfront	\$227.00	\$127.00
Lifeguarding - Waterpark	\$227.00	\$127.00
Shallow Water Attendant	\$210.00	\$110.00
Lifeguard Management	\$57.00	\$52.00
Administering Emergency Oxygen	\$42.00	\$35.00
Sport Safety Training - Adult and Child CPR	\$53.00	\$48.00
Sport Safety Training - Adult CPR	\$48.00	\$43.00
Sport Safety Training - First Aid	\$48.00	\$43.00
Sport Safety Training - First Aid and CPR/AED - Adult & Child	\$58.00	\$53.00
Standard First Aid	\$48.00	\$43.00
Standard First Aid with CPR/AED - Adult	\$58.00	\$53.00
Standard First Aid with CPR/AED - Adult & Child	\$63.00	\$58.00
Standard First Aid with CPR/AED - Adult & Child plus CPR - Infant	\$68.00	\$63.00
Standard First Aid with CPR/AED - Child plus CPR - Infant	\$63.00	\$58.00
Standard First Aid with CPR/AED - Child	\$58.00	\$53.00
Standard First Aid with CPR/AED - Adult plus CPR - Infant	\$63.00	\$58.00

J

Internal Revenue Service

Date: July 20, 2006

AMERICAN NATIONAL RED CROSS  
2025 E ST NW  
WASHINGTON DC 20006-5009

Department of the Treasury  
P. O. Box 2508  
Cincinnati, OH 45201

Person to Contact:  
Ms. Dalton 31-07967  
Customer Service Specialist  
Toll Free Telephone Number:  
877-829-5500  
Federal Identification Number:  
53-0196605

Dear Sir or Madam:

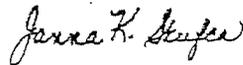
This is in response to your request of July 20, 2006, regarding your organization's tax-exempt status.

Our records indicate that the American National Red Cross is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code of 1986 and is classified as a publicly supported organization, and not a private foundation, because it is described in sections 509(a)(1) and 170(b)(1)(a)(vi) of the Code. Donors may deduct contributions to it as provided in section 170 of the Code. This organization was recognized as exempt in December 1938.

Even though the American National Red Cross was issued an individual ruling, this ruling covers its chapters, branches, and auxiliaries.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE  
Customer Account Services



**SUBJECT: EQUAL EMPLOYMENT OPPORTUNITY/AFFIRMATIVE ACTION/CULTURAL DIVERSITY**

**I. Policy:**

It is the policy of the Red Cross to provide equal opportunity in employment to all employees, volunteers, and applicants for employment. No person will be discriminated against in employment or opportunities or practices, or on any basis protected by applicable federal, state, or local law including race, religion, color, sex, national origin, age, veteran or disability status, and sexual orientation. This policy applies to all terms, condition and privileges of employment including, but not limited to, hiring, transfer, promotion, termination, layoff, retirement, training, compensation, and benefits.

The Director of Human Resources is responsible for the coordination of the Affirmative Action Program, which includes monitoring and reviewing the effectiveness of the program as required by law. The office of Human Resources monitors compliance with Section 503 of the Rehabilitation Act of 1973.

To increase productivity and enhance the quality of products and services, the Greater Miami & The Keys Chapter is committed to being a diverse organization. It seeks to recognize, value and incorporate diversity in its products and services, policies and operations, service recipients and paid and volunteer workforces. Diversity includes differences such as age, belief, citizenship, culture, economic level, ethnicity, sexual orientation, gender, language, national origin, philosophy of life, physical ability, physical appearance, race and religion.

All staff has an individual responsibility to actively support our commitment to EEO, affirmative action, and cultural diversity in the workplace.

- (A) This policy applies to all terms, condition, and privileges of employment including, but not limited to, hiring, promotion, transfer, termination, layoff and recall, retirement, training, placement, employee development, compensation, benefits, and educational assistance.
- (B) For applicants, employees, and volunteers with physical or mental disabilities that substantially limit one or more major life activities, the Red Cross, when requested, will make reasonable accommodations in all aspects of employment subject to undue hardship.
- (C) Employees' work related EEO grievances, problems, and complaints will be heard in a prompt and impartial manner by the Human Resources Director and/or member of the Human Resources Committee.
- (D) The Human Resources Director will carry out the policies and procedures applicable to the disposition of all EEO complaints. Misconduct of a discriminatory nature will result in disciplinary action, up to and including termination.



ATTACHMENT P

Department of Human Services  
Contract Management Division  
2525 N.W. 62nd Street • 4th Floor  
Miami, Florida 33147  
T 305-514-6000 F 305-514-6162



miamidade.gov

May 30, 2008

Sam Tidwell  
American Red Cross of Greater Miami & The Keys (SA0708-05)  
335 S. W. 27<sup>th</sup> Avenue  
Miami, FL 33135

Dear Mr. Tidwell:

Thank you for your cooperation during our monitoring visit. You, your staff, and your agency should be commended for endeavoring to provide quality services to the citizens of Miami-Dade County.

Attached is a copy of your FY 2007-2008 monitoring report for the provision of the Social Services for Disaster Assistance & Prevention and Community Related Needs Program in the amount of \$212,500 for Special Appropriations. Please review this document and make sure that any required corrective action is completed within the prescribed time frame. Your corrective action documents are to be sent to your Contracts Officer.

If you have any questions, regarding this report, please contact your Contracts Officer, Mrs. Sondra Jones at (305) 514-6066.

Sincerely,

Richard W. Harris, Jr., Director  
Contract Management Division

- ADA Coordination
- Agenda Coordination
- Art in Public Places
- Audit and Management Services
- Aviation
- Building Code Compliance
- Building
- Business Development
- Capital Improvements
- Citizen's Independent Transportation Trust
- Communications
- Community Action Agency
- Community & Economic Development
- Community Relations
- Consumer Services
- Corrections & Rehabilitation
- Countywide Healthcare Planning
- Cultural Affairs
- Elections
- Emergency Management
- Employee Relations
- Enterprise Technology Services
- Environmental Resources Management
- Fair Employment Practices
- Finance
- Fire Rescue
- General Services Administration
- Historic Preservation
- Homeless Trust
- Housing Agency
- Housing Finance Authority
- Human Services
- Independent Review Panel
- International Trade Consortium
- Juvenile Assessment Center
- Medical Examiner
- Metropolitan Planning Organization
- Park and Recreation
- Planning and Zoning
- Police
- Procurement
- Property Appraiser
- Public Library System
- Public Works
- Safe Neighborhood Parks
- Seaport
- Solid Waste Management
- Strategic Business Management
- Team Metro
- Transit
- Urban Revitalization Task Force
- Vizcaya Museum and Gardens
- Water and Sewer

MIAMI-DADE COUNTY



Department of Human Services  
Contract Management Division  
2525 N.W. 62nd Street • 4th Floor  
Miami, Florida 33147  
T 305-514-6000 F 305-514-6162



miamidade.gov

- ADA Coordination
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Sincerely,

Richard W. Harris, Jr., Director  
Contract Management Division

*Faint handwritten text at the bottom of the page.*

**MIAMI-DADE DEPARTMENT OF HUMAN SERVICES  
CONTRACT MANAGEMENT DIVISION**

**MONITORING FORM**

**SECTION I – GENERAL INFORMATION**

Name of Organization: American Red Cross of Greater Miami & The Keys  
Executive Director: Sam Tidwell, Chief Executive Officer  
Organization Address: 335 S.W. 27<sup>th</sup> Avenue, Miami, FL 33135  
Name of Program: Disaster Assistance & Prevention and Community Related Needs  
Program Director: Luis Avila, Senior Director, Emergency Services  
Program Address: 335 S. W. 27<sup>th</sup> Avenue, Miami, FL 33135  
Contact Name: Alyssa Loeffler, Senior Director, Grants & Fundraising Operations  
Telephone/Fax #: (305) 644-1200/(305) 644-1038  
Contract Period: 10/1/07-09/30/08  
Control #: SA0708-05 Contract Amount: \$212,500  
Contract Officer: Sondra Jones

**SECTION II – ENTRANCE INTERVIEW**

On April 8, 2008, the agency's Disaster Assistance & Prevention and Community Related Needs Program was monitored for contract compliance with the Miami-Dade County Department of Human Services' Contract Management Division Policies and Procedures. The scope of the monitoring visit covered the following four areas: Administrative, Fiscal, Personnel, and Quality Assurance. The entrance interview was attended by: Sam Tidwell, Chief Executive Officer; Alyssa Loeffler, Senior Director, Grants & Fundraising Operations; Elda Sanchez, Manager, Client Services; Margarita Henao, Senior Associate, Accounting; Jaclyn Luis, Senior Director, Volunteer & Human Resources; and this writer, Sondra Jones, Contracts Officer.

The scope of the program was explained by Elda Sanchez, Manager, Client Services. This program is funded to provide direct emergency disaster assistance, that is, to victims of disasters and community related needs. The operating hours are from 8:30 am to 5 pm, Monday through Friday. However, the agency has a 24 hour, seven days a week on call number. The 24/7 Disaster Action Teams (DAT), with a minimum of two people, provide direct client emergency assistance to provide the basic needs in the form of vouchers for food, housing and clothing, as well as provide victims with immediate crisis counseling by licensed mental health professionals. This funding pays for relief for individuals and families that have suffered a loss due to fire, floods, hurricane or other natural or human-caused disaster within Miami-Dade County. Three salaried positions are funded through this contract: one (1) Senior Director, Emergency Services, one (1) Manager, Client Services, and one (1) Senior Associate, Client Services.

**SECTION III – ADMINISTRATIVE REVIEW**

The agency had available for review the following manuals: Finance/Accounting Policies and Procedures, Policy and Procedure Handbook, Employee Handbook, Grievance Policy and Disaster Response Plan. A walk through of the facility reflected that areas were neat and in order. The FY 2007/2008 Board of Directors minutes were reviewed and board minutes were found to be in compliance with the number of meetings held and board members as per agency's by-laws.

**MIAMI-DADE DEPARTMENT OF HUMAN SERVICES  
CONTRACT MANAGEMENT DIVISION**

**MONITORING FORM**

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**SECTION IV – FISCAL OPERATIONS REVIEW**

1. Do payroll journals properly reflect the employee's name, position, salary and required deductions?

Yes    No    N/A   **Comments:**

This monitor reviewed the agency's ADP, bi-weekly payroll registers from January 2008 through March 2008. The payroll registers reflected the employee name, salary, required deductions, and net salary.

2. Are the Quarterly IRS Form #941 and IRS Form 990 properly completed, submitted and paid on time?

Yes    No    N/A   **Comments:**

This monitor reviewed the agency's IRS Forms #941 for the quarter ending 12/31/07 and the IRS Unconsolidated Form #990 for the year ending 06/30/07. The forms were submitted and paid on time.

3. Are bank statements reconciled monthly?

Yes    No    N/A   **Comments:**

This monitor reviewed the agency's Wachovia bank statements and the bank reconciliation reports from December 2007 to February 2008.

4. Do the bank statements reflect returned checks for insufficient funds?

Yes    No    N/A   **Comments:**

The agency's bank statements did not reflect any returned checks for insufficient funds.

5. Do journal ledgers properly reflect receipts and disbursements?

Yes    No    N/A   **Comments:**

The agency's ledger was prepared with Cougar Mountain Accounting Software via Mark Hague, Chief Financial Officer at the accounting office in Pennsylvania and the grant donor database via Alyssa Loeffler, Senior Director, Grants & Fundraising Operations. The disbursements and receipts are properly recorded in the ledger.

6. Do documents and other evidence substantiate receipts and disbursements?

Yes    No    N/A   **Comments:**

This monitor reviewed the agency's bank statements showing receipts and disbursements, vendor invoices (disbursing orders & receipts), and checks.

7. What is the total year to date expenditures for this contract? \$129,718.77 as of January 2008.

8. Does the organization have specific written controls and fiscal management procedures for the program?

Yes    No    N/A   **Comments:**

This monitor reviewed the agency's Accounting Manual outlining various fiscal management policies and procedures.

9. Describe segregation of accounting duties: Two staff members, independent of the cash receipt and donor database, open and distribute all mail to the appropriate department. The donor database (Financial Development) inputs the donation. The Receptionist prepares the daily mail register and gives it to the Accounting Department for processing. The Data Entry staff from the Financial Development prepares a check log and distributes to the CEO and the entire Financial Development Department. The Financial Development Department prepares a donor database report and it is given to the Accounting Department. The Accounting Department records the financial transactions in the Accounting System. The Disaster Action Team leader gives the disbursing orders invoice forms and client assistance cards (CAC) to the clients. All invoices are reviewed for billing accuracy and approved for payment by the Senior Management and Chief Financial Officer. The Chief Financial Officer prepares the check for the vendor. The American Red Cross Lancaster County Office assists with the financial support of the budget, budget reports, and bank reconciliation.

10. Are internal controls and fiscal procedures followed?

Yes    No    N/A   **Comments:**

The agency maintains a separate/file account for each grant. The documentation supported transactions as outlined in its Accounting Manual.

11. Are purchasing invoices itemized so as to reflect the quantity, cost and description, of goods purchased?

Yes    No    N/A   **Comments:**

This monitor reviewed the agency's itemized invoices (disbursing orders and receipts) from November 2007 to January 2008.

12. Does the program maintain copies of purchasing invoices?

Yes    No    N/A   **Comments:**

The agency's invoices (disbursing orders and receipts) are maintained and filed by vendor name in file cabinets.

13. Are there authorized approval signatures on all purchasing invoices?

Yes    No    N/A   **Comments:**

This monitor reviewed invoices (disbursing orders and receipts) with authorized signatures.

14. Does the program have the following insurance coverage?

				Expiration Date
◆ Public Liability	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A	7/1/08
◆ Workmen's Compensation	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A	7/1/08
◆ Automobile Liability	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A	7/1/08
◆ Other (specify): _____	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/> N/A	_____

15. Are the unit costs in line with the Contract/Agreement?

Yes  No  N/A Comments:

16. Are non-direct (administrative) costs vs. direct service cost reasonable?

Yes  No  N/A Comments:

The agency's non-direct (administrative) costs vs. direct service costs are reasonable.

17. Is there an effective system in place to collect projected revenues (grants, donations, etc.)?

Yes  No  N/A Comments:

The agency has an effective system in place to collect projected revenue from grants. The revenue was received from the DHS grant by submitting requests for reimbursements in a timely manner.

18. Is Program/Project Generated Income collected as anticipated?

Yes  No  N/A Comments:

There is no program/project generated income.

19. Does the program have an available prior year certified public accountant audit or financial statement?

Yes  No  N/A Comments:

The agency's Financial Statements for year ending 6/30/07 audited by Keefe, McCullough & Co., LLP, CPA were reviewed.

20. Are there noted deficiencies on the Certified Public Accountant audit or financial statement?

Yes  No  N/A Comments:

There is a noted deficiency regarding performing a physical inventory of property and equipment and compare the amount to the amount recorded in the general ledger. As per the agency, a thorough review of the current list of property and equipment will take place during the fiscal year 2008.

## SECTION V - PERSONNEL ADMINISTRATIVE REVIEW

1. Are employees funded through this Contract/Agreement performing tasks as stated?

Yes  No  N/A Comments:

This monitor reviewed the employee files, performance evaluations, payroll registers, and job descriptions. They coincided with tasks performed.

2. Do all employees funded by this Contract/Agreement have:

- ◆ Job Descriptions  Yes  No  N/A
- ◆ Personnel Files  Yes  No  N/A
- ◆ Current Performance Evaluation  Yes  No  N/A
- ◆ Background Screening (FDLE)  Yes  No  N/A

3. Does program hold regular staff meetings?

- Yes  No  N/A Comments:

The staff meetings agendas were reviewed for FY 2007/2008.

4. Are minutes or agendas kept and distributed to staff?

- Yes  No  N/A Comments:

The staff meetings agendas were kept and are made available to staff.

5. Are sub-contracts/lease agreements associated with this contract award?

- Yes  No  N/A Comments:

There is no subcontract agreement associated with this grant.

6. Was sub-contract/lease agreements submitted to DHS for approval within 30 days of execution of the agency's contract?

- Yes  No  N/A Comments:

There is no subcontract agreement associated with this grant.

7. Are subcontractors funded through this sub-contract performing tasks as stated?

- Yes  No  N/A Comments:

There is no subcontract agreement associated with this grant.

8. Do all subcontractors funded through this sub-contract have:

- ◆ Subcontract  Yes  No  N/A
- ◆ Vendor Files  Yes  No  N/A
- ◆ Current Performance Evaluation  Yes  No  N/A
- ◆ Background Screening  Yes  No  N/A

9. Does Agency have IRS 1099 form for each sub-contract?

- Yes  No  N/A Comments:

There is no subcontract agreement associated with this grant.

SECTION VII - QUALITY ASSURANCE REVIEW

1. Does the agency have a mechanism for securing client feedback regarding the services provided?

Yes    No    N/A   Comments:

The agency has generic questionnaires mailed to clients after receipt of disaster relief emergency services.

2. Do client records have an identifying and/or system number to assist in record retrieval?

Yes    No    N/A   Comments:

The vendor records (hotel/lodging/rental) are maintained alphabetically. The client receives a disbursing order with a maximum dollar limit, which is given to the vendor. The vendor returns the disbursing orders and receipts to American Red Cross for reimbursement. Upon review and approval, the agency pays the vendor.

3. Are client records stored systematically and safely?

Yes    No    N/A   Comments:

The client records were stored systematically in the locked file cabinets.

4. Do client records contain appropriate documentation as to the client's progress?

Yes    No    N/A   Comments:

This monitor reviewed the disbursing orders and receipts from vendors and associated checks. The client receives a disbursing order with a maximum dollar limit, which is given to the vendor. The vendor returns the disbursing orders and receipts to American Red Cross for reimbursement. Upon review and approval, the agency pays the vendor. The progress of the clients was documented by the vendor's files. The disbursing order is the identifying document which displays the services provided to the clients including rental assistance, and emergency lodging in hotels/motels. Client case folders contained: date of incident, incident description (detail of loss, and number of household members), disbursing orders, case assessment, and client information of release forms.

5. Does the program have sufficient policies to ensure client confidentiality?

Yes    No    N/A   Comments:

The client confidentiality policy was stated in its manual.

6. Does the program have a system to ensure a maximum utilization of available services to clients when addressing clients presenting problems (e.g. case staffing, client record reviews)?

Yes    No    N/A   Comments:

If there is a problem, it is discussed with the Senior Director, Emergency Services.



José "Pepe" Díaz  
COMMISSIONER

*Board of County Commissioners*  
MIAMI-DADE COUNTY - FLORIDA

DISTRICT 12  
111 N.W. FIRST STREET  
MIAMI, FLORIDA 33128-1963  
(305) 375-4343  
FAX (305) 372-6109  
E-MAIL: JPdiaz@miamidade.gov

April 8, 2009

Mr. Sam Tidwell  
Chief Executive Officer  
American Red Cross Greater Miami & The Keys  
335 SW 27<sup>th</sup> Avenue  
Miami, FL 33135

Dear Mr. Tidwell:

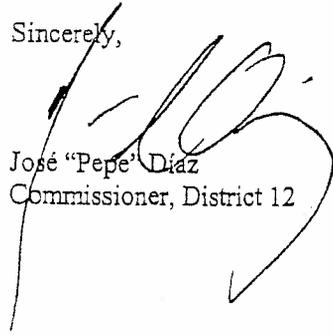
I am pleased to write this letter in support of the American Red Cross' Services to the Military Program. This program expands case management services for military personnel and enhances the services to our military families, working to support the Emergency Military Aid to Families in Crisis Program, which will expand the services to the Armed Forces and provide much-needed support to the military and their families in Miami-Dade and Monroe counties.

The American Red Cross Greater Miami & The Keys has the proven expertise and experience needed to provide case management and referral services to the military and their families. These vital services will be shared with a greater number of residents with the partnerships of Homestead Air Force Base, National Guard and reserve units, the Veterans Administration, faith-based organizations, community based organizations and the creation of a military services network of providers. The military community in South Dade, based in Homestead, requires much more social service support and assistance. More and more families are in crisis and often have no one to turn to as soldiers return from deployment.

The American Red Cross has been an active partner committed to serving this community during its greatest times of need by responding to victims of disaster and providing services to the military. The Red Cross has been serving our community for 92 years and is committed to helping our military personnel and their families. We have worked together in the past, including ongoing disaster services, hurricane response and assisting Miami-Dade communities and providing military briefings before deployment, case management during and after deployment.

We look forward to collaborating with the American Red Cross Greater Miami & The Keys to expand the scope of services to the military throughout Miami Dade County and the Florida Keys.

Sincerely,



José "Pepe" Díaz  
Commissioner, District 12

**MIAMI-DADE COUNTY DEPARTMENT OF HUMAN SERVICES  
COMMUNITY BASED ORGANIZATIONS**

5/19/2008  
2:38 PM

Control Number: SA0708-05

Contract Number: AMC014

**American Red Cross of Greater Miami and the Keys**

335 SW 27th Avenue Miami, FL 33135

NONE

**A-NONE**

1. In responding to natural disasters and community needs, the 24/7 Disaster Action Teams offer direct emergency assistance - in the form of vouchers for basic needs such as rental assistance, emergency lodging, and emergency meals/food. The agency projects to serve approximately 350 families.:

200710	229
200711	248
200712	190
200801	209
200802	194
200803	190

Current Month: 190    Total: 1,260.    Goal: 350.

2. Total number of people receiving emergency rental /lodging assistance this month.:

200710	307
200711	207
200712	216
200801	197
200802	194
200803	190

Current Month: 190    Total: 1,311.    Goal: .

R

## 4. Statement of Service



### 2009 Quick Facts

Between July 1, 2008 and June 30, 2009, The American Red Cross provided the following services for residents in Monroe County:

#### Disaster Preparedness & Relief

- This fiscal year, the local Red Cross responded to **14** families. A total of **24** people were provided emergency assistance, such as lodging, food, clothing, and mental health counseling. The Red Cross responds to disasters such as fires, hurricanes, roof collapses and floods, and other man-made and natural disasters throughout Monroe County.
- **\$6,358** was provided for assistance to victims of local disaster for emergency food, clothing, and shelter.
- **4,066** individuals received preparedness information through Red Cross literature, presentations, and community preparedness events.

#### Health and Safety

- During the fiscal year **1,074** individuals were trained in lifesaving CPR and first aid courses, **86** youth attended babysitter training, and **5** people were trained as instructors.
- **213** youth and adults received training in Aquatics and Water Safety.

#### Services to Armed Forces

- **18** messages regarding urgent news of family illness, death and birth, were delivered to and from local military families, as well as financial assistance and referrals.
- More than **260** military members received holiday stockings through our Stockings for the Troops program.
- Over **100** handwritten holiday cards were sent to service members around the world from local youth.

#### International Services

- **40** persons attended classes to learn about the International Red Cross Movement and the role of the Red Cross in armed conflict through the International Humanitarian Law class.
- **100** people attended a Measles Initiative presentation regarding providing vaccinations worldwide.

#### Volunteer Resources

- **38** volunteers completed **1,579** hours of volunteer work in the community annually.
- **25** students are members of the Red Cross Club at Coral Shores High School.

#### Funding

The American Red Cross is a non-governmental, non-profit organization. United Way contributions amount to 2% of the Keys' annual budget, as does a grant from Monroe County. The balance is funded from individual and corporate donations and special events. More than 85% of the organizational budget is invested directly into local community programs and services.



# American Red Cross

Greater Miami & The Keys

## 2010 KEYS QUICK FACTS

The American Red Cross is a non-profit humanitarian organization that provides relief to victims of disaster and helps people prevent, prepare for and respond to emergencies. The American Red Cross Greater Miami & The Keys offers Disaster Preparedness & Relief, International Services, Health & Safety Education, and Service to the Armed Forces. Between July 1, 2009 and June 30, 2010, the American Red Cross Greater Miami & The Keys provided the following services to the residents of Monroe County:

### Disaster Preparedness & Relief

- The Red Cross assisted 22 families after local disasters — including 3 multi-family fires — who received \$11,236 in direct assistance from the Red Cross for emergency food, clothing and shelter.
- 8,971 people attended community disaster education presentations.
- 62 registered volunteers completed 5,622 hours of work throughout the county



### Health & Safety Education

- 965 people were trained in lifesaving CPR, and First-Aid courses.
- 25 people were trained to be instructors and 28 youths were trained in Babysitters courses.
- 886 people enrolled in aquatic programs.

### International Services

- 69 youths attended courses in International Humanitarian Law, Measles/Malaria Initiatives and General International Services.
- Young adults also raised funds and provided peer education about the Global Measles Initiative of the Red Cross.



### Service to the Armed Forces (SAF)

- 12 emergency messages with urgent news of family illness, deaths and births were delivered to and from local military families.
- Military personnel, veterans and civilians received information through Get to Know Us presentations and during a free movie on Veterans Day and at the Key West air show.
- More than 400 military members received holiday stockings through the Red Cross's Stockings for the Troops program.

### 2009 Officers of the Board of Directors

Marielena Villamil, Chair  
Michael Aller, Secretary  
Sam Tidwell, Chief Executive Officer

### American Red Cross Greater Miami & The Keys

5450 MacDonald Ave., Unit 11, Key West, FL 33040  
Phone: 305-296-4033 Fax: 305-296-9388  
[www.floridakeysredcross.org](http://www.floridakeysredcross.org) • [www.tucruzroja.org](http://www.tucruzroja.org)

All of the services provided by the American Red Cross Greater Miami & The Keys are made possible through the generosity of individuals and community partners from Miami-Dade and Monroe counties. The American Red Cross is not a government agency and relies on the goodwill of the community to fulfill its humanitarian mission. Your contribution can ensure that the Red Cross will always be ready to respond to our neighbors in need. To donate, please call 305-296-4033 or visit [www.floridakeysredcross.org](http://www.floridakeysredcross.org).