



American Red Cross

Greater Miami & The Keys



April 17, 2012

Lisa Tennyson
Monroe County Grants Administration Office
110 Simonton Street, Second Floor, Room 2-213
Key West, FL 33040

Dear Ms. Tennyson,

We appreciate the opportunity to request funding from the Monroe County Human Services Advisory Board to provide humanitarian services to the residents of Monroe County. The American Red Cross Greater Miami & The Keys respectfully requests funding in the amount of \$25,000 to support the Emergency Services Program provided everyday 24/7 and operational programs to support individuals and families living in the Keys.

Enclosed please find one original and six copies of the application and all applicable attachments. Thank you for your consideration. If you need any additional information please contact JB Hunt at (305) 296-4033. We look forward to discussing this program with you to accommodate the needs of the residents of Monroe County.

Sincerely,

Alyssa Loeffler
Grants Director

**MONROE COUNTY
HUMAN SERVICES ADVISORY BOARD
Application for Funding
Fiscal Year 2013
October 1, 2012 – September 30, 2013**

ORIGINAL

Agency Name	American Red Cross Greater Miami & The Keys
Physical Address	5450 MacDonald Avenue, Unit 11 Key West, FL 33040
Mailing Address	335 SW 27 th Avenue
City, State, Zip	Miami, FL 33135
Phone	305-296-4033
Fax	305-296-9388
Email	JB.Hunt@redcross.org
Who should we contact with questions about this application?	JB Hunt

Amount received for prior fiscal year ending 09/30/11	\$5,000
Amount received for current fiscal year ending 09/30/12	\$10,000
Amount requested for upcoming fiscal year ending 09/30/13	\$25,000

CERTIFICATION

To the best of our knowledge and belief, the information contained in this application and attachments is true and correct. Monroe County is hereby authorized to verify all information contained herein, and we understand that any inaccuracies, omissions, or any other information found to be false may result in rejection of this application. This certifies that this request for funding is consistent with our organization's Articles of Incorporation and Bylaws and has been approved by a majority of the Board of Directors.

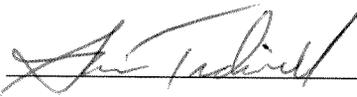
We affirm that the Agency will use Monroe County funds for the purposes as submitted in this Application for Funding. Any change will require written approval from the Monroe County Board of County Commissioners.

We understand that the agency must substantially meet the eligibility criteria to be considered for Monroe County funding and that any applicable attachments not included disqualify the agency's application.

We understand that all funding received through this opportunity must be spent for the benefit of Monroe County.

We further understand that meeting the Eligibility Criteria in no way ensures that the agency will be recommended for funding by the Human Services Advisory Board. These recommendations are determined by service needs of the community, availability of funds, etc. HSAB funding recommendations must be approved by the Monroe County Board of County Commissioners.

Typed Name of Executive Director: Sam Tidwell

Signature  _____

Title: Chief Executive Officer

Date: April 17, 2012

Typed Name of Board President/Chairman: Dwight Hill

Signature  _____

Title: Board Chair

Date: April 17, 2012

Detailed instructions for each question appear in the separate instruction document.

1. Insert your agency's board-approved mission statement below.

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

2. List the services your agency provides.

The American Red Cross Greater Miami & The Keys is a humanitarian organization led by volunteers and guided by our congressional charter and the Fundamental Principles of the International Red Cross Movement.

The American Red Cross is chartered by Congress to provide emergency disaster relief and mass care and emergency communication to military members overseas. These services are provided to the residents of Monroe County as well as a full array of additional services.

Training is offered year round to volunteers to prepare them for any type of Disaster. The Red Cross recruits and trains volunteers to respond to fires, storms, hurricanes and any local disaster, year-round. Further training programs include, International Humanitarian Law classes, Measles Initiative for the youth, Health & Safety (First Aid/CPR, babysitting, water safety) and leadership training for military volunteers.

The Greater Miami & The Keys Chapter has been serving the residents of Miami-Dade and Monroe counties for 94 years, providing services in four major areas: (1) Emergency Services (including Disaster Preparedness and Relief), (2) Services to the Armed Forces, (3) International Services and (4) Health and Safety Services. Red Cross emergency services are provided around the clock, 24/7 from our Miami Headquarters located in Miami, and our branch offices in Key West and Homestead.

3. What specific services will be funded by this request?

In addition to local Emergency Response Services to residential fires, floods and other incidents, this request will fund continuous recruiting and training volunteers to be prepared to respond year round to any size or type disaster and outreach throughout the Keys to include Turkey Point nuclear power facility response simulations. Furthermore, the Red Cross must be prepared for evacuation, mass care and works closely with emergency management.

Funding will support all aspects of service delivery to the Keys to operate, staff and support communications with urgent news of family illness, death and birth, as well as non-emergency communications to and from local military families, training in water safety, CPR & First-Aid, (Health and Safety Services); and emergency, as well Emergency Response Services to major disasters.

4. Funding category:

If you have been previously funded by HSAB, do you request to have the HSAB consider changing your funding category? Please circle yes or no: Yes **No**

If yes, please circle the new category for which you would like to be considered:

Medical Core Services Quality of Life

If you have not been previously funded, please circle the funding category that you believe best matches your services: Medical Core Services Quality of Life

5. Will County HSAB funds be used as match for a grant? No, we do not receive state or federal funds for services to the Florida Keys.

6. If you answered "yes" to Question #5, please specify the following for each grant:

- a. grant award title, granting agency, and purpose:
- b. grant amount:
- c. match percentage requirement and amount:
- d. expected award date:

7. If your organization was funded with HSAB funds last year, please briefly and specifically explain how the funds were spent:

a. The funds were utilized to pay a portion of the Emergency Services Coordinator and to provide disaster relief to local families affected by single and multi-family fires. The \$10,000 received from the HSAB assisted the Red Cross to cover partial overhead (vehicle expenses, gas to and from disasters across the Keys, volunteer recruitment and training, and other operating expenses occurred in the Keys.)

b. How they were used to leverage additional funding
N.A.

8. Do you plan to allocate any part of this HSAB grant, if awarded, as a sub-grant to another organization? *If yes, please list the recipient(s), the purpose(s), and amount(s). Please make sure these are included on Attachment D, under "Grants to Other Organizations."*
No.

9. Does your organization allocate sub-grants to other organizations using other sources (non County) of funding? *If yes, please list the recipient(s), the purpose(s), and amount(s). Please make sure these are included on Attachment E, under "Grants to Other Organizations."*
No.

10. Will you or have you applied for other sources of County funding? *If yes, please list source(s) and amount(s). Also be sure to reflect this information on Attachment F.*
No.

11. does your agency address?

What needs or problems in this community

Countywide Disaster Response. Also, there is a need for continuous training of volunteers so that the Red Cross can provide response, preparedness and emergency services for fires and other local disasters including storms, flooding and hurricanes throughout Monroe County. Additionally, we provide lifesaving Health & Safety courses, drowning prevention, First Aid CPR, Disaster Services Training, International Law courses and Armed Forces Emergency Services throughout the year. Given the many potential weather-related challenges we encounter in the Keys, the Red Cross along with residents, the government and other partners need to be engaged year round, to prepare, respond, mitigate and prevent the damage to natural disasters in addition to any possible manmade catastrophes. Our preparations will not only save lives but money as well.

Another problem typical in the Keys is that a shortage of hotel rooms during peak periods increases our lodging costs for displaced families following a disaster/fire, thus increasing our service delivery costs. Lodging rates range from \$99 -\$250/night. The average stay of a dislocated family is 3 days, during that time food, clothing, mental health & health care is offered. Typically, we budget \$1,000 for one family.

12. What statistical data support the needs listed in Question #11?

(If applying for \$5,000 or less, a response is not required.)

Unfortunately, the geography of the Keys is an issue with which to contend; not only are the Keys at sea level, they are only accessible by a few major roads thus, making over-the-road evacuation a challenging and dangerous proposition.

While southern Florida was fortunate and did not have a hurricane make landfall in 2011, in the recent past we were not so lucky. In 2008, the Keys evacuated over 25,000 tourists in response to Fay; in 2005, Wilma brought flooding and damage along with an 8 foot storm surge. 1998 was a busy year for the Florida Keys, first impacted by Hurricane Georges and suffering a 4 to 12 foot storm surge, with ensuing damage and destruction to about 1,700 homes for a total cost of \$200M. There was no reprieve that year when Georges was followed by Hurricane Mitch and the subsequent tornadoes that were spawned, flipping trailers and knocking out power.

Last year, the Red Cross helped 15 families with disaster assistance and the community suffered three fatalities as a result of residential fires. This required further expenditure of funds above our budget.

13. What are the causes (not the symptoms) of these problems?

(If applying for \$5,000 or less, a response is not required.)

In addition to residential fires, the Florida Keys faces an array of weather hazards, from tropical storms and hurricanes (which can result in storm surge, damaging winds, flooding rains, water spouts and tornadoes) to something as seemingly simple as thunderstorms occurring 64 days a year in the Keys which produce high winds and dangerous lightning. In addition, waterspouts occur more frequently in the Florida Keys than any place else – 400 to 500 a year – and are a hazard to the recreational and residential boating community. Any weather conditions, any human made or natural disasters, acts of terrorism, possible nuclear reactor fallout, local fires, hurricanes and major storms affect mobile homes, older housing units, houseboats and multiple tenants living in overcrowded dwellings can be disastrous.

All residences within Monroe County are in an evacuation zone for a Category 3 storm, and thereby are limited to only one evacuation route. The highest risks are live-a-board boaters, mobile home parks, older and ground level homes compared to newer construction.

This past year, the Red Cross helped 15 families with disaster assistance and \$6,378 was provided for direct assistance to victims of local disasters for emergency food, clothing and lodging/shelter.

While southern Florida was fortunate and did not have a hurricane make landfall in 2011 in previous years, such as 2008, the Red Cross provided shelter to evacuees after Tropical Storm Fay and Ike. In 2005, the Red Cross expended \$5 million in the Keys after Hurricane Wilma.

14. Describe your target population as specifically as possible.

All of the Keys are high-risk locations vulnerable to flooding, storms and hurricanes. Therefore all residents are a potential target population for Red Cross services. Additionally, Ocean Reef is also located within the evacuation area of a nuclear reactor. Key Largo School would serve as a shelter. The highest risk population is comprised of low-income to lower middle-income residents, elderly

citizens and handicapped individuals who have a higher likelihood of being affected by a fire, or other disaster including residents of mobile homes, older structures and houseboats.

In addition to disaster victims, the target population for emergency communication are members of the armed forces stationed in Key West. Individuals and families residing in the County with family members in the Armed Forces overseas may have lost touch due to natural or man-made disaster are also eligible for this service. Thirteen messages regarding urgent news of family illness, death and birth were delivered to and from local military families, as well as financial assistance and referrals.

In addition, the populations targeted for safety training are professional rescue personnel such as firefighters, and medical office staff, child care teachers, foster parents and the parents/guardians of at-risk infants. For example, recently a Big Pine Key teacher was able to rescue a child who was choking. Also, two Key Largo lifeguards were recognized for rescuing a swimmer last year. All had received Red Cross training.

15. How are clients referred to your agency?

Clients are referred by the fire and police departments, local social service and faith-based organizations.

16. What steps are taken to be sure that prospective clients are eligible and that the neediest clients are given priority?

Clients are interviewed on the scene of the fire or other emergency. All residents of Monroe County affected by disaster are eligible for free emergency services.

17. Describe any networking arrangements that are in place with other agencies.

Currently, the Red Cross has networking arrangements in place with local fire departments, police departments, The Salvation Army, faith-based organizations including Catholic Charities, government agencies and NGOs. Examples include supporting the general community with food, ice, drinks and providing a special needs hurricane evacuation shelter operated by the County, at Florida International University. Also, our networking arrangements include operating the general population hurricane evacuation shelter, partnering with San Pedro Catholic Church in the Upper Keys and Trinity Presbyterian in Key West to shelter disaster victims in place when appropriate, and supporting disaster recovery operations at the local airports. During extremely cold winter seasons, the Red Cross provides cots, blankets and other material support for churches in the Upper Keys and Big Pine Key, through partnerships already in place.

18. List all sites and hours of operation. Please note which of these sites will be using HSAB funding.

The Red Cross operates one branch office in Monroe County: located in Key West, which serves all of the Keys. The hours of operation are 9 AM – 5 PM. Emergency Services are available and caseworkers are on-call 7 days a week, 24 hours a day.

Key West Branch Office
5450 MacDonald Avenue, Unit 11
Key West, FL 33040
(305) 296-4033

19. What financial challenges do you expect in the next two years, and how do you plan to respond to them? *(If applying for \$5,000 or less, a response is not required.)*

We continuously struggle to compete for donor dollars to fund the American Red Cross and its 24 hour operations. As the economy declines so do donations from private individuals, private foundations, United Way and other sources. Our Development department strives to continuously raise increased funds to support the operation in the Keys.

20. What organizational challenges do you expect in the next two years, and how do you plan to respond to them? *(If applying for \$5,000 or less, a response is not required.)*

We are in the process of sharing administrative costs with other Red Cross chapters. As a result of consolidating our services, we are trying to further reduce future expenditures. The Red Cross must always be prepared to respond to any type of manmade or human disaster, so training occurs all year long, as we are continuously recruiting volunteers to help leverage responses.

21. How are clients represented in the operation of your agency?

The Board of Directors is comprised of business leaders, residents and clients who represent Monroe County. Additionally, the Chapter has volunteers and clients who serve on direct service committees and as service delivery volunteers.

22. Is your agency monitored by an outside entity? If so, by whom and how often? *(If applying for \$5,000 or less, a response is not required.)*

This Chapter is monitored by the National American Red Cross Headquarters on a quarterly basis.

23. 5,601 hours of program service were contributed by 65 volunteers in the last year.

24. Will any services funded by the County be performed under subcontract by another agency? If so, what services, and who will perform them?

No.

25. What measurable outcomes do you plan to accomplish in the next funding year?

We will increase the number of volunteers and volunteer training, as those are the majority of responders during disasters.

We will continue to support the residents of the Keys for whatever disaster strikes.

It is difficult to project how many disasters will occur per year. It is estimated that we will serve a minimum of 10-12 households. Health & Safety courses will continue to provide approximately 150- 200 courses per year for a total of at least 1,500 individuals, annually.

The Red Cross will continue to provide emergency communications and support services to approximately 300 persons for the Armed Forces members whose families reside in the Keys.

26. How will you measure these outcomes?

(If applying for \$5,000 or less, a response is not required.)

The Red Cross Monthly tracking of the number of training sessions for volunteers. Also, client surveys self-addressed to clients after disasters or other contact. The measurable outcomes will include the number of clients served. It is difficult to project how many disasters will occur per year. It is estimated that we will serve a minimum of 10-12 households. Health & Safety courses will continue to provide training to more than 1,500 residents per year. In our training areas, we use skill tests to demonstrate acquired knowledge.

27. Provide information about units of service below.

(If applying for \$5,000 or less, a response is not required.)

Service	Unit (hour, session, day, etc.)	Cost per unit (current year)
Emergency Services Clients	15 families served, \$6,378	\$426 per household, \$236

(fires, local emergencies)	total cost	per person
Training:		
Health & Safety	1,788 individuals received training	Varies: see attached fee schedule
Services to Armed Forces	13 messages	\$22.00 - \$200/per case
Volunteers	65 individuals, 5,601 hours	\$20.02/hour

28. In 300 words or less, address any topics not covered above (optional).

- In 2011 hundreds of Keys residents responded to help those affected by the Japan earthquake and tsunami.
- Youth volunteers conducted fundraising and awareness activities for the Measles Campaign, which has vaccinated 1 billion children around the world in ten years.
- 607 individuals completed training in Aquatics and Water Safety.
- Volunteers trained and participated in disaster exercises at Key West International Airport and Turkey Point Nuclear Power Plant, to be ready in case of disasters there.
- 13 volunteer training classes were conducted to prepare additional responders.

The Red Cross works closely with multiple agencies and is an essential partner in government disaster response locally, and at the state and national level. Through the National Transportation Board agreement, we are the only nonprofit organization on the scene at air crashes. Our staff and volunteers are required to be trained and to participate in these federally-mandated disaster exercises. The Red Cross is also the only nonprofit organization operating shelters in the event of a nuclear accident, and the local office expends resources to recruit and train volunteers to be available in the event of an incident at Turkey Point. Without the support of the County, through this funding, there could be a substantial delay in service delivery.

While volunteers keep our overhead low, they are not free. These invisible jobs add to the presence of the Red Cross in the Keys and are part of our operational expenses. Without these expenditures, we would not be able to provide trained workers to respond immediately after a disaster or open the FIU shelter before and during a storm.

The HSAB grant will help provide the level of trained local volunteers and financial assistance that our community deserves. Funding from the County is essential to the operations of the Red Cross throughout Monroe County. The HSAB grant will help provide the level of trained local volunteers and financial assistance that our community deserves.

Required Attachments

Required attachments were distributed to you as a separate document. Be sure to include these with your application. Please note: the required attachments A through F are only available in Microsoft Excel format. We require that you use this format, since it will automatically expand rows, generate totals and percentages, and align figures for easier reading. Please label each attachment with your organization name and attachment letter.

ATTACHMENT CHECKLIST

LABEL AND ATTACH THE FOLLOWING IN THE ORDER SHOWN, AFTER THIS PAGE IF NOT APPLICABLE, PLEASE SO INDICATE AND EXPLAIN	ATTACHED?		COMMENTS
	YES	NO	You must explain any "NO" answers
A-1. Current Board Information Form	X		
B. Agency Compensation Detail	X		
C. Profile of Clients, Client Numbers and Services (Performance Report)	X		
D. County HSAB Funding Budget	X		
E. Agency Expenses	X		
F. Agency Revenue	X		
G. Copy of Audited Financial Statement from most recent fiscal year (2010) if organization's expenses are \$150,000 or greater.	X		
H. Copy of filed IRS Form 990 from most recent fiscal year (2010)	X		
I. Copy of current fee schedule	X		
J. Copy of IRS Letter of Determination indicating 501 C 3 status & Copy of GUIDESTAR printout	X		
K. Copy of Current Monroe County and City Occupational Licenses		X	N.A. Does not apply
L. Copy of Florida Dept. of Children And Families License or Certification		X	N.A. Does not apply
M. Copy of any other Federal or State Licenses		X	N.A. Does not apply
N. Copy of Florida Dept. of Health Licenses/Permits		X	N.A. Does not apply
O. Copy of front page of Agency's EEO Policy/Plan	X		
P. Copy of Summary Report of most current Evaluation/Monitoring *	X		
Q. Data showing need for your program (See Question 12)	X		
R. Other (specify) TWO PAGE LIMIT	X		Local News articles

* must include summary of deficiencies and suggested corrective action; may include your responses and actions taken.

ATTACHMENT A 1 - BOARD INFORMATION

FY13

You must have at least five directors.

American Red Cross - Greater Miami and the Keys Chapter
(enter your agency name in D-3 above and it will automatically appear in subsequent sheets)

Name	Last Name/Board Position	Affiliation/Title	City/State	Telephone No.	Years Served	Current Term Expiration Date
Mona	Adams		Miami/Florida	305-446-9080	9	6/30/2012
Michael	Aller	Tourism & Convention Director/Ch	Miami/Florida	305-673-7400	6	6/30/2012
Fredenc	Ariola	Sr. Manager-Market Development	Miami/Florida	305-921-7003	1	6/30/2016
Julia R.	Bianchi		Miami/Florida	305-661-7093	6	6/30/2012
Beatrice A.	Butchko	Circuit Court Judge	Miami/Florida	305-349-7020	7	6/30/2014
Lourdes	Castillo de la Peña		Miami/Florida	305-857-3464	2	6/30/2016
Jeffrey	Codallo	Chairman, South Dade Advisory C	Homestead/Fla	305-245-2211	7	6/30/2012
Nancy J.	Davis	President	Miami/Florida	305-423-7008	9	6/30/2012
Vivian	de las Cuevas-Diaz/Secretary	Partner	Miami/Florida	305-373-9436	2	6/30/2013
Marcos	DeLaRosa	Fire Chief	Miami/Florida	305-883-6900	3	Ex-Officio
Larry S.	DeRocher		Miami/Florida	305-648-3090	4	6/30/2014
John J.	Diez	Sr. VP Global Field Finance	Miami/Florida	305-500-3344	2	6/30/2014
Bill	Duquette	CEO	Homestead/Fla	786-243-8535	8	6/30/2013
Ermilo	Gonzalez		Miami/Florida	305-373-7749	4	6/30/2014
Matthew G.	Helmerich		Key West/Florida	305-923-9259	4	6/30/2014
Dwight C.	Hewett		Miami/Florida	305-592-7606	9	6/30/2012
Dwight L.	Hill/Chair	Executive Vice President	Miami/Florida	305-808-2223	4	6/30/2014
Carmenza	Jaramillo de Maincourt		Miami/Florida	305-987-7133	4	6/30/2014
Lourdes	Jofre-Collett		Miami/Florida	305-361-8985	2	6/30/2013
Edward J.	Joyce/Vice-President	President of Miami-Dade County	Miami/Florida	305-789-1118	3	6/30/2012
Eric	Knowles	Senior Director of Community & G	Miami/Florida	305-943-6780	4	6/30/2014
R. Kirk	Landon		Miami/Florida	305-442-1118	9	6/30/2012
Julieta	Lasa	Managing Director, Operations	Miami/Florida	786-388-2856	3	6/30/2012
Jorge Luis	Lopez		Miami/Florida	305-444-6102	1	6/30/2015
Alfredo	Mesa	Executive Director	Miami/Florida	305-626-7243	4	6/30/2014
J. P.	Miquel		Miami/Flonda	305-586-8710	12	6/30/2012
Jimmy L.	Morales		Miami/Florida	305-789-3200	3	6/30/2012
H. Jack	Pfleger, CLU		Miami/Florida	305-441-1410	9	6/30/2012
Obdulio	Piedra	Business Development	Miami/Florida	305-514-6450	9	6/30/2012
Laurinus	Pierre, M.D., M.P.H.	Executive Director	Miami/Florida	305-757-9555	7	6/30/2014
Aurelia A.	Reinhardt	VP Corp. Communications	Miami/Florida	305-573-8600	2	6/30/2016
Nelly	Rubio	Community Relations Director	Miami/Florida	305-639-4436	5	6/30/2013
Penelope S.	Shaffer		Miami/Florida	305-921-7055	6	6/30/2012
Jeannett	Siesnick		Miami/Florida	305-446-2001	2	6/30/2013
Curtis	Sommerhoff	Director	Miami/Florida	305-468-5403	2	Ex-Officio
Robert A.	Spottswood	President	Miami/Florida	305-294-6100	7	6/30/2012
Penny W.	Stamps		Miami/Florida	305-446-6672	3	6/30/2012
Kenneth J.	Sutter		Weston/Florida	954-608-5761	7	6/30/2014
Juan Luis	Toro	Senior Vice President, Private Clie	Miami/Florida	305-347-2705	4	6/30/2014
Manelena A.	Villamil	President & CEO	Miami/Florida	305-461-3811	9	6/30/2012
Miguel A.	Villarroel		Miami/Florida	305-503-0424	8	6/30/2013

****ATTACHMENT A 2 - EVIDENCE OF ANNUAL ELECTION OF OFFICERS** (Please attach a copy of the minutes of the meeting in which the most recent elections took place.)

See attached

Agenda

A-2



BOARD OF DIRECTORS ANNUAL MEETING

Wednesday, June 22, 2011

5:00 – 6:00 p.m.

Bacardi Americas Headquarters, 2701 LeJeune Road, 15th floor,
Coral Gables, FL

Agenda Items

- | | | |
|-------|--|--------------------|
| I. | Welcome & Chair's Comments | Marielena Villamil |
| II. | Approval of Minutes | Marielena Villamil |
| III. | Re - Election of Board Members | Mona Adams |
| IV. | Re – Election of Board of Trustees | Mona Adams |
| VI. | Election of New Board Member
- Jorge Luis Lopez, Esq. | Mona Adams |
| VII. | Election of Officers | Mona Adams |
| VIII. | Recognition of Retiring Board Members | Mona Adams |
| IX. | CEO Report | Sam Tidwell |
| X. | Other Business | |

Adjournment

DRAFT

AMERICAN RED CROSS
GREATER MIAMI & THE KEYS
BOARD OF DIRECTORS MEETING MINUTES
APRIL 27, 2011

Board Members

Attendees:

Mona Ignatz Adams
Julia R. Bianchi
Jeffrey Codallo
Dwight Hill
Alfredo Mesa
Penny Shaffer/Fred
Ariola
Jeanett Slesnick
Kenneth J. Sutter
Juan Luis Toro
Marielena A. Villamil

Honorary Board/Ex Officio

Members

Attendees:

Trustees

Attendees:

Bunny Bastian
Christian Cobb
Barbara B. Nelson
David Rogero

Staff:

Sam B. Tidwell
Ian Campbell
Marilyn Chauvet
Tony Colmenares
Gloria Danovitz
Michael Jalali
Gloria Kaplan
Jaclyn Luis
Aida Martinelli

Absentees:

Elaine Adler
Michael Aller
Gary Bald
Judge Beatrice A.
Butchko
Lourdes Castillo de la
Pena
Lourdes Jofre-Collett

Absentees:

Brenda Nestor Castellano
Nancy J. Davis
Chief Marcos De La Rosa
R. Kirk Landon
Chief Herminio Lorenzo

Absentees:

Edward M. Block
MaryScull Brown
Judge A. Jay Cristol
Josie Goytisol
Mary Frances Irvin
Kathleen Kennedy
Olsen
Gene Schaefer

Alex De La Cruz
Vivian de las Cuevas
Larry S. DeRocher
John J. Diez
Bill Duquette
Emilio T. Gonzalez
Matthew G. Helmerich
Dwight C. Hewett
Eric Knowles
Edward Joyce
Julieta Lasa
Carmenza Jaramillo de
Maincourt
J. P. Miquel
Jimmy J. Morales
H. Jack Pflieger
Obdulio Piedra
Laurinus Pierre, M.D.
Aurelia A. Reinhardt
Ralph D. Richardson
Nelly Rubio
Jean Ellen Shehan
Penny W. Stamps
Steve Stowe
Miguel Villarroel

Robert Spottswood

1.0 CALL TO ORDER

- The meeting was called to order at 12:30 p.m. by Marielena Villamil, Chair.
- Marielena thanked Dwight Hill and Sabadell United National Bank for hosting the board meeting.
- A Motion was made, seconded and passed accepting the Minutes of the Board of Directors Meeting held on February 23, 2010.
- Mona Adams, Chair, Nominating Committee, advised that she and her committee have been busy interviewing prospective board members and that an announcement would be made at a later date. She asked board members to let her know if they know of anyone.
- A Motion was made, seconded and passed accepting Frederic Ariola, Sr. Manager Market Development, BlueCross BlueShield of Florida as a Board Member.

- Fred Ariola thanked everyone and said he was happy and excited to be on our Board of Directors. He also stated that BlueCross BlueShield have agreed to sponsor a shelter with trained volunteers.
- Marielena followed up on her request to the Board for 100% participation on board giving and once again asked members to forward a personal check to the chapter to meet the 100% goal.

2.0 COMMITTEE PRESENTATIONS

2.1 Financial Development

- .Gloria Danovitz introduced Michael Jalali, Chief Development Officer, for Broward.
- Gloria gave the following Fundraising Report:

Fundraising Report
South Florida Region FYTD as of March 31, 2011

<u>FY11 Revenue</u>	
Raised as of Date of this Report	\$ 3,259,227
FY11 Target	\$ 4,759,000
Distance to FY11 Target	\$ (1,499,773)
Current Course & Speed	68%

<u>Funnel Projection</u>	
Remaining to Raise for FY11	\$ 1,499,773
FY11 Projected Federated (Q3&Q4)	\$ 500,000
FY11 Projected DMDR (Q3&Q4)	\$ -
FY11 Projected Net Events	\$ 132,000
FY11 Projected Planned Gifts	\$ -
<i>Projected Subtotal</i>	<i>\$ 632,000</i>
Known Major Gift Commitments for Q3-4	
Corporate Major Gifts	\$ 150,000
Foundation/Grant Major Gifts	\$ 120,500
Individuals	\$ 78,000
<i>Known Subtotal</i>	<i>\$ 348,500</i>
Managed gifts left to raise by FYE	\$ 470,804
Monthly Target Q3 & Q4 - managed gifts	\$ 156,935
Current Monthly Perf	\$ 89,136
Variance of monthly actual vs. Q3-4 monthly target	-42.8%

- Gloria stated that we are very close to our goal of \$400,000 and \$150,000 is still needed to be raised monthly for the next 3 months.
- The 30th anniversary of the Red Cross Ball (Pearl) will be held on March 24, 2012 at the Ritz Carlton, Key Biscayne. Sponsorships are available at \$100,000 if anyone is interested.
- The Financial Development Philanthropic Chair, Julia Bianchi, is working with Gloria on a strategic plan for next year.

2.2 Health & Safety

Hunter Ruffin, Regional Director. Health & Safety Services, gave a power point presentation on the Next Generation of Red Cross Training in First Aid/CPR/AED for workplaces and communities. See attached.

3.0 CEO Report

- Sam Tidwell reported that there will be changes in staffing leading us to a stronger depth than we have ever had before.
- Health & Safety will now be sales driven.
- Thanks to the receipt of County grants, through Alyssa Loeffler, we now have a new roof at headquarters and will be receiving new air conditioners as well.

4.0 Chairman's Report

- Marielena thanked everyone who assisted us by buying 8 Nursing Kits and asked the help of other board members in purchasing the remaining balance of 13.
- Marielena said that she had the pleasure to watch the NHQ video "Strategic Journey for ARC" also known as "Growing Sustainable Revenues", a 5 year financial plan. Some of the challenges we face are as follows:
 1. Decline in United Way funding.
 2. No major disasters in U.S.
 3. Donor fatigue after Haiti.
- We need to engage our local board to focus on effective fundraising in addition to recruiting talented leadership.
- Gail McGovern would like to increase our fundraising from \$3.1 to \$4.1.
- Aida Martinelli, Chief Operating Officer, thanked the Board for their support allowing staff to do the work they do.
- Aida introduced Ian Campbell, Interim Emergency Services Director, who has a lot of volunteer experience in this field.
- Ian stated he has been busy the past two weeks accessing the true picture in Miami Dade, Broward and Monroe counties.

- The Board annual meeting will be held on June 22, 2011, starting at 5:00 p.m. at the new Bacardi facility and Marielena stated she hoped that everyone would attend. Election of the new officers will take place at that meeting.
- There being no further business, the meeting adjourned at 1:45 p.m.

Marielena Villamil, Chair

Date

**AMERICAN RED CROSS
GREATER MIAMI & THE KEYS
SLATE
FOR RE-ELECTION TO THE
BOARD OF DIRECTORS
2011/2012**

The Honorable Judge Beatrice (Betty)A. Butchko

Brenda Nestor Castellano (Honorary)

Jeffrey Codallo

Larry S. DeRocher

Emilio Gonzalez

Matthew G. Helmerich

Dwight L. Hill

Gordon Eric Knowles

R. Kirk Landon (Honorary)

Carmenza Jaramillo de Maincourt

Alfredo Mesa

Laurinus Pierre, M.D., M.P.H.

Kenneth J. Sutter

Juan Luis Toro

**AMERICAN RED CROSS
GREATER MIAMI & THE KEYS
SLATE
FOR RE-ELECTION OF TRUSTEES OF THE BOARD
2011/2012**

Bunny Bastian

MaryScull Brown

Judge A. Jay Cristol

Paul J. DiMare

Josie Goytisol

Mary Frances Irvin

Kathleen Kennedy-Olsen

Barbara B. Nelson

Phillis Oeters

David Rogero

Gene Schaefer

Robert Spottswood

**AMERICAN RED CROSS
GREATER MIAMI & THE KEYS
SLATE
BOARD OF DIRECTORS
2011/2012**

**Jorge Luis Lopez, Esq.
Jorge Luis Lopez Law Firm**

**AMERICAN RED CROSS
GREATER MIAMI & THE KEYS**

**BOARD MEETING
JUNE 11, 2009**

**SLATE OFFICERS
2011-2012**

**Dwight L. Hill
Chairman**

**Edward J. Joyce
Chair Elect**

**Vivian de las Cuevas Diaz
Secretary**

ATTACHMENT D - COUNTY HSAB FUNDING BUDGET

FY13

American Red Cross - Greater Miami and the Keys Chapter

Show the proposed budget detail for the County HSAB funds requested.

The total must match with the total funding requested.

	Proposed Expense Budget for Upcoming Year Ending:	
	6/30/2013	
Expenditures	Total	%
Salaries - Program	105,630	49.91%
Payroll Taxes - Program	8,081	3.82%
Employee Benefits - Program	23,608	11.15%
Salaries - Administrative	15,600	7.37%
Payroll Taxes - Administrative	1,193	0.56%
Employee Benefits - Administrative	3,487	1.65%
Subtotal Personnel	157,599	74.5%
Postage	345	0.2%
Office Supplies	1,662	0.8%
Telephone	677	0.3%
Professional Fees	4,215	2.0%
Rent	29,000	13.7%
Utilities	1,907	0.9%
Repair and Maint.	2,679	1.3%
Travel	1,548	0.7%
Miscellaneous	2,807	1.3%
Grants to Other Organizations	0	0
List others below		0
		0
Financial Assistance to Clients	7,825	3.7%
Depreciation	1,387	0.7%
		0
		0
		0
		0
		0
		0
		0
		0
Total Expenses	211,651	100.0%

ATTACHMENT E - AGENCY EXPENSES

FY13

Complete this worksheet for the entire agency **American Red Cross - Greater Miami and the Keys Chapter**
Please round all amounts to the nearest dollar.

	Proposed Expense Budget for Upcoming Year Ending:		Projected Expenses for Current Year Ending:	
	6/30/2013		6/30/2012	
	Total	%	Total	%
Expenditures				
Salaries - Program	2,020,000	37%	2,018,380	37%
Payroll Taxes - Program	160,000	0	159,864	0
Employee Benefits - Program	480,000	0	480,091	0
Salaries - Administrative	690,000	0	687,161	0
Payroll Taxes - Administrative	52,000	1%	51,211	1%
Employee Benefits - Administrative	157,000	3%	156,111	3%
Subtotal Personnel	3,559,000	65%	3,552,818	65%
Postage	23,000	0%	22,986	0%
Office Supplies	92,000	2%	93,256	2%
Telephone	45,000	1%	45,121	1%
Professional Fees	155,000	3%	156,109	3%
Rent	137,000	3%	134,086	2%
Utilities	45,000	1%	43,680	1%
Repair and Maint.	80,000	1%	83,457	2%
Travel	105,000	2%	103,207	2%
Miscellaneous	110,000	2%	113,584	2%
Grants to Other Organizations	0	0	0	0
<i>List others below</i>		0		0
		0		0
Financial Assistance to Clients	335,000	6%	329,658	6%
Program Materials	300,000	6%	302,785	6%
Equipment	175,000	3%	178,602	3%
Bank Fees & Interest	22,000	0%	25,260	0%
General Insurance	49,000	1%	48,263	1%
Depreciation	93,000	2%	92,490	2%
Accounting	125,000	2%	124,915	2%
		0		0
Total Expenses	5,450,000	100%	5,450,277	100%
Revenue Over/(Under) Expenses	(928,000)		(1,120,298)	

G

AMERICAN RED CROSS
OF GREATER MIAMI
AND THE KEYS

FINANCIAL STATEMENTS

June 30, 2010



INDEPENDENT AUDITORS' REPORT

To the Board of Directors
American Red Cross of Greater Miami
and the Keys
Miami, Florida

We have audited the accompanying statement of financial position of American Red Cross of Greater Miami and the Keys (the "Chapter"), a not-for-profit organization, as of June 30, 2010, and the related statements of activities, cash flows and functional expenses for the year then ended. These financial statements are the responsibility of the Chapter's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the Organization's 2009 financial statements and, in our report dated August 26, 2009, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Red Cross of Greater Miami and the Keys at June 30, 2010, and the change in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Keefe, McCullough & Co., LLP

KEEFE, McCULLOUGH & CO., LLP

Fort Lauderdale, Florida
August 31, 2010

**AMERICAN RED CROSS
OF GREATER MIAMI AND THE KEYS
STATEMENT OF ACTIVITIES
For the Year Ended June 30, 2010
(with comparative totals for the year ended June 30, 2009)**

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total 2010</u>	<u>2009</u>
CHANGE IN NET ASSETS:					
Public support:					
Fundraising campaigns	\$ 642,233	\$ 506,081	\$ -	\$ 1,148,314	\$ 1,055,784
Special events (less costs of direct benefits to donors of \$ 259,679 and \$ 391,793, respectively)	880,175	16,625	-	896,800	645,246
Legacies and bequests	85,371	644,967	-	730,338	150,188
Inter Red Cross revenue	329,945	-	-	329,945	597,417
Grants	-	1,291,783	-	1,291,783	671,207
In-kind donations	70,000	-	-	70,000	70,000
United Way allocation	4,363	356,980	-	361,343	366,276
Total public support	<u>2,012,087</u>	<u>2,816,436</u>	<u>-</u>	<u>4,828,523</u>	<u>3,556,118</u>
Revenue:					
Other products and services	234,150	-	-	234,150	387,358
Other income	13,170	-	-	13,170	16,743
Endowment income	1,237	-	-	1,237	1,484
Investment income (loss)	90,940	-	26,444	117,384	(399,348)
Total revenue	<u>339,497</u>	<u>-</u>	<u>26,444</u>	<u>365,941</u>	<u>6,237</u>
Net assets released from restrictions:					
Expiration of time restrictions	1,563,111	(1,563,111)	-	-	-
Satisfaction of donor restrictions	530,536	(530,536)	-	-	-
Total net assets released from restrictions	<u>2,093,647</u>	<u>(2,093,647)</u>	<u>-</u>	<u>-</u>	<u>-</u>
Total public support, revenue and net assets released from restrictions	<u>4,445,231</u>	<u>722,789</u>	<u>26,444</u>	<u>5,194,464</u>	<u>3,562,355</u>
Operating expenses:					
Program services:					
Armed forces and their families	1,298,110	-	-	1,298,110	482,713
Disaster services	1,753,893	-	-	1,753,893	1,851,333
Health and safety services	500,195	-	-	500,195	661,053
Community volunteer services	196,642	-	-	196,642	216,200
International and diversity services	277,722	-	-	277,722	283,858
Total program services	<u>4,026,562</u>	<u>-</u>	<u>-</u>	<u>4,026,562</u>	<u>3,495,157</u>

The accompanying notes to financial statements are an integral part of these statements.

AMERICAN RED CROSS
OF GREATER MIAMI AND THE KEYS
STATEMENT OF CASH FLOWS
For the Year Ended June 30, 2010
(with comparative totals for the year ended June 30, 2009)

	<u>2010</u>	<u>2009</u>
CASH FLOWS FROM OPERATING ACTIVITIES:		
Change in net assets	\$ 27,820	\$ (1,024,871)
Adjustments to reconcile change in net assets to net cash used in operating activities		
Provision for depreciation	58,080	108,788
Net investment (gains) losses	(28,578)	99,158
Provision for uncollectible pledges	82,328	74,251
Changes in assets and liabilities:		
(Increase) decrease in receivables, including pledges and promises to give	(379,899)	456,647
(Increase) decrease in prepaid expenses	(12,290)	1,356
(Increase) decrease in due from other chapters	(43,753)	(3,632)
(Increase) decrease in due from national organization	(246,298)	359,683
(Increase) decrease in other assets	(644,967)	-
Increase (decrease) in accounts payable	(16,339)	(40,711)
Increase (decrease) in accrued liabilities	(39,627)	(38,424)
Increase (decrease) in inter Red Cross payables	544,175	(6,232)
	<u>(699,348)</u>	<u>(13,987)</u>
 CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of investments	(126,836)	(14,461)
Sale of investments	500,000	400,000
	<u>373,164</u>	<u>385,539</u>
 CASH FLOWS FROM FINANCING ACTIVITIES:		
Note payments	(55,000)	(155,000)
	<u>(55,000)</u>	<u>(155,000)</u>
Net increase (decrease) in cash and cash equivalents	(381,184)	216,552
 CASH AND CASH EQUIVALENTS, beginning of year	<u>391,427</u>	<u>174,875</u>
 CASH AND CASH EQUIVALENTS, end of year	\$ <u><u>10,243</u></u>	\$ <u><u>391,427</u></u>

The accompanying notes to financial statements are an integral part of these statements.

AMERICAN RED CROSS
OF GREATER MIAMI AND THE KEYS
NOTES TO FINANCIAL STATEMENTS
June 30, 2010

NOTE 1 - ORGANIZATION AND OPERATIONS

The American Red Cross of Greater Miami and the Keys (the "Chapter") is a not-for-profit, tax exempt organization which provides services to armed forces personnel and their families, disaster services, health and safety services, community volunteer services, and international and diversity services. These services are consistent with the principles of the International Red Cross. Services are provided throughout Miami-Dade County and the Keys.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation:

Financial statement presentation follows the recommendation of the Financial Accounting Standards Board in its Statement of Financial Accounting Standards (SFAS) No. 117, Financial Statements of Not-for-Profit Organizations. Under SFAS No. 117, the Chapter is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

Use of estimates:

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures at the date of the financial statements and the amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and cash equivalents:

The Chapter considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents. At June 30, 2010, cash and cash equivalents consisted of \$ 10,243 in operating accounts. The Chapter maintains cash balances at financial institutions which routinely exceed Federally insured amounts.

Investments:

Investments consist of mutual funds purchased through the American Red Cross Endowment and Select Investment Program carried at fair value. Gains or losses, both realized and unrealized, are reflected as revenue (expense) in the accompanying statement of activities.

Pledges and promises to give:

Unconditional pledges and promises to give are recognized as revenues or gains in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Conditional pledges and promises to give are recognized when the conditions on which they depend are substantially met. As of June 30, 2010, the Chapter had no conditional promises to give.

AMERICAN RED CROSS
OF GREATER MIAMI AND THE KEYS
NOTES TO FINANCIAL STATEMENTS
June 30, 2010

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Additionally, the Chapter has \$ 878,033 in grants receivable and pledges and promises to give, net of allowance of \$ 50,328, that are temporarily restricted based on timing. The outstanding receivables and pledges and promises to give are due as follows:

Year Ending <u>June 30,</u>		
2011	\$	479,937
2012		67,541
2013		69,651
2014		71,827
2015		74,071
Thereafter		<u>115,006</u>
	\$	<u><u>878,033</u></u>

Permanently restricted net assets at June 30, 2010 consist of the Chapter's interest in a trust (Note 4) and a portion of the Chapter's investment in the American Red Cross Endowment Source Fund (Note 3).

Donated property and equipment, goods and services:

Donations of property and equipment are recorded as support at their estimated fair value at the date of donation. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. Absent donor stipulations regarding how long those donated assets must be maintained, the Chapter reports expirations of donor restrictions when the donated or acquired assets are placed in service, reclassifying temporarily restricted net assets to unrestricted net assets at that time. The Chapter did not receive donated property and equipment during the year ended June 30, 2010.

The Chapter pays for most services requiring specific expertise. However, a substantial number of volunteers have donated significant amounts of their time in the Chapter's program services and in its fundraising campaigns. Because of the difficulty in determining the number of hours for such services, those hours are not disclosed in the accompanying financial statements. However, when the value of donated services requires specific expertise, they are reflected in the financial statements as revenue and expenses. No such services were recorded by the Chapter for the year ended June 30, 2010.

Income taxes:

The organization is a local chapter of the American National Red Cross ("National") which is a tax exempt organization under Internal Revenue Code Section 501(c)(3). The local chapters of the American National Red Cross report and file a consolidated annual return of exempt organizations (Form 990) for Federal tax purposes.

Expense allocation:

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Accordingly, certain costs have been allocated over the program and supporting services benefitted.

AMERICAN RED CROSS
OF GREATER MIAMI AND THE KEYS
NOTES TO FINANCIAL STATEMENTS
June 30, 2010

NOTE 3 - INVESTMENTS (continued)

The Chapter holds an undivided interest in the underlying pool of assets of each fund within SIP. The following table represents the SIP fund investments, as held by National in which the Chapter holds an undivided interest, that are measured at fair value on a recurring basis at June 30, 2010:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total 2010</u>
SORCE FUND:				
U.S. Government securities	\$ 33,515,323	\$ 21,247,234	\$ -	\$ 54,762,557
Corporate bonds and notes	14,701,235	80,091,937	7,885,982	102,679,154
Common and preferred stocks	126,445,362	43,952,347	61,176,138	231,573,847
Mortgage and asset backed securities	-	19,730,087	43,690	19,773,777
Marketable and nonmarketable alternative funds	-	-	266,875,050	266,875,050
Commodities	-	12,149,167	-	12,149,167
Money market and other	<u>983,658</u>	<u>25,790,562</u>	<u>-</u>	<u>26,774,220</u>
Total	<u>\$ 175,645,578</u>	<u>\$ 202,961,334</u>	<u>\$ 335,980,860</u>	<u>\$ 714,587,772</u>
LIQUIDITY FUND:				
U.S. Government securities	\$ -	\$ 34,937,874	\$ -	\$ 34,937,874
Corporate bonds and notes	-	72,478,641	-	72,478,641
Mortgage and asset backed securities	-	35,299,420	850,488	36,149,908
Marketable and nonmarketable alternative funds	-	-	23,774,511	23,774,511
Money market and other	<u>17,603,605</u>	<u>359,197,773</u>	<u>-</u>	<u>376,801,378</u>
Total	<u>\$ 17,603,605</u>	<u>\$ 501,913,708</u>	<u>\$ 24,624,999</u>	<u>\$ 544,142,312</u>

For the valuation of certain U.S. Government securities, corporate bonds and notes, common and preferred stocks and money market and other at June 30, 2010, National used quoted prices in principal active markets for identical assets as of the valuation date (Level 1).

For the valuation of commodities, certain U.S. Government securities, corporate bonds and notes, common and preferred stocks, mortgage and asset backed securities and money market and other at June 30, 2010, National used significant other observable inputs, particularly dealer market prices for comparable investments as of the valuation date (Level 2).

For the valuation of marketable and nonmarketable alternative funds, certain corporate bonds and notes, common and preferred stocks, mortgage and asset backed securities at June 30, 2010, National used significant unobservable inputs including information from fund managers or general partners based on quoted market prices, if available, or other valuation methods (Level 3). Management reviews and evaluates the values provided by the fund manager and general partners and agrees with the valuation methods and assumptions used in determining the fair value of the alternative investments.

AMERICAN RED CROSS
OF GREATER MIAMI AND THE KEYS
NOTES TO FINANCIAL STATEMENTS
June 30, 2010

NOTE 4 - OTHER ASSETS

Included in permanently restricted net assets is the Chapter's 15% interest in a trust. The Chapter is entitled to 15% of the annual income generated by the trust. If, for any reason, the trust is terminated, the Chapter is entitled to 15% of the trust's assets at the time of termination. For the years ending June 30, 2010 and 2009, the Chapter's interest in the trust was \$ 333,253 and \$ 306,809, and had unrealized gains (losses) of \$ 26,444 and \$ (91,857), respectively.

Additionally, included in other assets, is the Chapter's interest in a charitable remainder trust. Upon the death of an individual, the Chapter will receive a 25% remaining interest in the trust. At June 30, 2010, this interest is \$ 917,804 and is reflected at its net present value of \$ 644,967 in temporarily restricted net assets.

NOTE 5 - PROPERTY AND EQUIPMENT

As of June 30, 2010, property and equipment consists of:

	Cost or Donated Value	Accumulated Depreciation	Net Book Value
Building and improvements	\$ 1,154,421	\$ 448,594	\$ 705,827
Land	307,730	-	307,730
Transportation vehicles	160,764	105,333	55,431
Furniture and equipment	353,662	315,989	37,673
Total	<u>\$ 1,976,577</u>	<u>\$ 869,916</u>	<u>\$ 1,106,661</u>

NOTE 6 - LOAN AND NOTE PAYABLES

At June 30, 2010, loan and note payables consisted of the following:

\$ 550,000 term note with a bank, bearing interest at the 12-month LIBOR rate (1.20% at June 30, 2010) plus 0.6%. The note is payable in monthly principal installments of \$ 4,584 plus accrued interest and matures in August 2013. The note is guaranteed by the American National Red Cross.	\$ 169,584
\$ 160,000 loan from American National Red Cross, bearing interest at the 90-day LIBOR rate (0.54% at June 30, 2010) plus 0.8%. The loan is payable on demand and is therefore classified as currently due.	<u>20,000</u>
Total loan and notes payable	<u>189,584</u>
Less current maturities of loan and note payables	<u>75,000</u>
Total long-term loan and note payables	<u>\$ 114,584</u>

AMERICAN RED CROSS
OF GREATER MIAMI AND THE KEYS
NOTES TO FINANCIAL STATEMENTS
June 30, 2010

NOTE 9 - LEASES

The Chapter conducts a portion of its operations in a facility under a noncancelable operating lease expiring in June 2014. Monthly aggregate payments in connection with this lease are \$ 1,525 beginning in July 2011 and provide for annual rental increases of five percent. Additionally, the lease calls for the Chapter to pay a share of operating expenses of the property and contains a renewal option for an additional term at the prevailing market rate.

In addition, the Chapter leases various equipment items for approximately \$ 1,800 per month under lease agreements expiring at various times through February 2012.

Approximate future annual payments in connection with these lease agreements are as follows:

Year Ending <u>June 30,</u>		
2011	\$	40,200
2012	\$	25,400
2013	\$	20,200
2014	\$	21,200
Thereafter	\$	NONE

Total rental expense related to these leases for the year ended June 30, 2010 was approximately \$ 39,200.

NOTE 10 - RELATED PARTY TRANSACTIONS

The Chapter pays annual chapter assessments to the National Organization of the American National Red Cross ("National"). In connection with these assessments, the Chapter entered into an agreement that establishes terms for prior, current and future annual assessments. The National assessment for the year ended June 30, 2010 and 2009 totaled \$ 533,757 and \$ 574,435, respectively.

As of June 30, 2010, the Chapter has an outstanding balance of \$ 777,817 that is due to National, including \$ 613,907 in unpaid Chapter annual assessments, \$ 135,681 related to a direct mailing campaign, as discussed below, and \$ 20,000 of notes payable (Note 7). Additionally, the Chapter has receivable and payable balances from other chapters of \$ 49,607 and \$ 65,638, respectively.

Amounts due from National consist mainly of amounts received by National from mail campaigns on behalf of the Chapter and the present value of charitable gift annuity contracts for which the Chapter is the beneficiary. The annuity contracts are due upon the death of the respective benefactor.

AMERICAN RED CROSS
OF GREATER MIAMI AND THE KEYS
NOTES TO FINANCIAL STATEMENTS
June 30, 2010

NOTE 11 - BENEFIT PLANS (continued)

In addition, the Chapter offers its employees a 401(k) Savings Plan through the national organization. Employees may contribute a portion of their salary on a pretax basis, subject to certain limitations. During the year ended June 30, 2010, the Chapter, under the direction of the American National Red Cross did not provide for any matching contributions to be made to the Plan.

NOTE 12 - SUPPLEMENTAL CASH FLOW INFORMATION

Supplemental Disclosure of Cash Flow Information:

Cash received during the year for - Interest and dividend income	\$ 1,837
Cash paid during the year for - Interest	\$ 599

NOTE 13 - REORGANIZATION

Effective July 1, 2010, in an effort to improve the efficiencies of the Broward County Chapter and the Greater Miami and the Keys Chapter, a financial consolidation of revenues and expenses between the chapters was implemented. This is not a merger and the chapters will still remain individual chartered chapters of the American Red Cross. In this consolidation, the Greater Miami and the Keys Chapter serves as the Regional, or lead, Chapter and the Broward County Chapter operates as a Community Chapter.

In addition, the American Red Cross has changed its national fiscal management structure, recognizing that the organization is One Red Cross and that the assets and liabilities, revenue and expenditure commitments, are the responsibility of the American National Red Cross. As a result, all assets are owned and managed by the American National Red Cross, not by independent chapters, and all liabilities are liabilities of the National organization, not independent chapters. Chapters will not be responsible for the management of their balance sheets nor cash flow. Those will be managed by the American National Red Cross. This change will allow the chapters to focus on fundraising and program impact. While the timing of this transition differs among chapters, this change is inclusive of all chapters nation wide and is intended to be transparent to the community. This change is effective July 1, 2010, for the Greater Miami and the Keys and the Broward County Chapters.

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

2010

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2010 calendar year, or tax year beginning July 1, 2010, and ending June 30, 20 11

B Check if applicable:
 Address change
 Name change
 Initial return
 Terminated
 Amended return
 Application pending

C Name of organization American Red Cross (South Florida Region)
 Doing Business As _____
 Number and street (or P.O. box if mail is not delivered to street address) Room/suite
335 SW 27th Avenue
 City or town, state or country, and ZIP + 4
Miami, FL 33135

D Employer identification number
PRO-FORMA

E Telephone number
305-644-1200

F Name and address of principal officer:
Sam Tidwell, 335 SW 27th Ave., Miami, FL 33135

G Gross receipts \$ _____

H(a) Is this a group return for affiliates? Yes No
H(b) Are all affiliates included? Yes No
 If "No," attach a list. (see instructions)

H(c) Group exemption number _____

I Tax-exempt status: 501(c)(3) 501(c) () (insert no.) 4947(a)(1) or 527

J Website: _____

K Form of organization: Corporation Trust Association Other _____

L Year of formation: _____

M State of legal domicile: FL

Part I Summary

Activities & Governance	1	Briefly describe the organization's mission or most significant activities: <u>The American Red Cross is an organization that is led by volunteers to provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies.</u>		
	2	Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3	Number of voting members of the governing body (Part VI, line 1a)	3	<u>55</u>
	4	Number of independent voting members of the governing body (Part VI, line 1b)	4	<u>0</u>
	5	Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5	<u>40</u>
	6	Total number of volunteers (estimate if necessary)	6	<u>279</u>
	7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	<u>0</u>
	7b	Net unrelated business taxable income from Form 990-T, line 34	7b	<u>0</u>
Revenue	8	Contributions and grants (Part VIII, line 1h)	Prior Year	<u>5,954,398</u>
	9	Program service revenue (Part VIII, line 2g)		<u>658,709</u>
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		<u>361,494</u>
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		<u>32,296</u>
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)		<u>7,006,897</u>
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)		<u>424,173</u>
	14	Benefits paid to or for members (Part IX, column (A), line 4)		
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)		<u>3,207,079</u>
	16a	Professional fundraising fees (Part IX, column (A), line 11e)		<u>9,172</u>
	16b	Total fundraising expenses (Part IX, column (D), line 25) <u>1,372,786</u>		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24f)		<u>2,450,203</u>
	18	Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)		<u>6,090,627</u>
	19	Revenue less expenses. Subtract line 18 from line 12		<u>916,270</u>
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	Beginning of Current Year	
	21	Total liabilities (Part X, line 26)		<u>4,693,628</u>
	22	Net assets or fund balances. Subtract line 21 from line 20	End of Year	
				<u>4,552,422</u>

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer _____ Date _____

Type or print name and title _____

Paid Preparer Use Only

Print/Type preparer's name _____ Preparer's signature _____ Date _____ Check if self-employed PTIN _____

Firm's name _____ Firm's EIN _____

Firm's address _____ Phone no. _____

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

1 Briefly describe the organization's mission:

.....
.....
.....

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No
If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No
If "Yes," describe these changes on Schedule O.

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code: _____) (Expenses \$ _____ including grants of \$ _____) (Revenue \$ _____)

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4b (Code: _____) (Expenses \$ _____ including grants of \$ _____) (Revenue \$ _____)

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4c (Code: _____) (Expenses \$ _____ including grants of \$ _____) (Revenue \$ _____)

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4d Other program services. (Describe in Schedule O.)
(Expenses \$ _____ including grants of \$ _____) (Revenue \$ _____)

4e Total program service expenses ▶

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	
2 Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)	2	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6	
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7	
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	
9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9	
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c	
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	
12 a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	
14 a Did the organization maintain an office, employees, or agents outside of the United States?	14a	
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19	
20 a Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a	
b If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b	

Part IV Checklist of Required Schedules *(continued)*

		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>		
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>		
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>		
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>		
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>		
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>		
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>		
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>		
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?		
a	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
	<input type="checkbox"/> Yes <input type="checkbox"/> No		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O		

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)		
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? b If "Yes," enter the name of the foreign country: <input type="text"/> See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?		
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7 Organizations that may receive deductible contributions under section 170(c).			
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		
d	If "Yes," indicate the number of Forms 8282 filed during the year		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			
9 Sponsoring organizations maintaining donor advised funds.			
a	Did the organization make any taxable distributions under section 4966?		
b	Did the organization make a distribution to a donor, donor advisor, or related person?		
10 Section 501(c)(7) organizations. Enter:			
a	Initiation fees and capital contributions included on Part VIII, line 12		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		
11 Section 501(c)(12) organizations. Enter:			
a	Gross income from members or shareholders		
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)		
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?			
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year		
13 Section 501(c)(29) qualified nonprofit health insurance issuers.			
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans		
c	Enter the amount of reserves on hand		
14a Did the organization receive any payments for indoor tanning services during the tax year?			
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O		

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year		
1b Enter the number of voting members included in line 1a, above, who are independent		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		
5 Did the organization become aware during the year of a significant diversion of the organization's assets?		
6 Does the organization have members or stockholders?		
7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?		
7b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body?		
b Each committee with authority to act on behalf of the governing body?		
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Does the organization have local chapters, branches, or affiliates?		
10b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?		
11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?		
11b Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a Does the organization have a written conflict of interest policy? If "No," go to line 13		
12b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?		
12c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done		
13 Does the organization have a written whistleblower policy?		
14 Does the organization have a written document retention and destruction policy?		
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official		
b Other officers or key employees of the organization		
If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		
16b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

- 17** List the states with which a copy of this Form 990 is required to be filed ►
- 18** Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
 Own website Another's website Upon request
- 19** Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ►

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) Sam Tidwell, CEO	50+						140,296			
(2) See attached list	1									
(3)										
(4)										
(5)										
(6)										
(7)										
(8)										
(9)										
(10)										
(11)										
(12)										
(13)										
(14)										
(15)										
(16)										

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(17)										
(18)										
(19)										
(20)										
(21)										
(22)										
(23)										
(24)										
(25)										
(26)										
(27)										
(28)										
1b Sub-total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)										

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization ▶

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		✓
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>		✓
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		✓

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ▶

Part VIII Statement of Revenue

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, gifts, grants and other similar amounts	1a Federated campaigns	1a 630,933					
	b Membership dues	1b					
	c Fundraising events	1c 755,334					
	d Related organizations	1d 2,270,722					
	e Government grants (contributions)	1e					
	f All other contributions, gifts, grants, and similar amounts not included above	1f 2,297,409					
	g Noncash contributions included in lines 1a-1f: \$	53,904					
	h Total. Add lines 1a-1f		5,954,398				
	Program Service Revenue	2a Products & Services	Business Code	658,709	658,709		
b							
c							
d							
e							
f All other program service revenue .							
g Total. Add lines 2a-2f			658,709				
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		361,494			361,494	
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties		26,527			26,527	
	6a Gross Rents	(i) Real	(ii) Personal				
		b Less: rental expenses					
		c Rental income or (loss)					
		d Net rental income or (loss)					
	7a Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other				
		b Less: cost or other basis and sales expenses					
		c Gain or (loss)					
		d Net gain or (loss)					
	8a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18	a					
		b Less: direct expenses	b				
		c Net income or (loss) from fundraising events					
	9a Gross income from gaming activities. See Part IV, line 19	a					
b Less: direct expenses		b					
c Net income or (loss) from gaming activities							
10a Gross sales of inventory, less returns and allowances	a						
	b Less: cost of goods sold	b					
	c Net income or (loss) from sales of inventory						
Miscellaneous Revenue		Business Code					
11a Misc			5,769				
b							
c							
d All other revenue			5,769				
e Total. Add lines 11a-11d							
12 Total revenue. See instructions.			7,006,897	658,709	0	388,021	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.
 All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

<i>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</i>		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21				
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22	424,173	424,173		
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	140,296	46,766	46,765	46,765
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	2,399,755	1,619,516	21,760	758,499
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	200,063	127,663	7,441	64,959
9	Other employee benefits	256,704	176,352	5,285	75,067
10	Payroll taxes	210,261	135,778	5,560	68,923
11	Fees for services (non-employees):				
a	Management				
b	Legal				
c	Accounting	232	176	5	51
d	Lobbying				
e	Professional fundraising services. See Part IV, line 17	9,172			9,172
f	Investment management fees				
g	Other	128,317	84,469	1,847	42,001
12	Advertising and promotion	24,776	6,518	2,055	16,203
13	Office expenses	51,002	42,430	1,642	6,930
14	Information technology				
15	Royalties				
16	Occupancy	411,998	321,236	8,582	82,180
17	Travel	88,896	61,106	9,179	18,611
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	65,063	44,313	4,811	15,939
20	Interest	3,548	2,689	78	781
21	Payments to affiliates	906,824	647,952	231,149	27,723
22	Depreciation, depletion, and amortization	103,559	78,003	2,253	23,303
23	Insurance	76,972	58,352	1,686	16,934
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.)				
a	Other financial assistance	-31,326	0	6,245	-37,571
b	Program Materials & Printing	184,045	141,313	1,295	41,437
c	Equipment-rental & Maintenance	169,549	132,032	4,007	33,510
d	Bank fees	26,066	17,946	177	7,943
e	Phone & Communication Services	189,354	144,874	6,399	38,081
f	All other expenses	51,305	35,210	751	15,344
25	Total functional expenses. Add lines 1 through 24f	6,090,627	4,348,866	368,974	1,372,786
26	Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

		(A)	(B)
		Beginning of year	End of year
Assets	1 Cash—non-interest-bearing		1 378,309
	2 Savings and temporary cash investments		2
	3 Pledges and grants receivable, net		3 1,831,741
	4 Accounts receivable, net		4
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6
	7 Notes and loans receivable, net		7
	8 Inventories for sale or use		8
	9 Prepaid expenses and deferred charges		9 32,831
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 2,564,847	
	b Less: accumulated depreciation	10b -1,336,579	10c 1,228,268
	11 Investments—publicly traded securities		11 36,007
	12 Investments—other securities. See Part IV, line 11		12
	13 Investments—program-related. See Part IV, line 11		13
	14 Intangible assets		14
	15 Other assets. See Part IV, line 11		15 1,456,472
16 Total assets. Add lines 1 through 15 (must equal line 34)		16 4,963,628	
Liabilities	17 Accounts payable and accrued expenses		17 296,622
	18 Grants payable		18
	19 Deferred revenue		19
	20 Tax-exempt bond liabilities		20
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22
	23 Secured mortgages and notes payable to unrelated third parties		23 114,584
	24 Unsecured notes and loans payable to unrelated third parties		24
	25 Other liabilities. Complete Part X of Schedule D		25
	26 Total liabilities. Add lines 17 through 25		26 411,206
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.		
	27 Unrestricted net assets		27 2,118,039
	28 Temporarily restricted net assets		28 1,762,016
	29 Permanently restricted net assets		29 672,367
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.		
	30 Capital stock or trust principal, or current funds		30
	31 Paid-in or capital surplus, or land, building, or equipment fund		31
	32 Retained earnings, endowment, accumulated income, or other funds		32
33 Total net assets or fund balances		33 4,552,422	
34 Total liabilities and net assets/fund balances		34 4,963,628	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	
2	Total expenses (must equal Part IX, column (A), line 25)	2	
3	Revenue less expenses. Subtract line 2 from line 1	3	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	
5	Other changes in net assets or fund balances (explain in Schedule O)	5	
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

- 1 Accounting method used to prepare the Form 990: Cash Accrual Other _____
 If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.
- 2a Were the organization's financial statements compiled or reviewed by an independent accountant?
- b Were the organization's financial statements audited by an independent accountant?
- c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.
- d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both:
 Separate basis Consolidated basis Both consolidated and separate basis
- 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

	Yes	No
2a		✓
2b	✓	
2c	✓	
3a		✓
3b		

Full Service Onsite Training Information

Thank you for considering the American Red Cross as your partner for Preparedness, Health & Safety Services! Below are the costs and service fees for training at your chosen location.

To schedule a CPR/AED/First Aid training class onsite, we ask that you choose two or three dates that best fit your schedule. The start time of the class is at your discretion and the participant ratio is one instructor per 12 participants. If you have more than 12 participants an additional instructor(s) would be provided for the training class.

We can also provide you with complementary products that help ensure your newly trained responders and workplace is protected and prepared if they are called on to respond to an emergency.

Course Number	Course Name	Regular Per Person Fee	Review/Challenge Fee	Classroom Hours
	Citizen CPR	\$15	n/a	.5
HSSSFA101	First Aid	\$70	\$55	3.0
HSSSFA107	CPR + AED (Adult)	\$70	\$55	3.0
HSSSFA404	First Aid + CPR + AED (Adult)	\$90	\$70	5.0
HSSSFA404B	First Aid + CPR + AED (Adult) with Bloodborne Pathogens	\$110	\$90	6.0
HSSSFA612	Spanish Language - First Aid + CPR + AED (Adult)	\$90	\$70	5.0
HSSSFA418	First Aid + CPR + AED (Adult)with Bloodborne Pathogens PDT	\$105	\$90	7.0
HSSBBP101	Bloodborne Pathogens PDT	\$50	n/a	2.0
HSSSFA208	CPR + AED (Adult & Pediatrics)	\$90	\$70	3.0
HSSSFA415	First Aid + CPR + AED (Adult and Pediatrics)	\$110	\$90	6.0
HSSPRO101	CPR/AED for the Professional Rescuer and Healthcare Provider	\$110	\$90	6.0
HSCAR201	Babysitters Training (r.08)	\$85	n/a	8.5
HSSSFA107	Blended Learning CPR/AED-Adult	\$70	n/a	2.0
HSSSFA303	Blended Learning - CPR/AED-Adult & Pediatrics	\$90	n/a	3.0
HSSSFA404	Blended Learning Standard First Aid with CPR/AED-Adult	\$90	n/a	3.0

Please note the following fees and class information:

- **\$250.00 Onsite Service Delivery Fee:** Onsite visit to accommodate time required for travel, setup, and transportation costs plus per person fee. *This fee can be waived if the class is delivered at a local Red Cross Chapter.*
- **Minimum number of participants required is 8-10 people per session.** We offer community classes if you would like to enroll your employee into a class at the nearest local chapter. Please visit www.redcross.org for community class registrations or contact Customer Service at 866-797-7990 for more information.
- **Note: Classroom times are estimated. Review & Challenge course have a shorter classroom time and are not available as web-based training.**

For more information, please contact Tracey Green at 404-575-3128 or tgreen@arcatl.org.

J

Internal Revenue Service

Date: July 20, 2006

AMERICAN NATIONAL RED CROSS
2025 E ST NW
WASHINGTON DC 20006-5009

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:
Ms. Dalton 31-07967
Customer Service Specialist
Toll Free Telephone Number:
877-829-5500
Federal Identification Number:
53-0196605

Dear Sir or Madam:

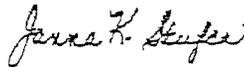
This is in response to your request of July 20, 2006, regarding your organization's tax-exempt status.

Our records indicate that the American National Red Cross is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code of 1986 and is classified as a publicly supported organization, and not a private foundation, because it is described in sections 509(a)(1) and 170(b)(1)(a)(vi) of the Code. Donors may deduct contributions to it as provided in section 170 of the Code. This organization was recognized as exempt in December 1938.

Even though the American National Red Cross was issued an individual ruling, this ruling covers its chapters, branches, and auxiliaries.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE
Customer Account Services

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GUIDESTAR Nonprofit Report

Generated on April 11, 2012, at 12:08 PM EDT

American Red Cross of Greater Miami
and The Keys

Also Known As:
335 Sw 27th Avenue
Miami, FL 33135

GuideStar has no record of this organization's having been on the IRS's list of tax-exempt organizations, but the organization has provided GuideStar with documentation indicating that it is recognized as tax-exempt by the IRS.

Contact Information
American Red Cross of Greater Miami and The Keys Also Known As: Physical Address: Miami, FL 33135 Register for free to see this organization's full address, telephone number, Web site, and more!
At A Glance
Formerly Known As: Category (NTEE):
Mission Statement
Impact Statement
This organization has not provided an impact statement.
Background Statement
Financial Data FAQs on Financial Data Digitizing IRS Form 990 Data
Login or register to view this information.
Revenue and Expenses
Login or register to view this information.
Balance Sheet
Subscribe to GuideStar Premium to view this information, if available.
Forms 990 Received from the IRS ?
Login or register to view this information.
Forms 990 Provided by the Nonprofit
Login or register to view this information.
Financial Statements
Subscribe to GuideStar Premium to view this information, if available.
Annual Reports
Login or register to view this information.
Formation Documents ?
Subscribe to GuideStar Premium to view this information, if available.
Program:
Budget: -- Category:

Population Served:

Program Description:

Program Long-Term Success:

Program Short-Term Success:

Program Success Monitored by:

Program Success Examples:

Funding Needs

Volunteer Needs

Request for In-Kind Contributions

Organizational Statistics

[Login or register](#) to view this information.

Chief Executive

Board Chair

[Login or register](#) to view this information.

Board of Directors

[Login or register](#) to view this information.

Officers for Fiscal Year

Subscribe to [GuideStar Premium](#) to view this information, if available.

Highest Paid Employees & Their Compensation

Subscribe to [GuideStar Premium](#) to view this information, if available.

News

**SUBJECT: EQUAL EMPLOYMENT OPPORTUNITY/AFFIRMATIVE
ACTION/CULTURAL DIVERSITY**

I. Policy:

It is the policy of the Red Cross to provide equal opportunity in employment to all employees, volunteers, and applicants for employment. No person will be discriminated against in employment or opportunities or practices, or on any basis protected by applicable federal, state, or local law including race, religion, color, sex, national origin, age, veteran or disability status, and sexual orientation. This policy applies to all terms, condition and privileges of employment including, but not limited to, hiring, transfer, promotion, termination, layoff, retirement, training, compensation, and benefits.

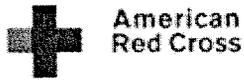
The Director of Human Resources is responsible for the coordination of the Affirmative Action Program, which includes monitoring and reviewing the effectiveness of the program as required by law. The office of Human Resources monitors compliance with Section 503 of the Rehabilitation Act of 1973.

To increase productivity and enhance the quality of products and services, the Greater Miami & The Keys Chapter is committed to being a diverse organization. It seeks to recognize, value and incorporate diversity in its products and services, policies and operations, service recipients and paid and volunteer workforces. Diversity includes differences such as age, belief, citizenship, culture, economic level, ethnicity, sexual orientation, gender, language, national origin, philosophy of life, physical ability, physical appearance, race and religion.

All staff has an individual responsibility to actively support our commitment to EEO, affirmative action, and cultural diversity in the workplace.

- (A) This policy applies to all terms, condition, and privileges of employment including, but not limited to, hiring, promotion, transfer, termination, layoff and recall, retirement, training, placement, employee development, compensation, benefits, and educational assistance.
- (B) For applicants, employees, and volunteers with physical or mental disabilities that substantially limit one or more major life activities, the Red Cross, when requested, will make reasonable accommodations in all aspects of employment subject to undue hardship.
- (C) Employees' work related EEO grievances, problems, and complaints will be heard in a prompt and impartial manner by the Human Resources Director and/or member of the Human Resources Committee.
- (D) The Human Resources Director will carry out the policies and procedures applicable to the disposition of all EEO complaints. Misconduct of a discriminatory nature will result in disciplinary action, up to and including termination.

P



**FY 11 Annual Chapter and Station Statistical Report
for the Fiscal Year ended June 30, 2011**

South Florida
Region

American Red Cross of Greater Miami and the Keys
Miami, FL

Unit Code
10060

Part 1 - Disaster Services

Posted 08/15/2011 09:29:07

Section A: Local and NDRP Funded Relief Operations

Type of Disaster	Total Number of Operations A	Families Assisted Financially B	Number of Shelters Opened C	Individuals In Mass Shelters D
Fires	1	273	386	0
Tornadoes	2	0	0	0
Blizzards and Snow Storms	3	0	0	0
Floods	4	1	2	0
Other Storms	5	1	1	0
Hazardous Material and Transportation Accidents	6	2	12	0
All other	7	0	0	0
Total	99	277	401	0

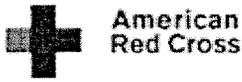
Part 2 - Preparedness - Community Disaster Education

Section A: CDE Presentations and Demonstrations

Type of Disaster or Hazard (Do not include "Be Red Cross Ready activity in this table.)	People Attending Presentations or Demonstrations A
Wildfires	1
Earthquakes	2
Home Fires	3
Pandemic Flu	4
Hurricanes	5
Tornadoes	6
Floods	7
Human-Caused events including Terrorism, WMD, Chemical/Hazmat	8
General Disaster Preparedness	9
Other not listed above	10
Net Total (unduplicated)	99

Section B: Masters of Disaster

Curriculum Level Masters of Disaster:	Total Participants A
Grades K - 2	1
Grades 3 - 5	2
Grades 6 - 8	3
Total	99



**FY 11 Annual Chapter and Station Statistical Report
for the Fiscal Year ended June 30, 2011**

South Florida
Region

American Red Cross of Greater Miami and the Keys
Miami, FL

Unit Code
10060

Posted 08/15/2011 09:29:07

Part 3 - Service to the Armed Forces

Section A: "Get To Know Us" Outreach Program

Population Reached		Number of Persons Briefed A
Community Based Military (National Guard/Reserves/Recruiters)	1	1,580
Active Duty Military	2	2,751
Military Entrance Processing Stations (MEPS)	3	27
Family Members and Dependents	4	512
Others	5	2,414
	Total 99	7,284

Section B: SAF Case Services

This information will be pulled directly from the SAF Dovetail System

Part 4 - International Services

Section A: Restoring Family Links Casework

Type of RFL Service		Cases Served A	Services Provided B
Tracing	1	16	32
Holocaust	2	27	96
Red Cross Messages	3	1	3
Other Restoring Family Links services (Health and Welfare Inquiries, International Disaster Welfare Inquiries, Certificates of Detention, Travel Documents)	4	8	8
Information and Referral	5	n/a	1,560
	Total 99	52	1,699

Section B: Course Activity

Courses and Presentations		Number of Courses or Presentations A	Total Number of Enrollees Z
International Humanitarian Law Courses and Presentations	1	1	13
Measles/Malaria Initiative presentations	2	0	0
Restoring Family Links	3	0	0
General International Services Presentations	4	1	1,300
	Total 99	2	1,313



2011 Quick Facts

Between July 1, 2010 and June 30, 2011, The American Red Cross in the Keys provided the following services for residents of Monroe County:

Disaster Preparedness & Relief

- This fiscal year the local Red Cross assisted **15** families, many of which were affected by multi-family fires within two weeks of each other, in Key West. These families were provided emergency assistance, such as lodging, food, clothing, and mental health counseling. Three of these fires resulted in loss of life. The Red Cross responds to disasters such as fires, hurricanes, roof collapses and floods, as well as other man-made and natural disasters throughout Monroe County.
- **\$6,378** was provided for assistance to victims of local disaster for emergency food, clothing, and lodging/shelter.
- **13** volunteer training classes were conducted to prepare additional volunteer responders.

Health and Safety

- During the fiscal year **1167** individuals were trained in lifesaving CPR and first aid courses, including during the CPR-a-Thon in Marathon. **14** youth were trained in babysitter courses, where they also received training in CPR and first aid.
- **607** individuals completed training in Aquatics and Water Safety at pools in Key Largo, Islamorada and Key West, including lifeguarding training at SeaCamp and similar programs.

Services to Armed Forces

- **13** messages regarding urgent news of family illness, death and birth, were delivered to and from local military families, as well as financial assistance and referrals. Others participated in a free movie event in Key West on Veterans Day.
- Hundreds of deployed service members received a holiday gift, through the efforts of Upper Keys youth, in our Stockings for the Troops program.

International Services

- Training was provided for volunteers and members of the community to learn about the International Red Cross Movement and the role of the Red Cross in armed conflict through the International Humanitarian Law Education Program. Hundreds of Keys residents responded to help those affected by the Japan earthquake and tsunami. Youth volunteers also conducted fundraising and awareness activities for the Measles Campaign, which has vaccinated 1 billion children around the world in ten years.

Volunteer Resources

- Dozens of volunteers responded to disasters such as single-family fires. Additionally, they prepare their neighbors for hurricanes, and provide community disaster education presentations. Also, they trained and participated in disaster exercises at Key West International Airport and Turkey Point Nuclear Power Plant, to be ready in case of disasters there.

Funding

- American Red Cross is a non-governmental, non-profit organization. United Way contributions amount to 1% of the Keys annual budget, with about 2% through a grant from Monroe County. The balance is funded from individual and corporate donations and special events. More than 85% of the organizational budget is invested directly in community programs and services.

Fire kills woman, injures husband

April 2011

Brass Monkey Lounge mourns loss of 'smiling' bartender

BY ADAM LINHARDT
Citizen Staff

A well-known Marathon bartender died in a house fire early Thursday, leaving behind a husband who was injured while unsuccessfully trying to rescue her from the blaze, sheriff and fire officials said.

Firefighters pulled 50-year-old Nancy Pratt, a Brass Monkey Lounge employee, from a second-floor hallway at the couple's home shortly after midnight, but were unable to revive her, Marathon Fire Chief William Wagner said. "Unfortunately, she had already succumbed to the fire and smoke."

Ernest Pratt, 46, was outside, seriously injured from the heat and smoke inhalation, when firefighters arrived to find the house at 1203 Westward Ho Lane engulfed in flames, Wagner said.

Pratt reportedly told fire-



Photo courtesy of Sgt. Charlene Sprinkle-Huff/Monroe County Sheriff's Office

Nancy Pratt, 50, died in a fire at her Marathon home at 1203 Westward Ho Lane early Thursday. Her husband, Ernest, 46, escaped after calling 911, but suffered burns on his back.

fighters that smoke alarms had woken him, then he found the back porch on fire and called 911, according to a Monroe County Sheriff's Office press release.

That's when the glass doors to the porch exploded from the heat, burning his back, he told them. He said he tried to get his wife out of the house,

but finally was forced to flee as the flames spread, according to the Sheriff's Office release.

"He tried to get her out, but at that point he just couldn't do it," Wagner said. "The flames were through the roof when we arrived."

Nancy Pratt was pronounced dead at the scene,

and Ernest Pratt was taken to Fishermen's Hospital, then transferred to a Miami hospital for respiratory injuries, Wagner said.

Wagner and Monroe County Fire Rescue Chief Jim Callahan did not know his condition or to which hospi-

See FIRE, Page 3A

Fire

Continued from Page 1A

tal he was admitted.

The State Fire Marshal's Office is investigating what caused the blaze; there were no obvious signs Thursday, Wagner said.

"The report indicates that they were smokers who didn't smoke in the house, but on the back porch," Wagner said. "It appears the porch was the origin, but we can't say that [smoking] was the cause at this time."

Firefighters initially thought

"Crews immediately laddered and entered through the second floor and that's when we found [Nancy Pratt] in the hallway," he said.

Red Cross volunteer and response coordinator Shannon Vasko, who is working to help Ernest Pratt when he is released from the hospital, said this fire is more personal than others. She knew Nancy.

"Nancy was such wonderful person," Vasko said.

"Everyone knows her from the Brass Monkey, where she always had a smile on her face. I think all of us will be coming together as a community

