

EXHIBIT A

Color ads four (4) color processing printing

Black & white ads shall include the appropriate generic or district logo in high resolution

TV: logo must appear at the conclusion of commercial

Radio Advertising: No logo is required. All radio announcements must say “Brought to you by the Monroe County Tourist Development Council.”

Marketing promotions that display our logo must use the “Key West – Close to Perfect – Far from Normal” logo/trademark. Electronic format (eps or jpg file) of the appropriate logo may be obtained by contacting Jessica Taylor-Smith or John Underwood with Tinsley Advertising at 305-856-6060.



Event Name:
Turnkey Funding: FY 201_
ID #: