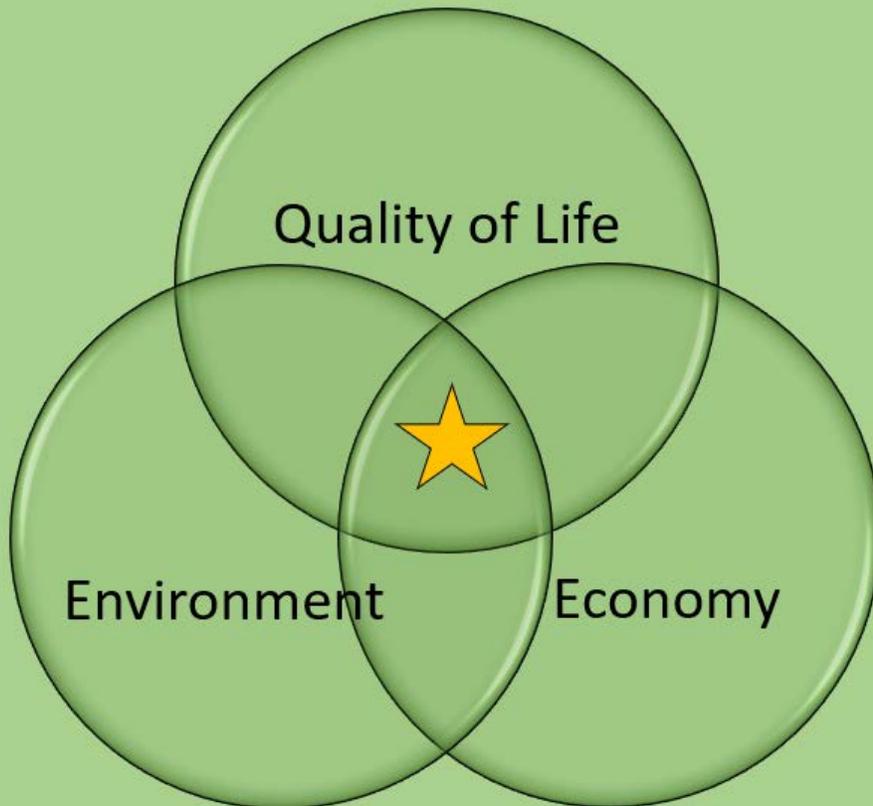


# Monroe County BOCC Strategic Plan 2020

## A Five-Year Plan

**Our Vision:**

Our Resilient Community in Balance



Creating a Better Life Every Day for Everyone in the Florida Keys

**Our Mission:**

To enhance quality of life by providing outstanding public service responsive to the needs of our citizens, our unique community and our environment

# Finding Balance: Quality of Life, Economy & Environment

## Quality of Life: Areas of Concern & Priority

### Community Character-

Smart Growth

Respectful Redevelopment

Illegal Transient Rentals

Collaboration with municipalities and other synergistic agencies

### Viability-

Workforce Housing

Traffic and Road Safety on US1

Enhanced Public Transportation

Address Infrastructure concerns related to Climate Change and future storm resiliency

Wind and Flood Insurance Rates

### Services to All-

Parks and Recreation

Access to water for economy and recreation

Services to Special Needs Populations highlighting Mental Health, Seniors, Drug Dependency/Opioid Crisis, Homelessness, Children/Teens in crisis

## Environment: Areas of Concern & Priority

### Conservation-

Coral Reef conservation

Nearshore Water Quality

Strengthen Strategic Environment Partnership (i.e.- FL Keys National Marine Sanctuary, Army Corp, etc.)

Reuse/Reduction/Recycling of solid waste

#### Protection-

Enforcement of Regulatory Statutes: local, state and federal

Nearshore Water and Benthic monitoring

Pursue Protective Ordinances

Canal Protection

#### Restoration-

Irma Recovery

Canal Restoration

Nearshore Water Quality and Benthic Restoration

Florida Bay and Everglades projects and advocacy

#### Resiliency-

Adaptation plans to help plant, animals and humans adapt to climate change impacts

Mitigation plans to help avoid climate change impacts

Stormwater Solutions

## **Economy: Areas of Concern & Priority**

#### Workforce-

Workforce Housing

Workforce Transportation- Alternative Solutions

#### Infrastructure-

Quality of the Keys Experience- Upkeep of our attractions including Environment, Historical Sites and Beautification

Tourism Transportation- Alternative Solutions

## Potential Initiatives:

- Keys-wide campaign to promote resident and visitor caretaking of our environment
- Transportation Study with focus on alternative solutions for workforce/tourism travel
- Create a Parks and Recreation Department to maximize our existing resources
- Roads Adaptation Plan 2020-2050
- Develop a Canal Masterplan to guide canal restoration projects and activities
- Stakeholder Conversation Series on BOCC and Community identified priorities to explore shared concerns and build consensus in the hope of finding mutually beneficial solutions

## Next Steps:

The Monroe County BOCC 2020 Strategic Plan is a 30,000-foot view of the largest issues, concerns and challenges facing our Key's Community. The Plan is a commitment from the BOCC to explore and address these priorities over the next five years.

However, effective strategic planning is more than a document; it is a process and a culture. The next step in this is to create programs, solutions and actions focused on the priorities and areas of concern detailed in this plan. With the guidance of the County Administrator, each department creates yearly goals and actions, in addition to their regular responsibilities and services, that will further the priorities of the BOCC in its quest to find balance among our Key's Quality of Life, Economy and Environment. These opportunities are presented to the BOCC through the yearly Department Business Plans and the yearly budget process.

Another vital stage of this process is in each staff member's yearly plan. In these plans, all staff take responsibility for bringing pieces of the approved programs and actions to fruition. The cyclical nature of this process allows the BOCC to establish priority areas while empowering the staff to utilize both their expertise and creativity to find solutions. In this way, all of Monroe County is working on the concerns of our community and committed to "creating a better life every day for everyone in the Florida Keys".

