Monroe County BOCC Strategic Plan 2020

A Five-Year Plan

Our Vision:

Our Resilient Community in Balance

Creating a Better Life Every Day for Everyone in the Florida Keys

Our Mission:

To enhance quality of life by providing outstanding public service responsive to the needs of our citizens, our unique community and our environment
Quality of Life: Areas of Concern & Priority

Community Character-
Smart Growth
Respectful Redevelopment
Illegal Transient Rentals
Collaboration with municipalities and other synergistic agencies

Viability-
Workforce Housing
Traffic and Road Safety on US1
Enhanced Public Transportation
Address Infrastructure concerns related to Climate Change and future storm resiliency
Wind and Flood Insurance Rates

Services to All-
Parks and Recreation
Access to water for economy and recreation
Services to Special Needs Populations highlighting Mental Health, Seniors, Drug Dependency/Opioid Crisis, Homelessness, Children/Teens in crisis

Environment: Areas of Concern & Priority

Conservation-
Coral Reef conservation
Nearshore Water Quality
Strengthen Strategic Environment Partnership (i.e.- FL Keys National Marine Sanctuary, Army Corp, etc.)
Reuse/Reduction/Recycling of solid waste

**Protection-**
Enforcement of Regulatory Statutes: local, state and federal
Nearshore Water and Benthic monitoring
Pursue Protective Ordinances
Canal Protection

**Restoration-**
Irma Recovery
Canal Restoration
Nearshore Water Quality and Benthic Restoration
Florida Bay and Everglades projects and advocacy

**Resiliency-**
Adaptation plans to help plant, animals and humans adapt to climate change impacts
Mitigation plans to help avoid climate change impacts
Stormwater Solutions

**Economy: Areas of Concern & Priority**

**Workforce-**
Workforce Housing
Workforce Transportation- Alternative Solutions

**Infrastructure-**
Quality of the Keys Experience- Upkeep of our attractions including Environment, Historical Sites and Beautification
Tourism Transportation- Alternative Solutions
Potential Initiatives:

- Keys-wide campaign to promote resident and visitor caretaking of our environment
- Transportation Study with focus on alternative solutions for workforce/tourism travel
- Create a Parks and Recreation Department to maximize our existing resources
- Roads Adaptation Plan 2020-2050
- Develop a Canal Masterplan to guide canal restoration projects and activities
- Stakeholder Conversation Series on BOCC and Community identified priorities to explore shared concerns and build consensus in the hope of finding mutually beneficial solutions

Next Steps:

The Monroe County BOCC 2020 Strategic Plan is a 30,000-foot view of the largest issues, concerns and challenges facing our Key’s Community. The Plan is a commitment from the BOCC to explore and address these priorities over the next five years.

However, effective strategic planning is more than a document; it is a process and a culture. The next step in this is to create programs, solutions and actions focused on the priorities and areas of concern detailed in this plan. With the guidance of the County Administrator, each department creates yearly goals and actions, in addition to their regular responsibilities and services, that will further the priorities of the BOCC in its quest to find balance among our Key’s Quality of Life, Economy and Environment. These opportunities are presented to the BOCC through the yearly Department Business Plans and the yearly budget process.

Another vital stage of this process is in each staff member’s yearly plan. In these plans, all staff take responsibility for bringing pieces of the approved programs and actions to fruition. The cyclical nature of this process allows the BOCC to establish priority areas while empowering the staff to utilize both their expertise and creativity to find solutions. In this way, all of Monroe County is working on the concerns of our community and committed to “creating a better life every day for everyone in the Florida Keys”.

![Image of Strategic Plan Diagram](image-url)