

**BOARD OF COUNTY COMMISSIONERS  
AGENDA ITEM SUMMARY**

Meeting Date: January 17, 2007

Division: County Administrator

Bulk Item: Yes  No

Department: County Administrator

Staff Contact Person: Connie Cyr #4441

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**AGENDA ITEM WORDING:** Approval of one (1) "At Large" appointment to the Tourist Development Council District V Advisory Committee.

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**ITEM BACKGROUND:** The position was advertised due to the position vacancy resulting from the end of term for Mr. William Anderson.

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**PREVIOUS RELEVANT BOCC ACTION:** On September 8, 1999, the Board of County Commissioners passed an Ordinance providing for the appointment of "At Large" members to the District Advisory Committee by the Board of County Commissioners.

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**CONTRACT/AGREEMENT CHANGES:**

N/A

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**STAFF RECOMMENDATIONS:** Approval of an appointment.

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**TOTAL COST:** -0-

**BUDGETED:** Yes  No

**COST TO COUNTY:** -0-

**SOURCE OF FUNDS:** \_\_\_\_\_

**REVENUE PRODUCING:** Yes  No  **AMOUNT PER MONTH** \_\_\_\_\_ **Year** \_\_\_\_\_

**APPROVED BY:** County Atty  OMB/Purchasing  Risk Management

**DOCUMENTATION:** Included  Not Required

**DISPOSITION:** \_\_\_\_\_

**AGENDA ITEM #** \_\_\_\_\_

THE FLORIDA KEYS & KEY WEST  
MONROE COUNTY TOURIST DEVELOPMENT COUNCIL  
Come as you are®

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DATE: January 2, 2007  
TO: Mr. Tom Willi, County Administrator  
FROM: Shirley Gun, Administrative Secretary  
RE: **DAC V 'AT LARGE' VACANCY**

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Please bring forward the attached District V Advisory Committee "At Large" applications to the JANUARY 2007 BOCC meeting.

This position was advertised due to the vacancy resulting from the end of term for Mr. William Anderson.

**"At Large" representative – Any resident who is not directly involved in a tourism business and who shall represent the general public. (The operative word within this description is directly. This word means someone who is not in business nor whose business or economic activity are dependent upon tourists).**

Applicants are:

- Mr. William Anderson
- Mr. Michael Mayer

Approval of one (1) applicant is requested.

If you should have any questions, please do not hesitate to contact this office on 296-1552.

# APPLICATION

To complete this form on your PC - click on tab to the field you want to complete

DISTRICT **V**

**ADVISORY COMMITTEE (DAC)**

**LODGING INDUSTRY** - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

**TOURIST-RELATED BUSINESS** - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

**AT LARGE** - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

NAME:

WILLIAM A. ANDERSEN

ADDRESS:

99330 OVERSEAS HIGHWAY  
KEY LARGO, FL 33037-2435

TELEPHONE NO.:

( 305 ) 451-1040 X112 FAX NO.: (305) 453-0693

E-MAIL:

BILL@ANDERSENFINANCIAL.NET

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK  
(A Welcome Pack is sent to applicants who are selected)

Email

Hardcopy

**Employment History:** 1984 - PRESENT CPA AND CERTIFIED FINANCIAL PLANNER IN PUBLIC PRACTICE - KEY LARGO.

1978 - 1983 TAX AND BUSINESS COUNSELING PRACTICE - MENTOR, OHIO.

1966 - 1977 MANUFACTURING AND ENGINEERING MANAGEMENT POSITIONS WITH GE.

**Organization/Membership Affiliation(s):** CHAIRMAN - KEY LARGO VOLUNTEER FIRE RESCUE & EMS DISTRICT; BOARD MEMBER: COMMUNITY BANK (KEYS BOARD), HABITAT FOR HUMANITY OF THE UPPER KEYS (TREASURER) AND ROTARY CLUB OF KEY LARGO; MEMBER: UPPER KEYS SAILING CLUB; KEY LARGO CHAMBER OF COMMERCE; FICPA; AICPA; FPA AND FPA OF MIAMI-DADE.

Brief summary as to your qualifications to serve on this committee: IN ADDITION TO MY EDUCATIONAL AND PROFESSIONAL CREDENTIALS AND VOLUNTEER / PAID BOARD EXPERIENCE, PLEASE CONSIDER MY LAST THREE YEARS ON THE DAC V. I HAVE ALSO A PROFOUND DESIRE TO PROMOTE TOURISM - OUR ECONOMIC LIFE.

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Signature:  Date: 12/6/06

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M., Friday DECEMBER 29, 2006

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL  
 1201 White Street, Suite 102  
 Key West, Florida 33040  
 (305) 296-1552 (telephone)/(305) 296-0788 (fax)

# APPLICATION

filed: 12-09-06

DISTRICT **V** ADVISORY COMMITTEE (DAC)

**LODGING INDUSTRY** - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

**TOURIST-RELATED BUSINESS** - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

**AT LARGE** - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

**NAME:** Michael A. Mayer

**ADDRESS:** 35 Sunset Road  
Key Largo, Florida 33037

**TELEPHONE NO.:** ( 305 ) 852-0668 **FAX NO.:** cellphone: (561) 306-0484

**E-MAIL:** keysmike@think-inc.com

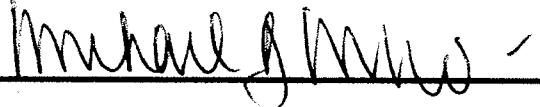
**INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK**  
(A Welcome Pack is sent to applicants who are selected)

 Email Hardcopy

**Employment History:** 1977 Graduation (MBA) University Munich; 1977-1980 Trainée / Marketing BMW AG, Munich, Germany; 1980-1981 Market Research, Kluwer Publishing, Deventer, Netherlands; 1981-1991 President Franzis Publishing, San Francisco; 1984-1991 Publisher, Managing Director, Franzis Publishing Munich; 1991-today President Think-Inc, Boca Raton, Florida; 1991-1993 Realtor, Coldwell Banker, Boca Raton; 1994-1997 Realtor, Arvida, Boca Raton, 1997-2005 Realtor Reutter Investments, Delray Beach; 2005-today Broker/Owner Michael Mayer Realty, Boca Raton. 2002 Second Residence in Key Largo; currently moving primary residence to Key Largo. Active as artist in Key Largo.

**Organization/Membership Affiliation(s):** Past President Federal Association of Young Entrepreneurs (Germany); Past Commercial Judge at District Court Munich (Germany); Past President Rotary Club of Boca Raton; Past Assistant District Governor, Rotary District 6930; Member National Association of Realtors. Member Purple Isle Art Guild (Key Largo).

**Brief summary as to your qualifications to serve on this committee:** Entrepreneurial skills in various fields. Leadership skills in business and service clubs. Social skills. Strong family values. Good contact with local community through active participation in arts. Supporting local activities in Key Largo Rotary Club and upper Keys Rotary Club. Strong interest in preserving the Key's unique appearance with emphasis on improving environmentally responsible elements to attract tourism throughout the year.  
I.E.: I believe that the tourists have a choice to visit places, where "people care". Visitors are increasingly attracted by vistas, nature and active participation. The Keys offer all different kinds of active vacation all within reach of the mainland: Diving, water sports, fishing, biking, camping. We also have the hosts and best places to shop and dine. It is a unique experience to "come home" for your vacation.  
   
   
 

Signature:  Date: 12/09/2006

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