TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF DECEMBER 2004

VENDOR	DESCRIPTION	AMOUNT
ADVERTISING		
COOKE COMMUNICATIONS	DIVE/TDC/FSHG UMB MTG/KYSWDE PHOTOG	$142.06
FLORIDA KEYS KEYNOTER	BUS REP/ADV CMTE/TDC/DAC/FSHG UMB MTG/KYSWDE PH	$326.15
FLORIDA KEYS.COM	11/1/04-1/1/05	$2,500.00
THE REPORTER	AT-LGE REP/CAP PROJ/DAC/TDC/DIVE/FSHG UMB MTG	$326.36
TINSLEY ADVERTISING	OVERTURE-SEP04	$4,997.16
TINSLEY ADVERTISING	GEN FSHG	$14,194.28
TINSLEY ADVERTISING	GEN ARTS	$36,312.87
TINSLEY ADVERTISING	DIVE UMB	$37,417.81
TINSLEY ADVERTISING	PROMO ADV	$132,840.83
TINSLEY ADVERTISING	ADV EMERGENCY	$117,388.42
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	$122,075.40
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	$30,780.18
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	$35,048.52
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	$42,247.00
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	$34,141.57
TINSLEY ADVERTISING	ADV EXP	$3,866.35
		$614,604.96
BRICKS & MORTAR PROJECTS		
MEL FISHER MARITIME HERITAGE SOCIETY	PHASE II	$124,601.69
		$124,601.69
VISITOR INFORMATION SERVICES		
KEY WEST CHAMBER OF COMMERCE	NOV-DEC04	$34,500.00
KEY WEST BUSINESS GUILD	OCT-NOV04	$6,083.32
MARATHON CHAMBER OF COMMERCE	NOV-DEC04	$13,333.32
ISLAMORADA CHAMBER OF COMMERCE	NOV04	$6,666.66
KEY LARGO CHAMBER OF COMMERCE	NOV04	$7,750.00
LOWER KEYS CHAMBER OF COMMERCE	NOV-DEC04	$9,000.00
		$77,333.30
EVENTS		
CONCH REPUBLIC OFFSHORE	KW WORLD CHAMP RACE	$80,000.00
ISLAND OPERA THEATRE	RQST1 FY05	$8,110.77
KEY WEST COUNCIL ON THE ARTS	IMPROMPTU CONCERTS	$652.53
KEY WEST TOURIST DEVELOPMENT	FANTASY FEST 04	$115,000.00
RED BARN ACTORS STUDIO	LIVE THEATRE	$5,245.00
REDBONE INC	LPI GRANDSLAM	$3,250.00
REDBONE INC	S.L.A.M TOURN	$15,000.00
THE KEY PLAYERS	RQST1&2 FY05	$1,678.55
TROID BRETT DBA FLOATING ISLAND	BLUE SKY ART & CRAFT SHW	$450.00
		$229,386.85
OFFICE SUPPLIES & OPER COSTS		
C.B SCHMITT REAL ESTATE	NOV04 RENT/2004 PROP. TAX	$14,533.87
DIVERSIFIED SERVICES	NOV04	$345.00
FEDERAL EXPRESS CORP	SHIPPING	$961.60
FLORIDA SANITARY SUPPLIER	HB OPER SUPPLIES	$760.24
GO FENCE INC	FENCE/ASTRO CITY	$650.00
LAB SAFETY SUPPLY INC	MUSEUM MAINT SUPPLIES	$168.00
M AND M SMALL ENGINE	HIGGS BCH MAINT SUPPLIES	$37.74
OFFICE DEPOT	OFFICE SUPPLIES	$1,185.49
POWERLOGICS INC	ONEAC UPS	$200.00
ROBBIE'S SAFE HARBOR & MARINA	NOV04 MAINT HIGGS BCH/SEAWEED CLEAN -UP	$13,542.42
ROBBIE'S SAFE HARBOR & MARINA	NOV04 MAINT SMTR & REST BCH	$11,476.25
ROBBIE'S SAFE HARBOR & MARINA	NOV04 MAINT VET/HH PARK	$2,968.33
SHOWER TOWER INC	HIGGS BCH-CARTRIDGE/TOOL TIP BITS	$272.95
SOFTWARE HOUSE INT'L	WINDOWS XP PROFESSIONAL	$132.38

SOFTWARE MANAGEMENT INC	LIC. FEE/JAN-MAR05	$935.00
SUN COATINGS INC	HIGGS BCH MAINT SUPPLIES	$217.24
TOTAL TEMPERATURE CONTROL	DEC04 MAINT	$99.95
UNITED STATES POSTAL SERVICE	METER	$3,220.45
UNITED STATES POSTMASTER	BULK PERMIT 120	$702.61
XEROX CORP	NOV04 FAX	$53.70
XEROX CORP	NOV04 COPIER	$512.45
		$52,975.67

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD	OCT04-JAN05	$153,393.20
		$153,393.20

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	NOV-DEC04 FEES	$66,150.00
STUART NEWMAN ASSOCIATES	PR EXP	$60,741.67
		$126,891.67

SALES & MARKETING

AFFORDABLE MEETINGS	REG-SAN JOSE,CA. 6/15-16/05	$1,225.00
AMERICAN BUS ASWOCIATIOM	MEMBER05-1/1-12/31/05	$475.00
AMERICAN SOCIETY OF TRAVEL	J.FARRER-1/1-12/31/05	$499.00
AMEUROP PHONE ASSIST	NOV04	$1,500.00
ASSOCIATION FILM COMMISSIONER	MEMBER 05 DUES	$500.00
BENEATH THE SEA INC	BTS,NJ 3/18-20/05	$1,120.00
CELLET TRAVEL SERVICES	OCT04 FEES UK & GY	$5,666.66
CELLET TRAVEL SERVICES	EXP	$12,173.31
DIVING EQUIPMENT & MKTG ASSOC	MEMBER05-1/1-12/31/05	$100.00
FREEMAN DECORATING	HOL SHW,IL 12/14/04	$160.60
FREEMAN DECORATING	ATE,NY 1/14-16/05	$3,223.60
FREEMAN DECORATING	VOE,MA 1/21-23/05	$1,170.11
FREEMAN DECORATING	ATE,WASH DC 1/28-30/05	$2,051.46
GES EXPO SVCS	HOL SHW,IL 12/14/04	$1,037.52
HI-TECH ELECTRIC LLC	ATE,WASH DC 1/28-30/05	$211.00
INFO USA	REISELIV 05	$600.00
JACOB K JAVITS CONVENTION	ATE,NY 1/14-16/05	$269.00
KERMIT INC/KW	HOL SHWCSE-JELLY BEAN	$89.60
KEYBOARD ADVERTISING	HATS/KEY CHAINS/LANYARDS	$1,489.84
KVL AUDIO VISUAL	ATE,NY 1/14-16/05	$1,031.93
MEETING PROFESSIONALS	S.MITCHELL 2/05-1/06	$325.00
MEIER'S WELTREISEN	TOP 100 12/12-15/04	$1,983.00
MOTION PICTURE ENTERPRISES	FALL 04 THEATRE DIR	$104.70
NETRONIX CORP	HOL SHW-IL 12/14/04	$225.00
PRANGE O'HEARN	OCT04 COLLECTION	$3,718.75
RDP GROUP LLC	GLBTE,NY 2/26-27/05	$5,000.00
ROSEMONT EXPOSITION SERVICES	ATE,IL 1/7-9/05	$2,457.20
SMITH RAVEL RESEARCH	OCT04	$475.00
SPRING VALLEY FLORAL	ATE,NY 1/14-16/05	$469.26
SUSANNE TORTU	CONCH SHELLS	$64.44
SUSANNE TORTU	HOL SHW DÉCOR/PROMO ITEMS	$262.29
TALLAHASSEE SOCIETY	S. TORTU-1/1-12/31/05	$70.00
THE DESTINATION MARKET	1 YR SUBS 1/1/05-06	$160.00
THE MARKET SHARE	MAIL FULFILLMENT	$8,532.18
TRAVEL INDUSTRY ASSOC	MITCHELL/MAZZOLA 1/1-12/31/05	$3,795.00
UNICOMM LLC	ADV IN TVL,IL 1/7-9/05	$3,340.00
UNIVERSITY OF SOUTH CAROLINA	VENDOR IN A BAG-APR05	$300.00
URBAN JUNGLE INC	ATE,WASH DC 1/28-30/05	$454.73
VISIT FLORIDA	RDSHW, GERMANY 4/11-15/05	$3,000.00
VISIT USA COMMITTEE SWEDEN	MEMB 1/1-12/31/05	$515.00
		$69,845.18

TELEPHONE & UTILITIES

AT&T	2213609NOV04	$8.18
BELLSOUTH	2961552NOV-DEC04	$917.22
BELLSOUTH	2213609NOV04	$44.92
BELLSOUTH	2966103NOV04	$245.16

BELLSOUTH	2941936NOV04	$232.56
BELLSOUTH	2942901NOV04	$932.44
BELLSOUTH	7430333OCT04	$1.59
BELLSOUTH LONG DISTANCE	2961552NOV04	$794.96
CITY OF KEY WEST	NOV-DEC04 LT HSE	$1,300.28
CITY OF KEY WEST	NOV-DEC04 HIGGS BCH	$2,947.74
COMPUTER OFFICE SOLUTIONS	NOV-DEC04	$44.00
FKAA	NOV-DEC04 HIGGS BCH	$2,889.37
FKAA	DEC04 WH	$1,563.18
FKAA	DEC04 L DUCK	$1,029.10
FKAA	NOV04 TDC	$101.55
FKAA	DEC04 HH OCEAN	$645.14
FLORIDA KEYS ELECTRIC	NOV04HH PARK/OCEAN	$866.57
KEYS ENERGY SERVICES	DED04 TDC	$326.74
KEYS ENERGY SERVICES	DEC04 HIGGS BCH	$116.02
KEYS SANITARY SERVICE	DEC04 HH PARK	$863.54
SHERATON KEY LARGO RESORT	TDC MTG INTERNET ACCESS	$75.00
MC MUNICIPAL SVC DIST	OCT04	$48.76
WASTE MANAGEMENT OF FL	NOV04 HIGGS BCH	$2,761.92
		$18,755.94

TRAVEL

EDWIN SCALES	DEC04 MTG	$80.80
HAROLD WHEELER	DEC04 TVL-BONITA SPRGS	$269.89
HAROLD WHEELER	LA 11/19/04	$18.00
HAROLD WHEELER	NOVDEC04 MTG	$251.90
HAROLD WHEELER	NOVDEC04TVL-TAMPA	$337.52
JESSICA MAZZOLA	DEC04MTG	$80.80
JESSICA MAZZOLA	LA 12/17/04	$18.00
JUTTA FARRER	MW ORLANDO 12/11-16/04	$787.54
JUTTA FARRER	ATE,IL 1/6-10/05 ADV TVL	$768.00
JUTTA FARRER	LA 11/19/04	$18.00
KATHY HOUTZ	DEC04 MTG	$80.80
KEY WEST TRAVEL CONDO	J.FARRER-TOR 11/11-17/04	$400.24
KEY WEST TRAVEL CONDO	S.TORTU-ORL 11/6-10/04	$349.70
KEY WEST TRAVEL CONDO	H.WHEELER-TAMPA 11/30-12/2/04	$294.20
KEY WEST TRAVEL CONDO	H.WHEELER-NAPLES 12/8-9/04	$209.95
KEY WEST TRAVEL CONDO	R.BROWN-FT. LAUD 12/6-7/04	$244.83
LYNDA STUART	DEC04 MTG	$227.00
RITA BUCKNER BROWN	FT. LAUDERDALE 12/6-7/04	$223.70
SABINE PONS-CHILTON	DEC04 TVL 12/2/04	$80.80
SABINE PONS-CHILTON	NETHERLANDS 1/10-14/05	$1,165.00
STACEY MITCHELL	LA 11/19/04	$18.00
STACEY MITCHELL	ICOC 11/17/04	$66.40
STACEY MITCHELL	WTM04 TVL PASS	$56.50
STACEY MITCHELL	CELLET FAM TRIP 12/4-10/04	$791.27
STACEY MITCHELL	ATE,NY 1/12-17/05	$1,570.50
STEVE K SMITH	GLWTE,SAN FRANCISCO 10/27-29/04	$936.96
STEVE K SMITH	RDSHW,GERMANY 10/30-11/10/04	$1,845.95
STEVE K SMITH	RAINBOW FWST,PHOENIX 10/1-4/04	$1,422.99
SUSANNE TORTU	FSL,PALM BCH 11/10-15/04 FINAL TVL	$318.40
SUSANNE TORTU	FLENC,ORLANDO 11/6-10/04 FINAL TVL	$54.71
SUSANNE TORTU	HOL SHW,IL 12/12-16/04 ADV TVL	$1,011.50
		$13,999.85

TOTAL **$1,481,788.31**