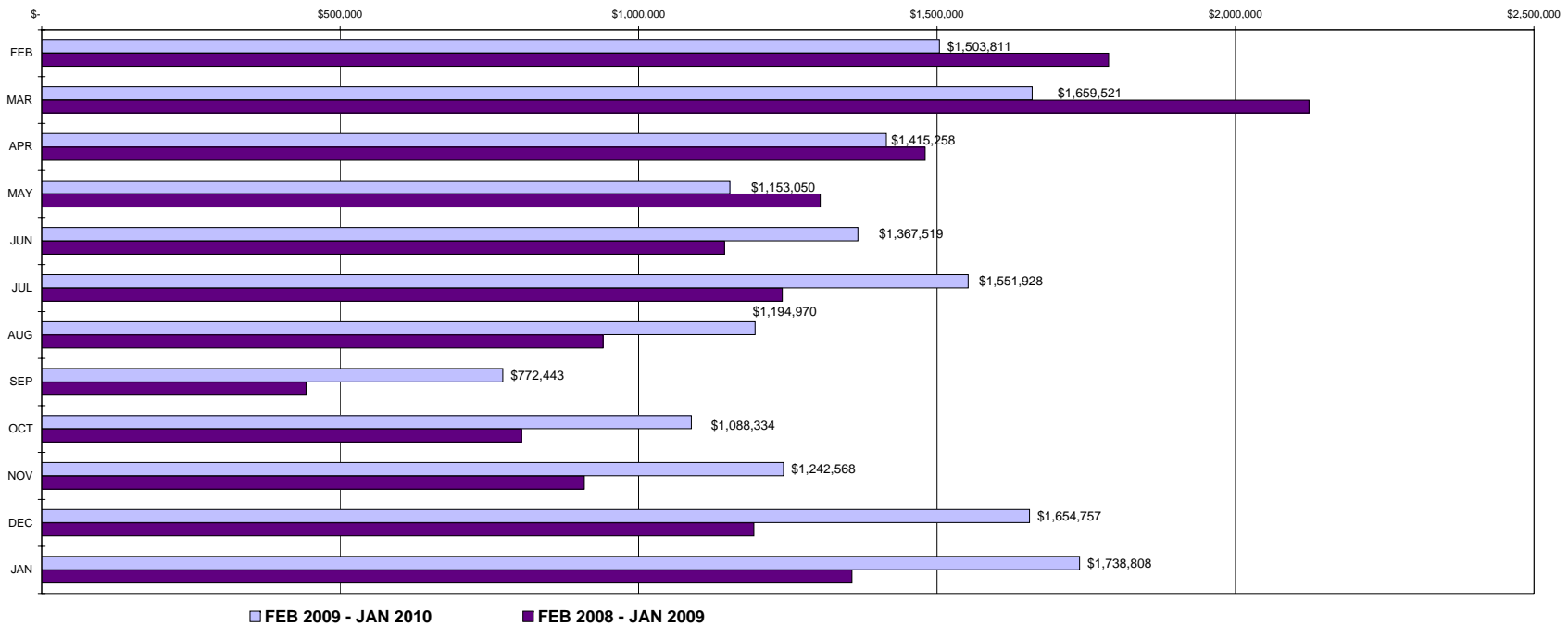


FOUR PENNY REVENUE REPORT

Fiscal Year 2009 - 2010



MARKET SHARE	FY 1991	FY 1992	FY 1993	FY 1994	FY 1995	FY 1996	FY 1997	FY 1998	FY 1999	FY 2000	FY 2001	FY 2002	FY 2003	FY 2004	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010
DISTRICT I	53.76%	53.00%	52.03%	54.61%	54.13%	54.63%	54.72%	53.99%	54.29%	53.67%	53.37%	53.68%	53.73%	53.96%	53.41%	52.19%	51.63%	54.85%	57.64%	62.45%
DISTRICT II	5.38%	5.20%	5.38%	5.51%	5.57%	5.55%	5.29%	5.21%	4.48%	5.11%	5.03%	5.53%	5.33%	5.67%	5.65%	5.94%	5.98%	5.66%	5.45%	5.73%
DISTRICT III	12.88%	11.84%	12.16%	11.97%	12.11%	11.76%	11.51%	11.77%	11.73%	11.98%	13.30%	13.58%	13.99%	13.59%	13.58%	14.69%	14.59%	12.68%	14.34%	11.86%
DISTRICT IV	13.33%	13.29%	12.83%	12.22%	12.53%	12.17%	12.42%	12.87%	12.88%	12.70%	12.74%	12.91%	12.86%	12.85%	13.15%	13.58%	13.58%	12.75%	9.21%	8.25%
DISTRICT V	14.64%	16.67%	17.59%	15.68%	15.66%	15.90%	16.06%	16.16%	16.62%	16.55%	15.56%	14.30%	14.08%	13.93%	14.20%	13.60%	14.23%	14.05%	13.37%	11.71%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

This is a management report to reflect tourist tax revenues collected and remitted in Monroe County. Revenue is shown in the month collected in Monroe County. FY 2010 is from October 1, 2009 to September 30, 2010.
DISCLAIMER: The figures are provided by DOR/Finance Department/Tax Collector's Office. Beginning October 1991, the figures are unaudited from the Finance Department.

- NOTE: As the result of an audit, Dist I was credited \$639.41 in tax revenues, interest and penalties in the 5/06 tax report for collection period 1/03-12/05. The amount was distributed over the 36 month period.
- NOTE: As the result of an audit, Dist V was credited \$913.40 in tax revenues, interest and penalties in the 5/06 tax report for collection period 3/04.
- NOTE: As the result of an audit, Dist III was credited \$1,869.67 in tax revenues, interest and penalties in the 10/06 tax report for collection period 4/03-3/06. The amount was distributed over the 36 month period.
- NOTE: As the result of an audit, Dist IV was credited \$8,958.40 in tax revenues, interest and penalties in the 10/06 tax report for collection period 4/03-3/06. The amount was distributed over the 36 month period.
- NOTE: As the result of an audit, Dist I was credited \$606.48 in tax revenues, interest and penalties in the 01/07 tax report for collection period 7/03-6/06. The amount was distributed over the 36 month period.
- NOTE: As the result of an audit, Dist I was credited \$15,153.13 in tax revenues, interest and penalties in the 02/07 tax report for collection period 10/04 & 6/05. The amount was distributed over the 2 month period.
- NOTE: As the result of an audit, Dist III was credited \$6,933.08 in tax revenues, interest and penalties in the 02/07 tax report for collection period 01/06-08/06. The amount was distributed over the 8 month period.
- NOTE: As the result of an audit, Dist III was credited \$6,933.08 in tax revenues, interest and penalties in the 03/07 tax report for collection period 01/06-08/06. The amount was distributed over the 8 month period.
- NOTE: As the result of an audit, Dist I was credited \$1,634.74 in tax revenues, interest and penalties in the 04/07 tax report for collection period 07/03,11/03,05/04,06/04,04/05-06/06. The amount was distributed over the 19 month period.
- NOTE: As the result of an audit, Dist I was credited \$3,635.43 in tax revenues, interest and penalties in the 05/07 tax report for collection period 08/05-12/06. The amount was distributed over the 17 month period.
- NOTE: As the result of an audit, Dist I was credited \$24,619.09 in tax revenues, interest and penalties in the 06/07 tax report for collection period 10/04-12/06. The amount was distributed over a 26 month period.
- NOTE: As the result of an audit, Dist III was credited \$66.97 in tax revenues, interest and penalties in the 06/07 tax report for collection period 04/05.
- NOTE: As the result of an audit, Dist IV was credited \$7,619.62 in tax revenues, interest and penalties in the 06/07 tax report for collection period 04/05-06/06. The amount was distributed over the 15 month period.
- NOTE: As the result of an audit, Dist V was credited \$7,619.63 in tax revenues, interest and penalties in the 06/07 tax report for collection period 04/05-06/06. The amount was distributed over the 15 month period.
- NOTE: As the result of an audit, Dist I was credited \$7,619.63 in tax revenues, interest and penalties in the 07/07 tax report for collection period 04/05-06/06. The amount was distributed over the 15 month period.
- NOTE: As the result of an audit, Dist IV was credited \$7,619.62 in tax revenues, interest and penalties in the 07/07 tax report for collection period 04/05-06/06. The amount was distributed over the 15 month period.
- NOTE: As the result of an audit, Dist V was credited \$7,619.62 in tax revenues, interest and penalties in the 07/07 tax report for collection period 04/05-06/06. The amount was distributed over the 15 month period.

FOUR PENNY REVENUE REPORT

Fiscal Year 2009 - 2010

DISTRICT I

[Key West: Encompasses the city limits of Key West]

DISTRICT I

							FY 2010 VS FY 2009		
	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010	\$ INC/DEC	% INC/DEC	
OCTOBER	\$ 537,469.22	\$ 254,334.75	\$ 473,692.36	\$ 534,464.33	\$ 542,260.26	\$ 755,429.55	\$ 213,169.29	39.3%	OCTOBER
NOVEMBER	\$ 540,573.32	\$ 490,317.12	\$ 517,928.13	\$ 602,064.85	\$ 557,142.50	\$ 810,177.38	\$ 253,034.88	45.4%	NOVEMBER
DECEMBER	\$ 578,280.90	\$ 603,527.51	\$ 583,495.51	\$ 684,898.05	\$ 668,893.46	\$ 953,977.20	\$ 285,083.74	42.6%	DECEMBER
JANUARY	\$ 753,041.77	\$ 766,774.01	\$ 753,349.41	\$ 817,092.03	\$ 780,471.77	\$ 1,055,411.98	\$ 274,940.21	35.2%	JANUARY
FEBRUARY	\$ 872,837.70	\$ 837,276.06	\$ 860,734.18	\$ 968,998.59	\$ 864,625.92				FEBRUARY
MARCH	\$ 1,057,842.18	\$ 962,208.77	\$ 985,397.35	\$ 1,103,921.72	\$ 954,483.47				MARCH
APRIL	\$ 749,626.20	\$ 781,110.71	\$ 796,704.99	\$ 816,210.57	\$ 806,197.31				APRIL
MAY	\$ 641,783.90	\$ 668,232.63	\$ 658,212.31	\$ 724,669.24	\$ 674,549.14				MAY
JUNE	\$ 545,391.98	\$ 562,861.64	\$ 574,855.94	\$ 582,422.89	\$ 746,974.81				JUNE
JULY	\$ 534,911.05	\$ 587,026.88	\$ 588,030.34	\$ 634,508.65	\$ 824,860.34				JULY
AUGUST	\$ 401,661.09	\$ 358,948.78	\$ 467,980.32	\$ 485,668.81	\$ 669,326.74				AUGUST
SEPTEMBER	\$ 303,981.62	\$ 324,342.71	\$ 386,573.73	\$ 263,334.29	\$ 488,871.21				SEPTEMBER
TOTAL	\$ 7,517,400.93	\$ 7,196,961.57	\$ 7,646,954.57	\$ 8,218,254.02	\$ 8,578,656.93	\$ 3,574,996.11	\$ 1,026,228.12	40.3%	
% INC/DEC PREVIOUS YEAR	3.8%	-4.3%	6.3%	7.5%	4.4%				

DISTRICT II

[Lower Keys: From the city limits of Key West to the west end of the Seven Mile Bridge]

DISTRICT II

							FY 2010 VS FY 2009		
	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010	\$ INC/DEC	% INC/DEC	
OCTOBER	\$ 36,737.83	\$ 15,941.25	\$ 45,520.90	\$ 45,918.44	\$ 36,724.26	\$ 52,395.27	\$ 15,671.01	42.7%	OCTOBER
NOVEMBER	\$ 48,480.66	\$ 29,298.19	\$ 56,337.28	\$ 57,060.40	\$ 44,715.93	\$ 54,909.46	\$ 10,193.53	22.8%	NOVEMBER
DECEMBER	\$ 72,256.26	\$ 66,238.29	\$ 81,583.16	\$ 75,756.48	\$ 73,844.94	\$ 102,391.31	\$ 28,546.37	38.7%	DECEMBER
JANUARY	\$ 98,850.12	\$ 99,236.49	\$ 94,261.87	\$ 93,987.24	\$ 91,931.99	\$ 118,267.80	\$ 26,335.81	28.6%	JANUARY
FEBRUARY	\$ 105,465.27	\$ 113,297.44	\$ 109,488.27	\$ 118,520.88	\$ 92,485.15				FEBRUARY
MARCH	\$ 115,277.38	\$ 116,418.00	\$ 122,487.65	\$ 121,700.19	\$ 93,616.54				MARCH
APRIL	\$ 66,267.73	\$ 83,154.31	\$ 80,728.41	\$ 75,921.71	\$ 69,069.51				APRIL
MAY	\$ 61,327.09	\$ 70,989.05	\$ 65,545.95	\$ 65,783.81	\$ 56,250.09				MAY
JUNE	\$ 61,608.28	\$ 72,032.17	\$ 65,900.00	\$ 55,824.59	\$ 70,596.89				JUNE
JULY	\$ 60,192.22	\$ 72,862.30	\$ 67,447.47	\$ 62,804.21	\$ 77,458.46				JULY
AUGUST	\$ 46,725.14	\$ 43,421.12	\$ 56,475.42	\$ 47,458.20	\$ 63,121.98				AUGUST
SEPTEMBER	\$ 22,684.54	\$ 35,749.35	\$ 39,442.29	\$ 27,196.86	\$ 40,894.51				SEPTEMBER
TOTAL	\$ 795,872.52	\$ 818,637.96	\$ 885,218.67	\$ 847,933.01	\$ 810,710.25	\$ 327,963.84	\$ 80,746.72	32.7%	
% INC/DEC PREVIOUS YEAR	4.6%	2.9%	8.1%	-4.2%	-4.4%				

1 Cent added to Bed Tax By Monroe County, June 2009

Monroe County Tourist Development Council

Administrative Office

3/04/2010

FOUR PENNY REVENUE REPORT

Fiscal Year 2009 - 2010

DISTRICT III

[Marathon: From the west end of the Seven Mile Bridge to Long Key Bridge]

DISTRICT III

							FY 2010 VS FY 2009		
	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010	\$ INC/DEC	% INC/DEC	
OCTOBER	\$ 67,217.19	\$ 43,517.19	\$ 66,414.07	\$ 60,477.67	\$ 61,525.47	\$ 95,346.43	\$ 33,820.96	55.0%	OCTOBER
NOVEMBER	\$ 88,035.17	\$ 99,337.71	\$ 98,084.73	\$ 77,101.08	\$ 79,947.41	\$ 123,063.04	\$ 43,115.63	53.9%	NOVEMBER
DECEMBER	\$ 142,609.05	\$ 157,943.92	\$ 149,401.18	\$ 141,925.88	\$ 170,505.78	\$ 231,157.03	\$ 60,651.25	35.6%	DECEMBER
JANUARY	\$ 173,990.36	\$ 180,961.80	\$ 195,424.90	\$ 166,775.49	\$ 199,273.63	\$ 229,536.84	\$ 30,263.21	15.2%	JANUARY
FEBRUARY	\$ 227,515.50	\$ 232,024.58	\$ 246,678.17	\$ 227,420.72	\$ 211,309.24				FEBRUARY
MARCH	\$ 294,659.11	\$ 296,963.42	\$ 314,211.89	\$ 304,029.67	\$ 238,633.71				MARCH
APRIL	\$ 179,101.27	\$ 228,641.71	\$ 237,076.78	\$ 179,537.70	\$ 212,609.60				APRIL
MAY	\$ 143,610.43	\$ 166,050.61	\$ 181,243.06	\$ 160,676.84	\$ 154,867.42				MAY
JUNE	\$ 185,711.75	\$ 201,988.25	\$ 226,693.04	\$ 180,906.77	\$ 240,354.46				JUNE
JULY	\$ 223,643.67	\$ 229,698.60	\$ 225,704.46	\$ 209,007.88	\$ 284,330.90				JULY
AUGUST	\$ 123,669.02	\$ 124,695.30	\$ 161,800.76	\$ 148,696.74	\$ 199,976.51				AUGUST
SEPTEMBER	\$ 62,001.12	\$ 64,400.12	\$ 58,306.86	\$ 43,678.47	\$ 80,933.77				SEPTEMBER
TOTAL	\$ 1,911,763.64	\$ 2,026,223.21	\$ 2,161,039.90	\$ 1,900,234.91	\$ 2,134,267.90	\$ 679,103.34	\$ 167,851.05	32.8%	
% INC/DEC PREVIOUS YEAR	4.8%	6.0%	6.7%	-12.1%	12.3%				

DISTRICT IV

[Islamorada: Between Long Key Bridge and MM 90.939]

DISTRICT IV

							FY 2010 VS FY 2009		
	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010	\$ INC/DEC	% INC/DEC	
OCTOBER	\$ 82,402.36	\$ 53,741.66	\$ 85,671.78	\$ 95,238.07	\$ 76,693.50	\$ 71,588.14	\$ (5,105.36)	-6.7%	OCTOBER
NOVEMBER	\$ 108,991.67	\$ 113,098.70	\$ 119,807.43	\$ 132,049.98	\$ 92,185.36	\$ 94,022.24	\$ 1,836.88	2.0%	NOVEMBER
DECEMBER	\$ 136,039.52	\$ 137,173.07	\$ 154,997.55	\$ 151,702.42	\$ 120,418.36	\$ 147,980.63	\$ 27,562.27	22.9%	DECEMBER
JANUARY	\$ 153,539.47	\$ 153,134.13	\$ 168,756.66	\$ 163,386.75	\$ 108,390.58	\$ 158,473.68	\$ 50,083.10	46.2%	JANUARY
FEBRUARY	\$ 205,830.77	\$ 211,437.23	\$ 207,021.09	\$ 218,806.56	\$ 133,583.05				FEBRUARY
MARCH	\$ 258,876.35	\$ 260,543.08	\$ 278,212.86	\$ 272,185.33	\$ 140,620.70				MARCH
APRIL	\$ 186,290.55	\$ 216,529.63	\$ 222,620.27	\$ 195,496.69	\$ 127,114.36				APRIL
MAY	\$ 177,475.04	\$ 187,622.73	\$ 179,348.65	\$ 178,321.49	\$ 116,628.51				MAY
JUNE	\$ 165,751.76	\$ 173,247.98	\$ 181,612.20	\$ 166,832.01	\$ 129,867.95				JUNE
JULY	\$ 183,924.68	\$ 184,825.76	\$ 182,744.69	\$ 160,248.04	\$ 153,346.29				JULY
AUGUST	\$ 117,805.81	\$ 104,484.34	\$ 139,251.58	\$ 126,389.22	\$ 108,843.17				AUGUST
SEPTEMBER	\$ 73,894.55	\$ 76,347.09	\$ 90,893.92	\$ 49,371.63	\$ 62,572.71				SEPTEMBER
TOTAL	\$ 1,850,822.53	\$ 1,872,185.40	\$ 2,010,938.68	\$ 1,910,028.19	\$ 1,370,264.54	\$ 472,064.69	\$ 74,376.89	18.7%	
% INC/DEC PREVIOUS YEAR	7.3%	1.2%	7.4%	-5.0%	-28.3%				

1 Cent added to Bed Tax By Monroe County, June 2009

Monroe County Tourist Development Council

Administrative Office

3/04/2010

FOUR PENNY REVENUE REPORT

Fiscal Year 2009 - 2010

DISTRICT V

[Key Largo: From Mile Marker 90.940 to the County Line, including mainland portions of Monroe County -- MM 118]

DISTRICT V

							FY 2010 VS FY 2009		
	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010	\$ INC/DEC	% INC/DEC	
OCTOBER	\$ 95,267.94	\$ 65,262.13	\$ 75,878.74	\$ 99,174.15	\$ 86,847.66	\$ 113,574.21	\$ 26,726.55	30.8%	OCTOBER
NOVEMBER	\$ 138,282.81	\$ 144,323.38	\$ 140,500.43	\$ 153,975.41	\$ 135,363.50	\$ 160,396.13	\$ 25,032.63	18.5%	NOVEMBER
DECEMBER	\$ 152,807.72	\$ 157,824.39	\$ 170,015.27	\$ 167,131.51	\$ 159,722.51	\$ 219,251.03	\$ 59,528.52	37.3%	DECEMBER
JANUARY	\$ 184,819.18	\$ 165,231.45	\$ 184,528.34	\$ 198,422.68	\$ 177,672.99	\$ 177,118.02	\$ (554.97)	-0.3%	JANUARY
FEBRUARY	\$ 241,009.23	\$ 215,733.97	\$ 234,288.63	\$ 253,618.64	\$ 201,807.27				FEBRUARY
MARCH	\$ 322,070.87	\$ 296,642.07	\$ 311,733.52	\$ 321,324.60	\$ 232,166.45				MARCH
APRIL	\$ 194,007.37	\$ 227,769.74	\$ 241,101.94	\$ 213,058.48	\$ 200,267.59				APRIL
MAY	\$ 159,422.12	\$ 148,516.68	\$ 170,457.85	\$ 174,822.98	\$ 150,755.16				MAY
JUNE	\$ 148,821.87	\$ 141,565.96	\$ 160,617.44	\$ 158,019.65	\$ 179,724.55				JUNE
JULY	\$ 165,579.16	\$ 153,081.48	\$ 178,077.74	\$ 174,176.05	\$ 211,931.59				JULY
AUGUST	\$ 108,934.59	\$ 91,597.88	\$ 141,242.87	\$ 132,176.50	\$ 153,701.32				AUGUST
SEPTEMBER	\$ 87,748.59	\$ 67,591.91	\$ 99,585.85	\$ 59,497.35	\$ 99,170.62				SEPTEMBER
TOTAL	\$ 1,998,771.45	\$ 1,875,141.04	\$ 2,108,028.62	\$ 2,105,398.00	\$ 1,989,131.21	\$ 670,339.39	\$ 110,732.73	19.8%	
% INC/DEC PREVIOUS YEAR	6.9%	-6.2%	12.4%	-0.1%	-5.5%				

MONROE COUNTY

MONROE COUNTY

							FY 2010 VS FY 2009		
	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010	\$ INC/DEC	% INC/DEC	
OCTOBER	\$ 819,094.54	\$ 432,796.98	\$ 747,177.85	\$ 835,272.66	\$ 804,051.15	\$ 1,088,333.60	\$ 284,282.45	35.4%	OCTOBER
NOVEMBER	\$ 924,363.63	\$ 876,375.10	\$ 932,658.00	\$ 1,022,251.72	\$ 909,354.70	\$ 1,242,568.25	\$ 333,213.55	36.6%	NOVEMBER
DECEMBER	\$ 1,081,993.45	\$ 1,122,707.18	\$ 1,139,492.67	\$ 1,221,414.34	\$ 1,193,385.05	\$ 1,654,757.20	\$ 461,372.15	38.7%	DECEMBER
JANUARY	\$ 1,364,240.90	\$ 1,365,337.88	\$ 1,396,321.18	\$ 1,439,664.19	\$ 1,357,740.96	\$ 1,738,808.32	\$ 381,067.36	28.1%	JANUARY
FEBRUARY	\$ 1,652,658.47	\$ 1,609,769.28	\$ 1,658,210.34	\$ 1,787,365.39	\$ 1,503,810.63				FEBRUARY
MARCH	\$ 2,048,725.89	\$ 1,932,775.34	\$ 2,012,043.27	\$ 2,123,161.51	\$ 1,659,520.87				MARCH
APRIL	\$ 1,375,293.12	\$ 1,537,206.10	\$ 1,578,232.39	\$ 1,480,225.15	\$ 1,415,258.37				APRIL
MAY	\$ 1,183,618.58	\$ 1,241,411.70	\$ 1,254,807.82	\$ 1,304,274.36	\$ 1,153,050.32				MAY
JUNE	\$ 1,107,285.64	\$ 1,151,696.00	\$ 1,209,678.62	\$ 1,144,005.91	\$ 1,367,518.66				JUNE
JULY	\$ 1,168,250.78	\$ 1,227,495.02	\$ 1,242,004.70	\$ 1,240,744.83	\$ 1,551,927.58				JULY
AUGUST	\$ 798,795.65	\$ 723,147.42	\$ 966,750.95	\$ 940,389.47	\$ 1,194,969.72				AUGUST
SEPTEMBER	\$ 550,310.42	\$ 568,431.18	\$ 674,802.65	\$ 443,078.60	\$ 772,442.82				SEPTEMBER
TOTAL	\$ 14,074,631.07	\$ 13,789,149.18	\$ 14,812,180.44	\$ 14,981,848.13	\$ 14,883,030.83	\$ 5,724,467.37	\$ 1,459,935.51	34.2%	
% INC/DEC PREVIOUS YEAR	4.8%	-2.0%	7.4%	1.1%	-0.7%				

1 Cent added to Bed Tax By Monroe County, June 2009

Monroe County Tourist Development Council

Administrative Office

3/04/2010