

Applicant: _____

Capital Project Worksheet

The objective of this worksheet is for the DAC members to evaluate the project applications to establish the ranking order. The project applications are then considered for possible funding in descending order (highest to lowest). The ranking order also provides the opportunity for the DAC to address the level of funding for projects commensurate with the ranking. i.e.: Project applications do not have to be considered at the level of funding requested.

To be filled in by TDC Administrative Office

This application has been reviewed and accepted as a permissible TDC expenditure for use of bed tax revenue.

This project falls under the following category:

- Convention Center Sports Stadium Sports Arena Coliseum
 Fishing Pier Museum Zoological Park Nature Center
 Auditorium Aquarium Beach or Beach Park Facility

The applicant has provided satisfactory proof to the TDC administrative office that they have 100% of the funds available to commence, and complete the project prior to seeking reimbursement from the TDC.

This project is ready to begin upon approval of Agreement by the Monroe County Board of County Commissioners.

To be filled in by DAC Members

DAC Members should use their judgment to score the following questions on a 1 – 5 scale (1 being the lowest and 5 being the highest based on criteria listed below). **Applicant must score 18 points or higher to be considered for funding.**

1. Evaluate the planning and readiness of project commencement _____
2. Evaluate if this project has a primary purpose of promoting tourism _____
3. Evaluate the projected number of annual visitors and the method by which it was derived (pg. 14) _____
4. Evaluate the applicant's Marketing Plan for this project _____
5. Evaluate the effectiveness of the application in providing clear and adequate information for your review _____
6. Evaluate the overall effectiveness of drawing overnight visitors to the destination _____

Total Score: _____

Print Name: _____

Signature: _____

Date: _____