

Applicant/Event:
 Funds Requested for this District:

District:

FY 2027 Fishing Event Worksheet

This worksheet is for Fishing Advisory Committee (FAC) members to evaluate FY2027 Fishing Event applications. Scores should reflect how well each event supports tourism, overnight stays, community benefit, and alignment with TDC priorities. Use a 1–5 scale for all criteria unless otherwise noted. A minimum score of 30 will be required to be considered for funding by a majority of the sitting advisory committee.

Evaluation Criteria	Application Reference	Score
Primary Purpose of Event	Evaluate if the event’s main goal is to attract overnight visitors to the destination. (General Section)	
Destination Stewardship & Community Involvement	Exhibit A – Assess support for economic prosperity, environmental balance, social well-being, and cultural respect. (Exhibit A)	
Room Nights	Exhibit B – Evaluate projected room nights and how estimates were derived. (Exhibit B)	
Schedule of Events	Exhibit C – Review the organization and completeness of the event’s schedule. (Exhibit C)	
Event Budget & Financial Commitment	Exhibit D – Assess accuracy of the budget, applicant’s financial contribution, and allocation compliance. (Exhibit D)	
Promotion & Marketing	Exhibit E – Evaluate the effectiveness of marketing strategies to attract overnight visitors. (Exhibit E)	
Proposed Tournament Information	Exhibit F-1 / F-2 – Evaluate format, target species, and appeal to out-of-county visitors. (Exhibit F-1 / F-2)	
Action Plan	Exhibit G – Evaluate road closures, parking, safety, and sustainability planning. (Exhibit G)	
Statement of Income & Expenses	Exhibit H – Evaluate organization’s financial stability and ability to produce the event. (Exhibit H)	
Effectiveness of Application	Evaluate the completeness, clarity, and professionalism of the submission. (Entire Application)	

Total Score:

Date: _____

Print Name:

Signature: